

Group 1A



Team portfolio



Meeri
Aaria



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Lei



Kamilla
Grämer



Arpa
Aishwarya



Aalto University
School of Arts, Design
and Architecture



VALTIONEUVOSTO
STATSRÅDET



Introduction



Definition



Proposal



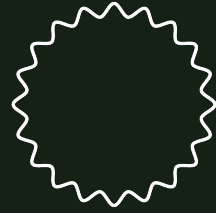
Conclusion



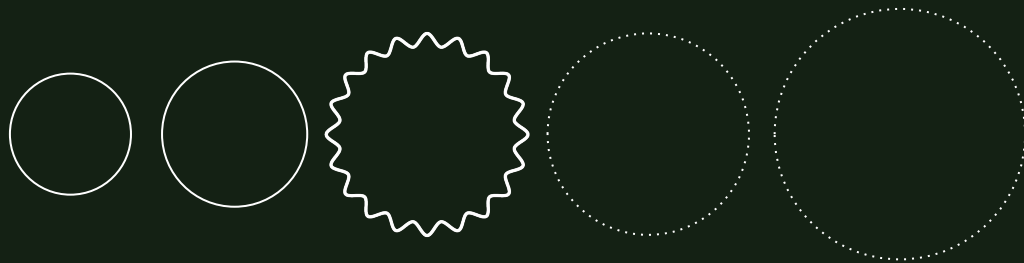


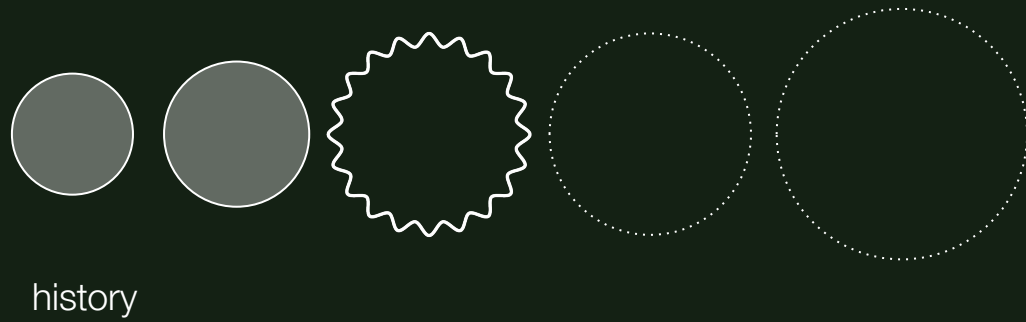
in clarity

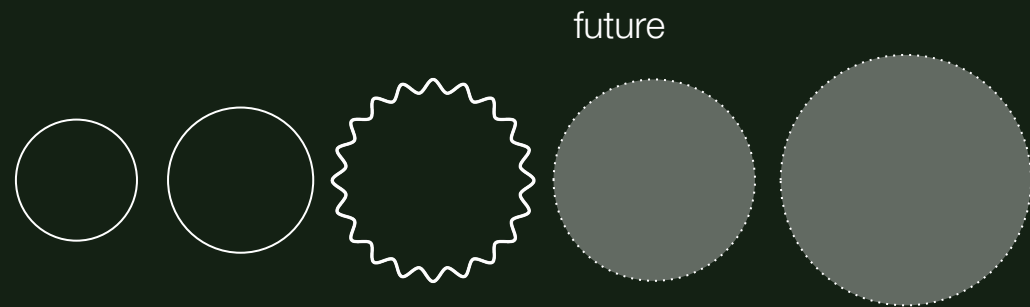


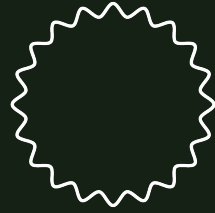


————— fuzziness

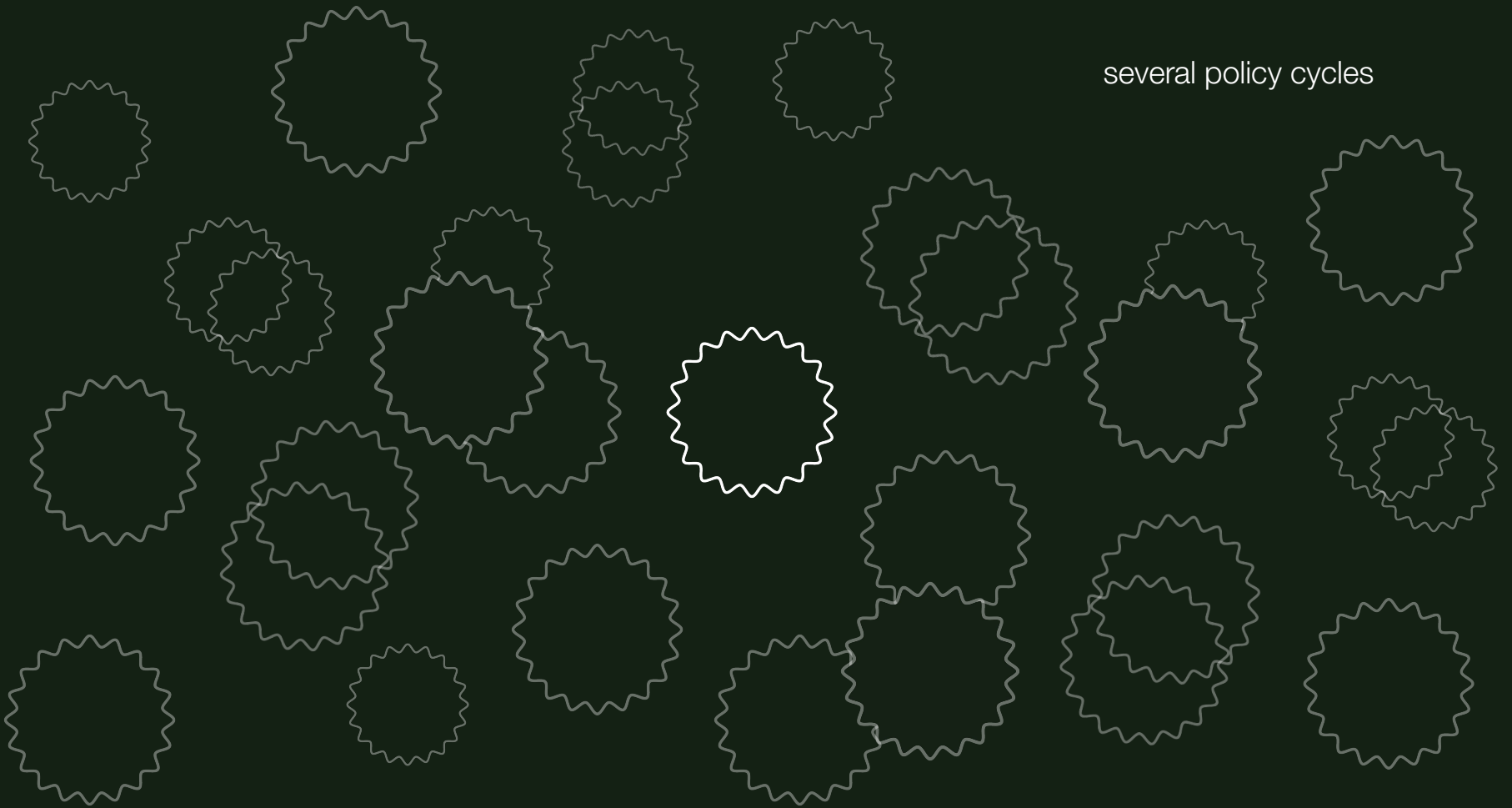




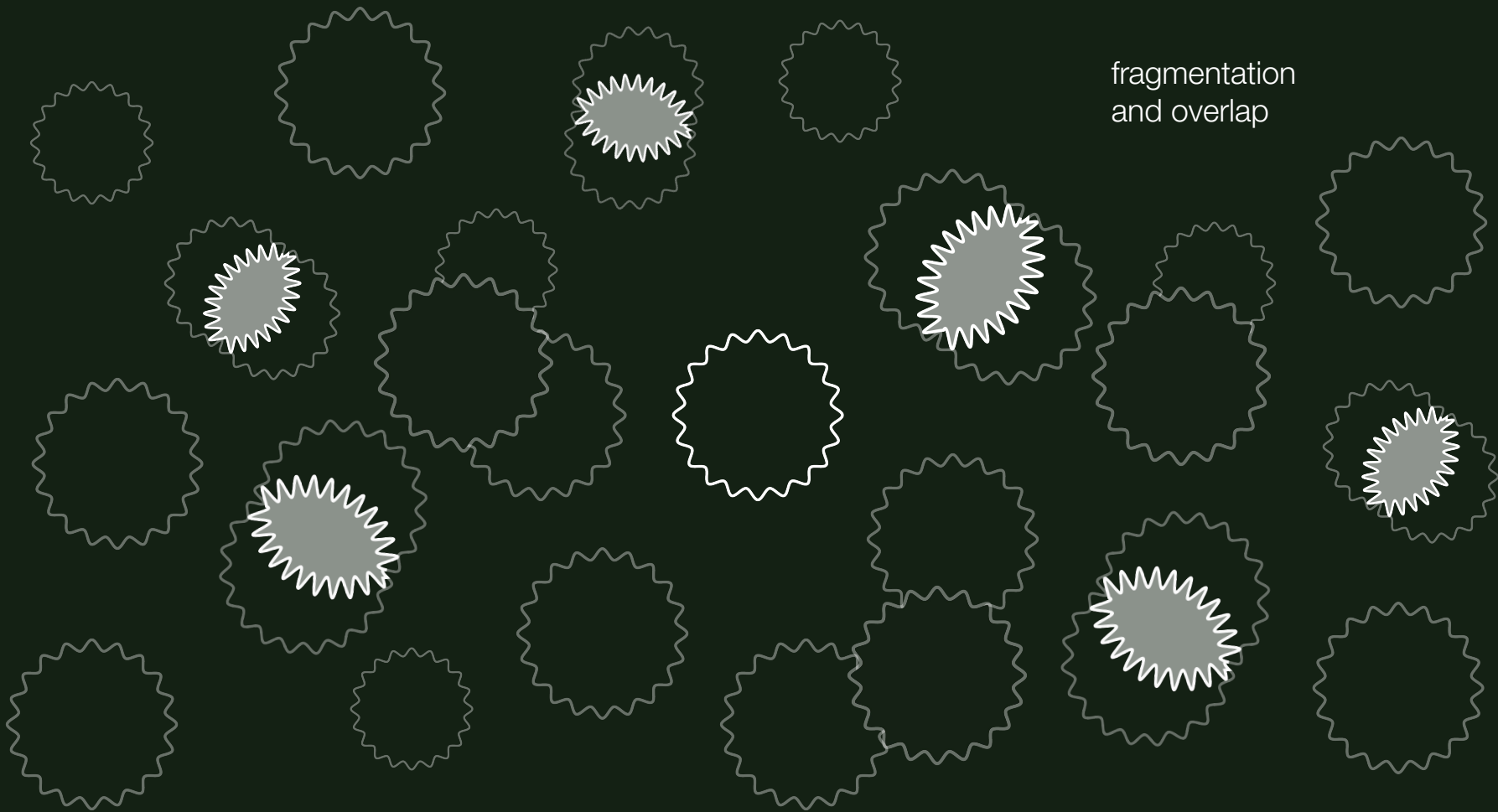




several policy cycles



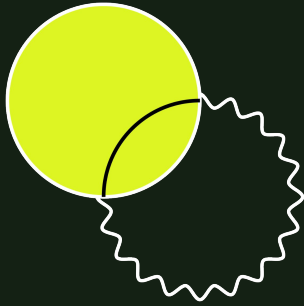
fragmentation
and overlap





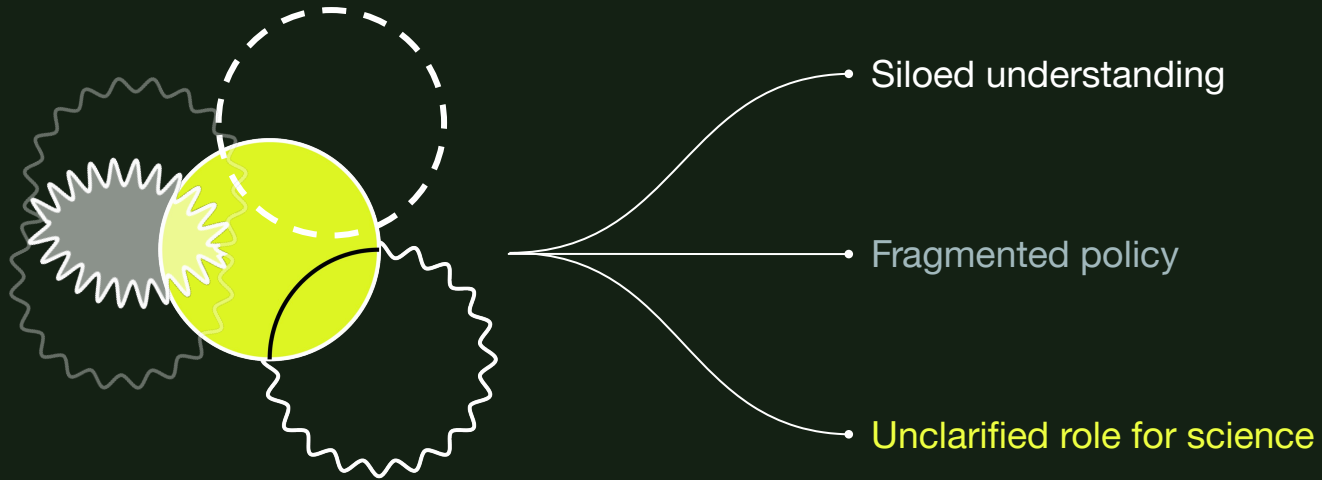
2/3

science





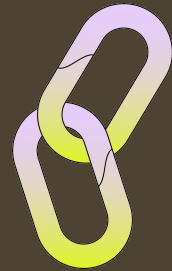
Focus



“Change Agent

Motivated individuals who take the initiative and orchestrate new changes within the organisation.”

Group 1A



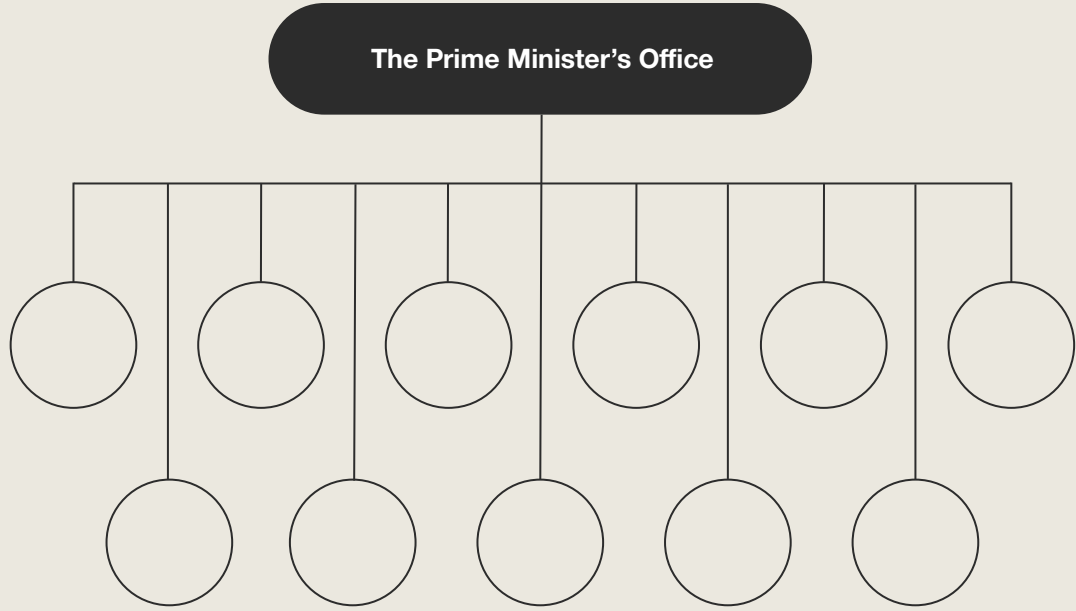
BIO Links

via

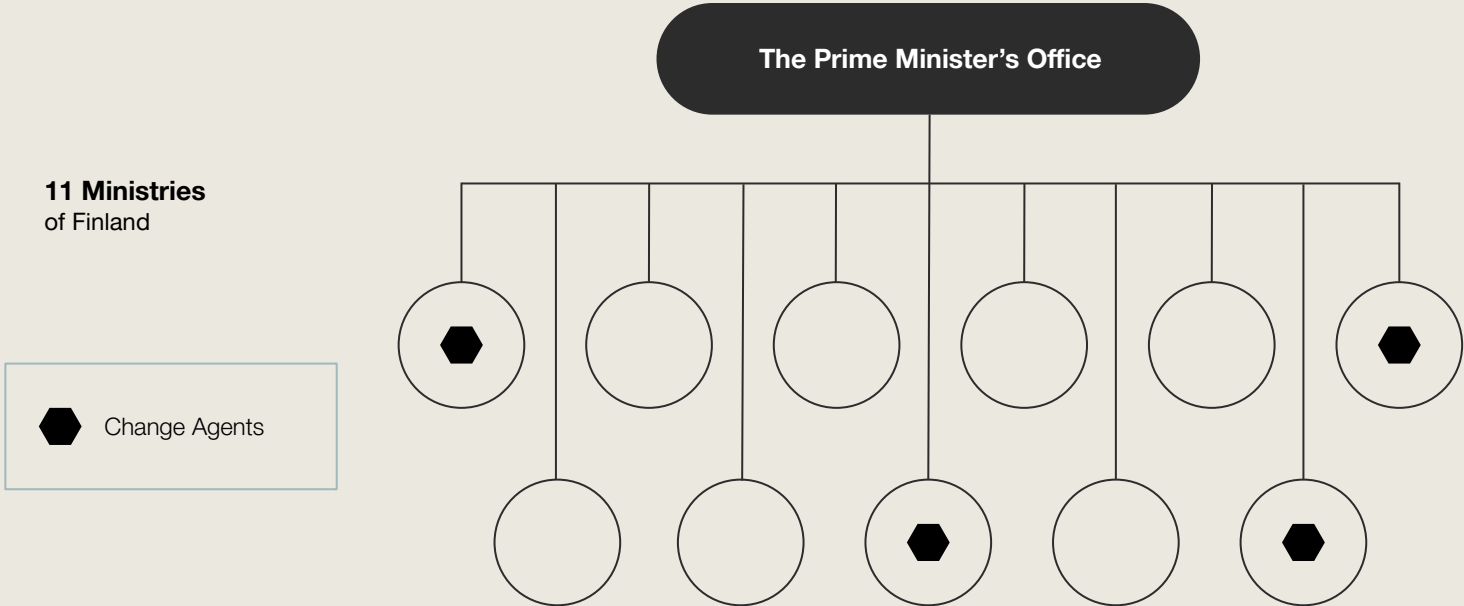
Agents Of Change

Current Situation

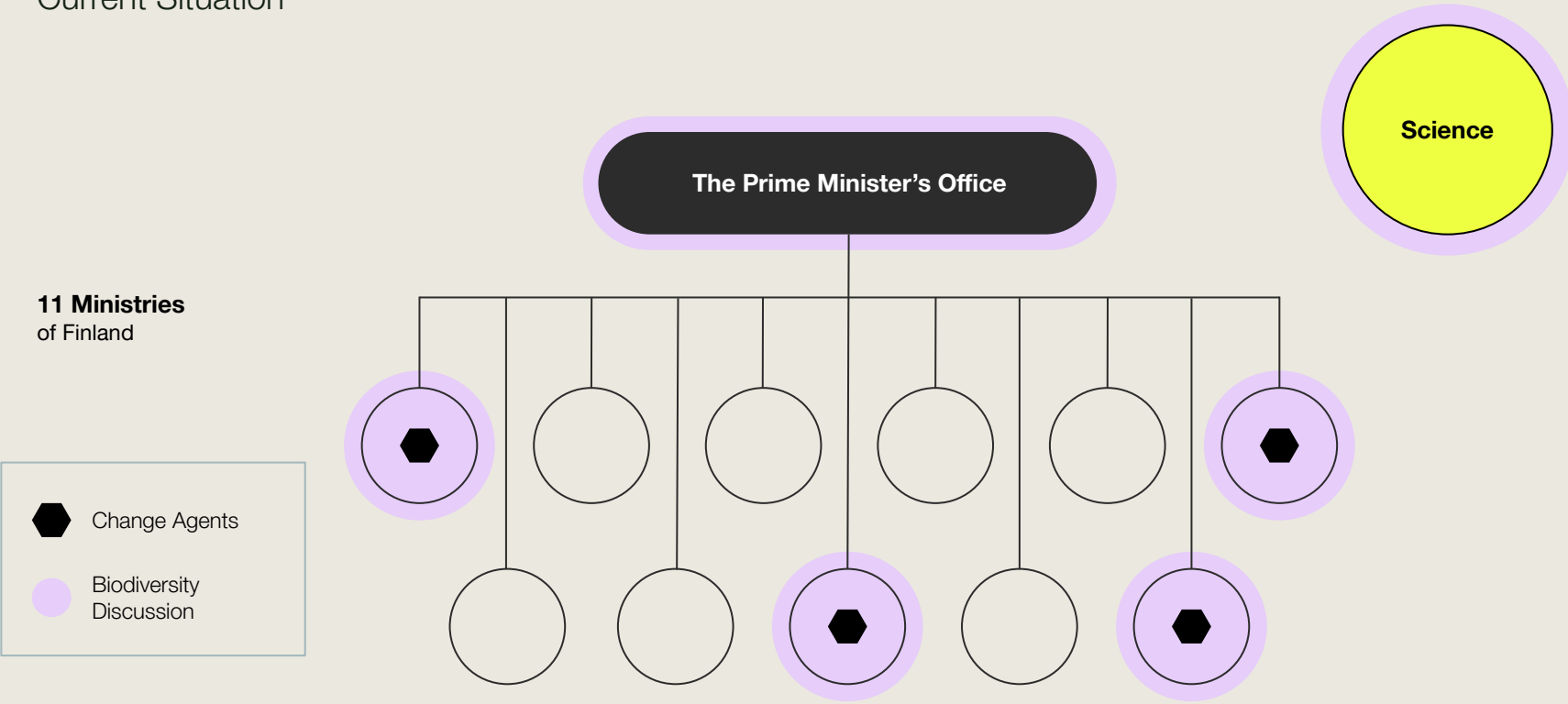
11 Ministries
of Finland



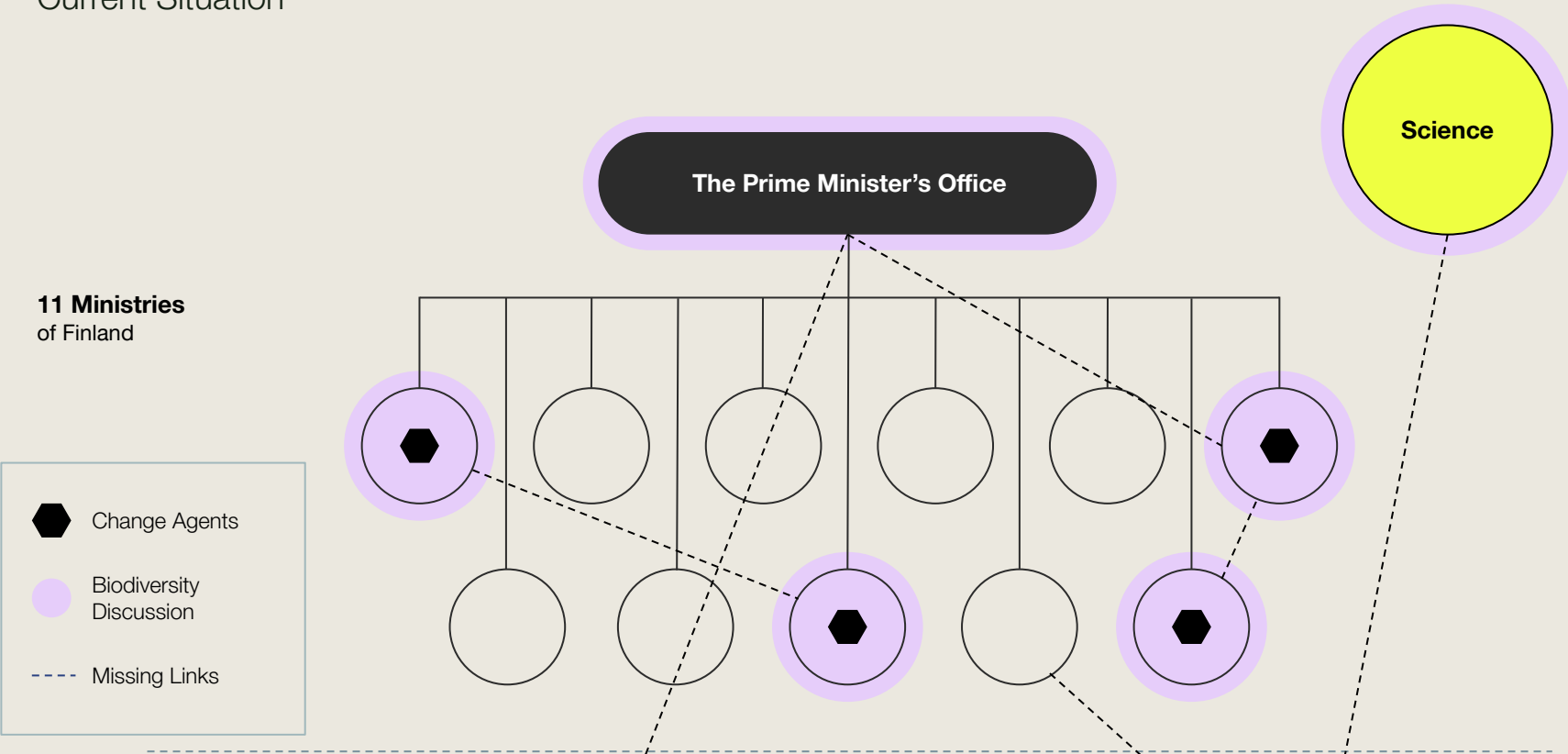
Current Situation

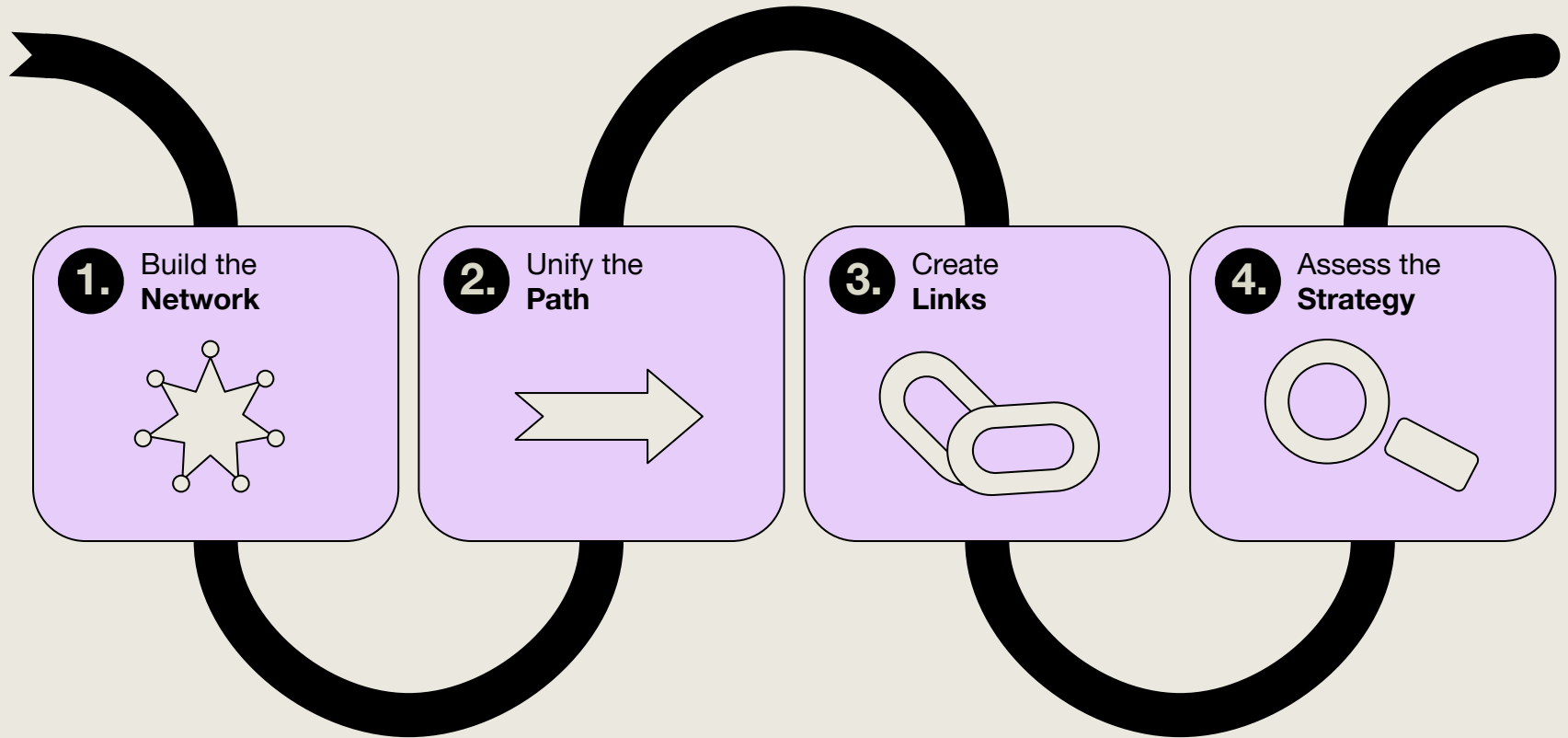


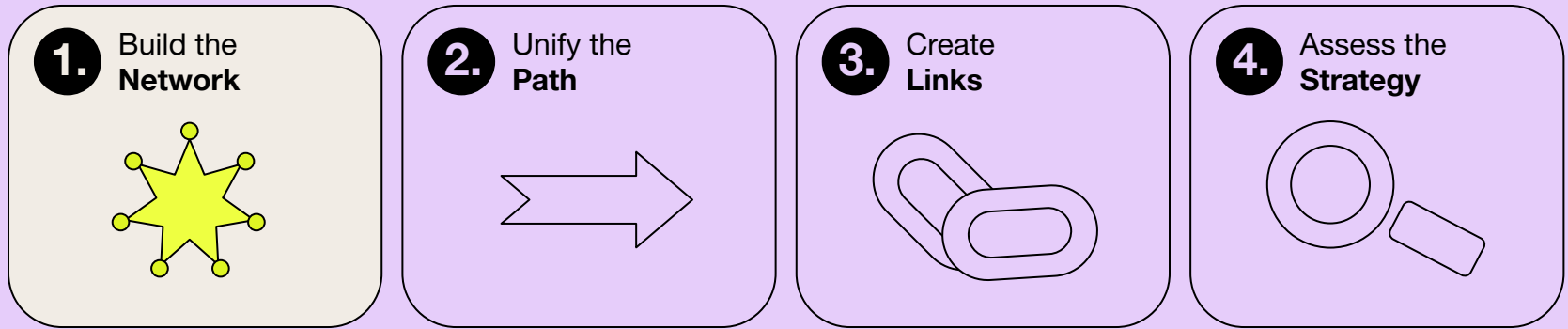
Current Situation



Current Situation





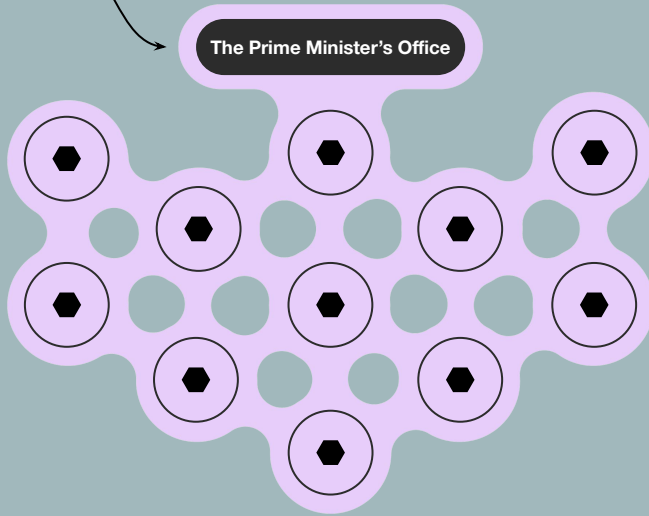


Step 1: Build the Network

Formal

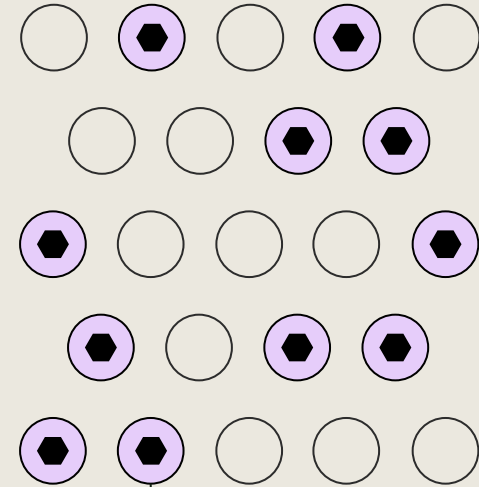
Board of BIO Change Agents

1 Change Agent per ministry



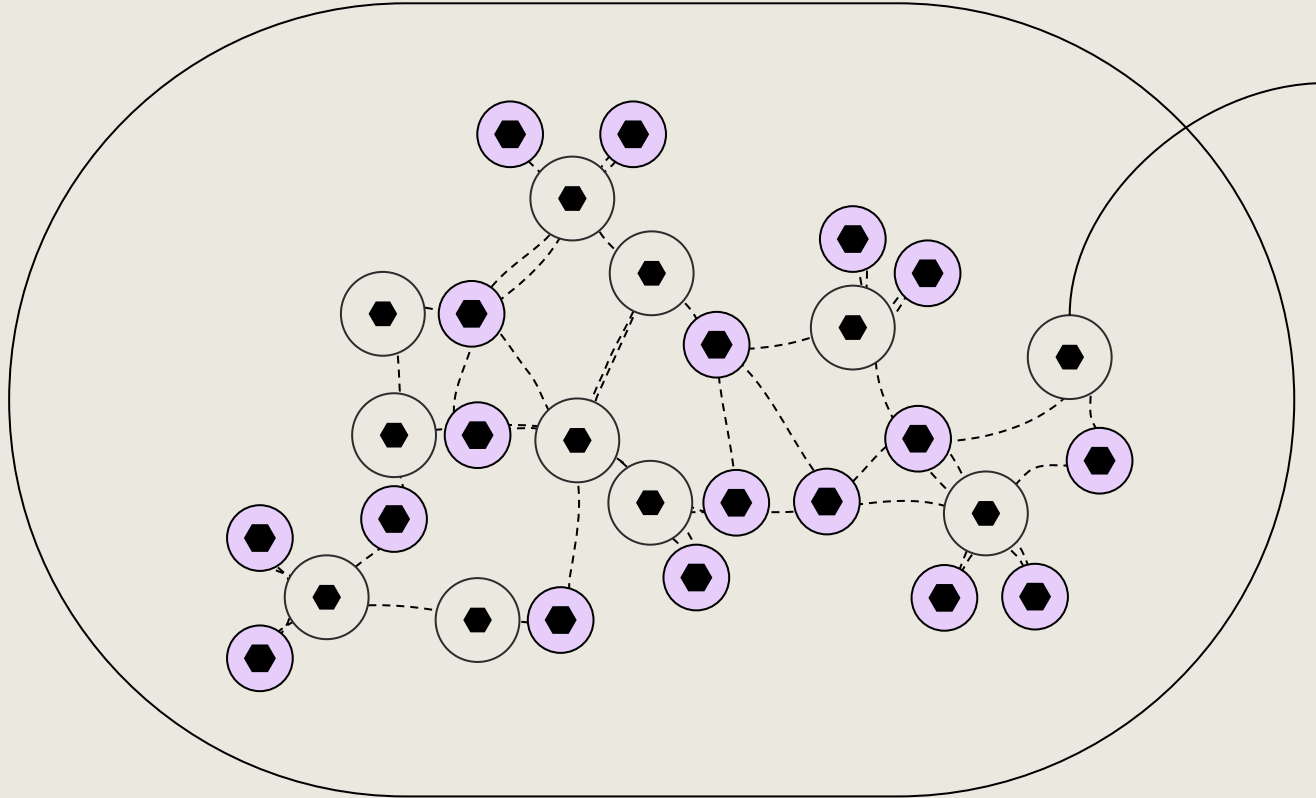
Informal

BIO Change Agents



Anyone interested within government & partners

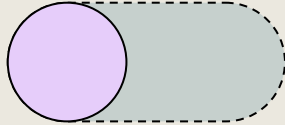
Multilevel collaboration



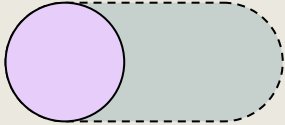
**Board of
BIO** Change
Agents work
closely with
informal
**Change
Agents**



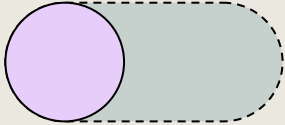
Recruitment



Map existing
Change
Agents

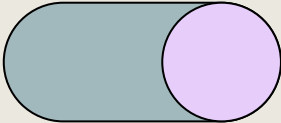


Invite Agents
to Informal
Meeting

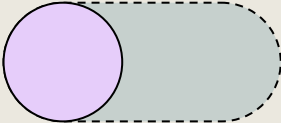


BIO Agents
on LinkedIn

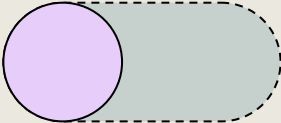
Recruitment



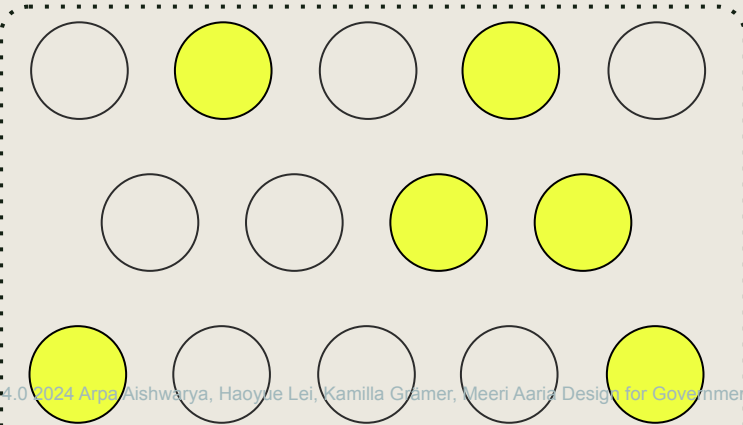
**Map existing
Change
Agents**



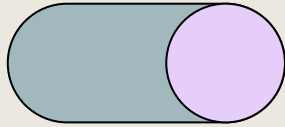
**Invite Agents
to Informal
Meeting**



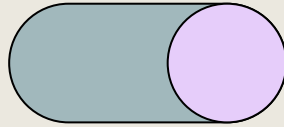
**BIO Agents
on LinkedIn**



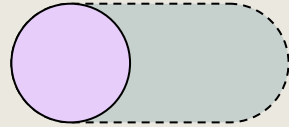
Recruitment



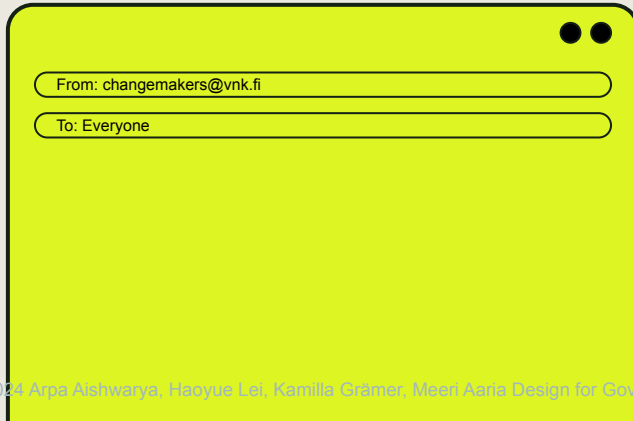
Map existing
Change
Agents



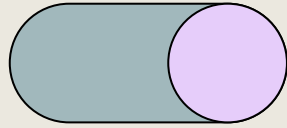
**Invite Agents
to Informal
Meeting**



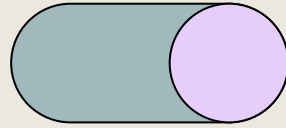
BIO Agents
on LinkedIn



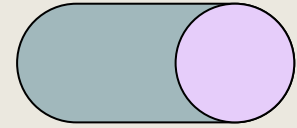
Recruitment



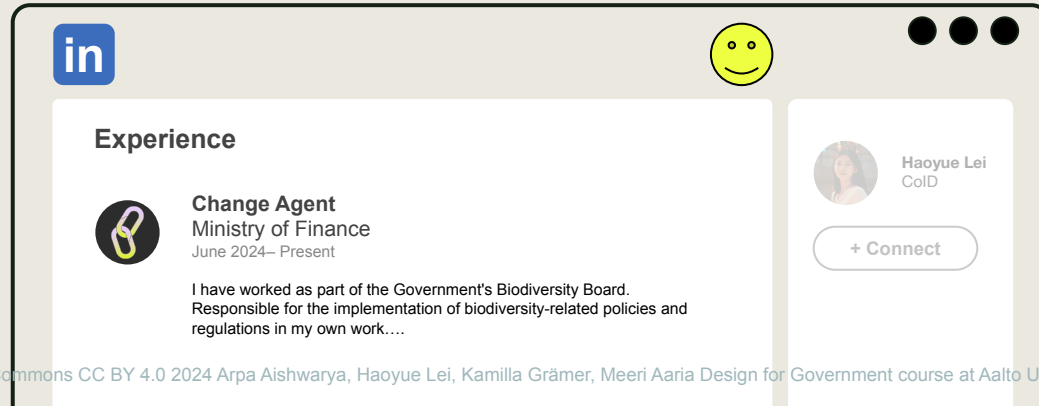
Map existing
Change
Agents

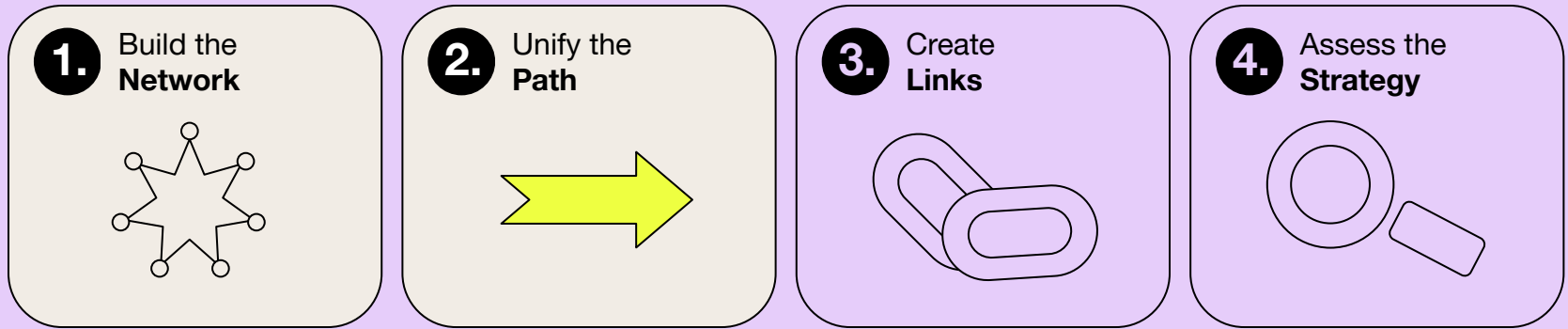


Invite Agents
to Informal
Meeting



**BIO Agents
on LinkedIn**





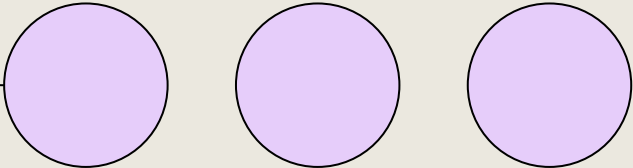
Step 2: **Unify the Path**



Strategy

Based on the

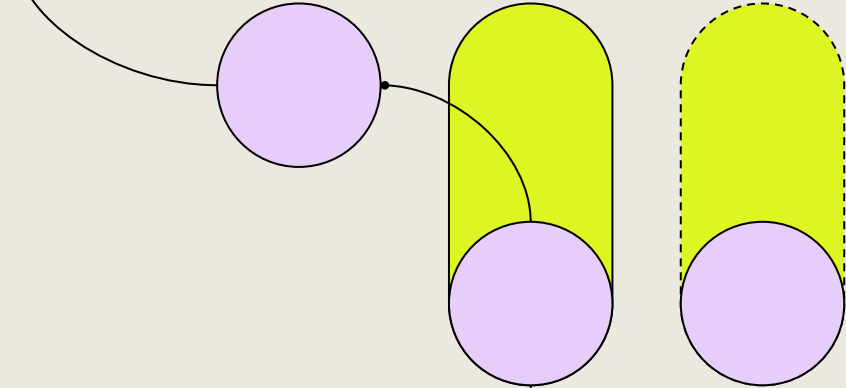
○ **National Biodiversity Strategy
and Action Plan 2035**





Strategy

Based on the
**National Biodiversity Strategy
and Action Plan 2035**



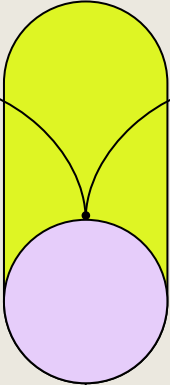
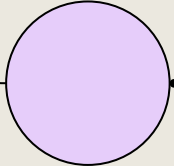
Shared Vision

● **Communicating**
transparently about
**Shared and
Conflicting Values**



Strategy

Based on the
**National Biodiversity Strategy
and Action Plan 2035**

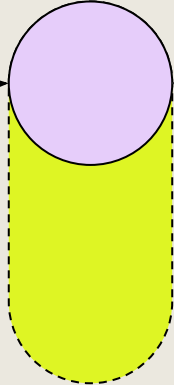


Shared Vision

**Communicating
transparently about
Shared and
Conflicting Values**

Assessment

**Re-assessing
Values, Incentives**
to reflect on the
experience of
Change Makers

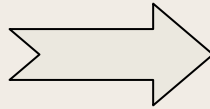


TOOLBOX
Tools from OECD
Tools from UNEP
6 foundation stones
Forest Academy

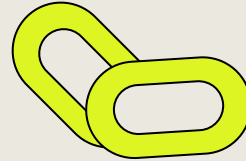
1. Build the
Network



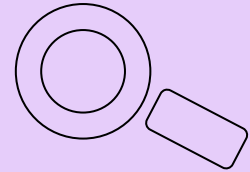
2. Unify the
Path



3. Create
Links

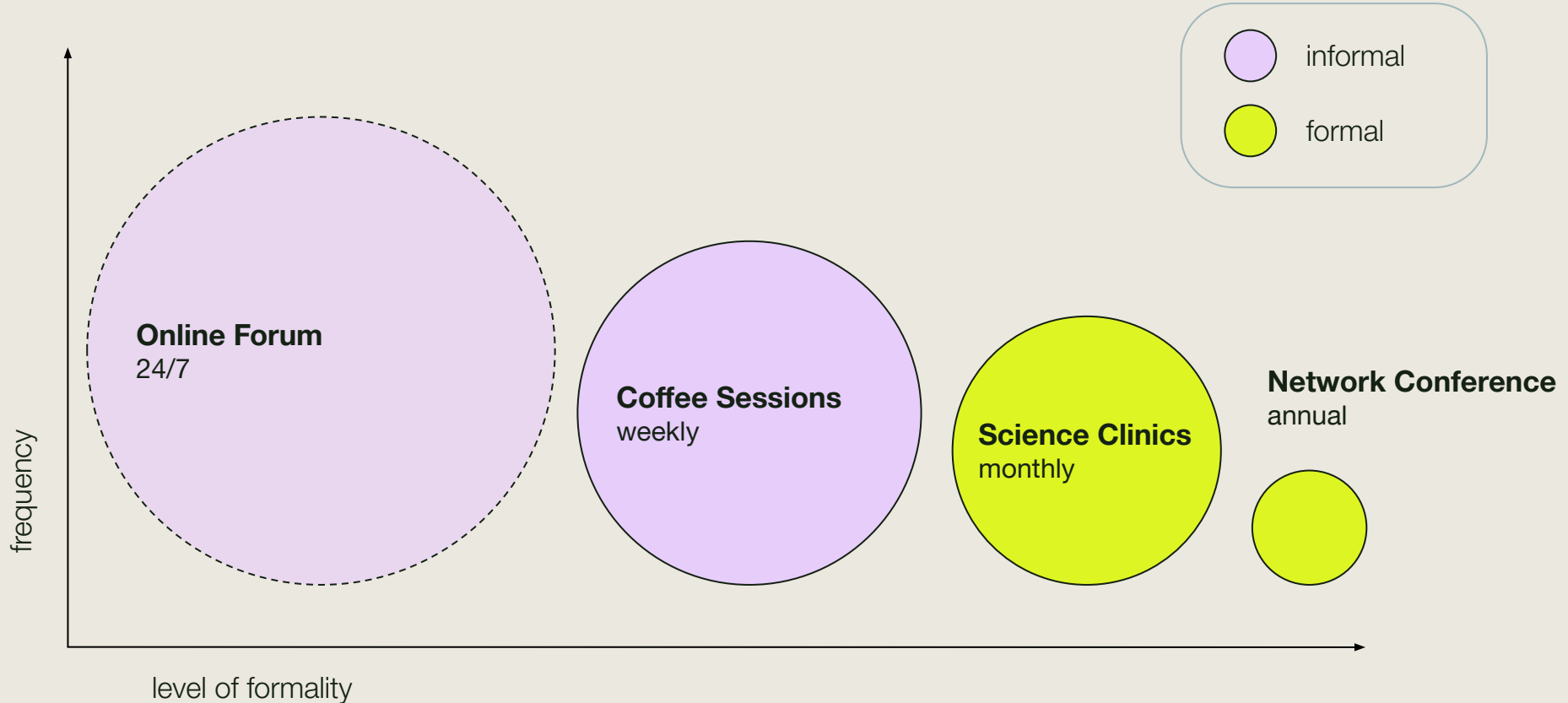


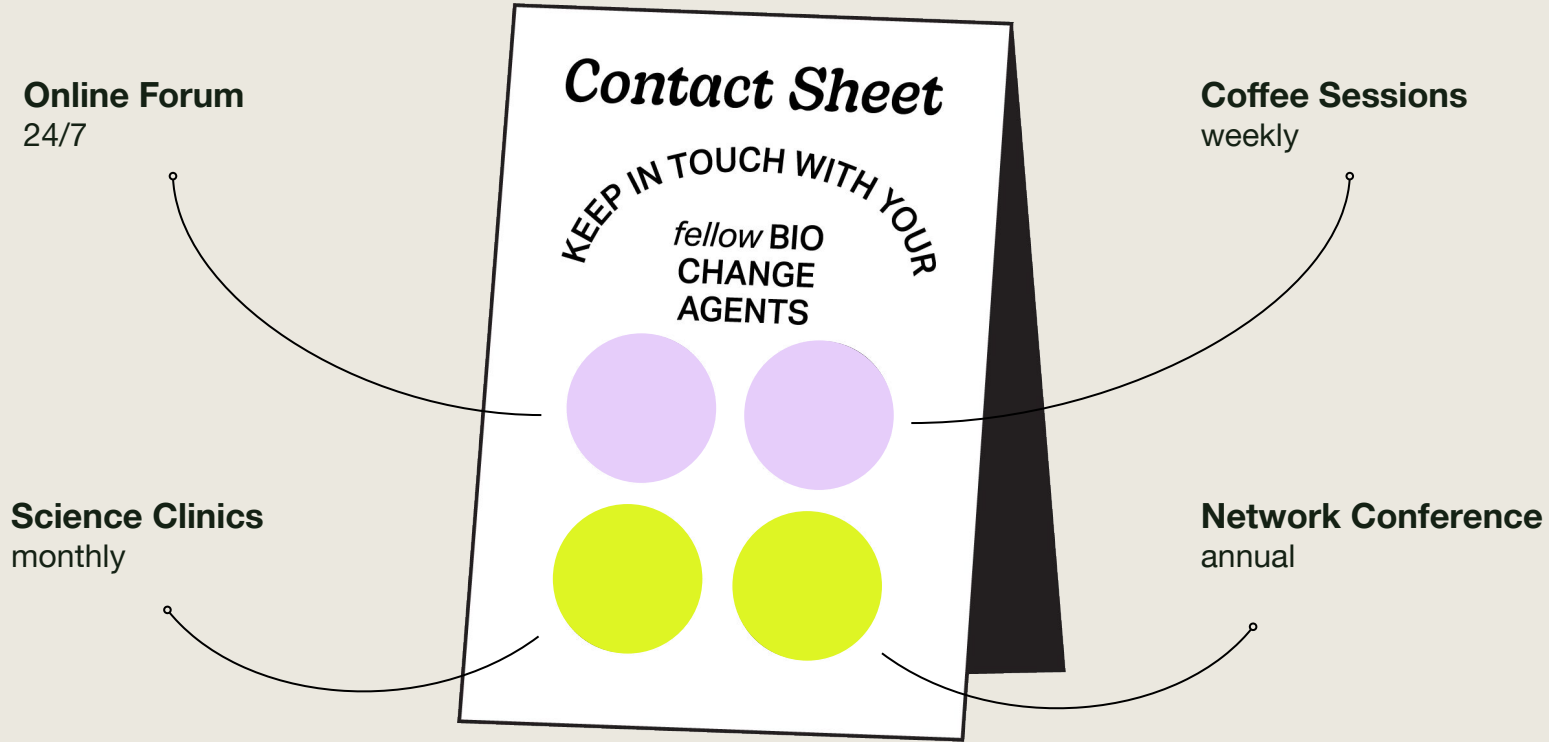
4. Assess the
Strategy



Step 3: **Create Links**

Points of Contact

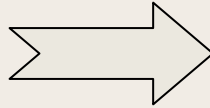




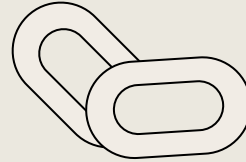
1. Build the
Network



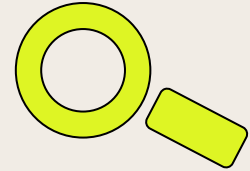
2. Unify the
Path



3. Create
Links



4. Assess the
Strategy



Step 4:

Assess the Strategy

Checklist for Strategy Assessment



1 month

3 months

12 months

- Assessing the current status of Change Agents Network**
- Change agent program quality measurement
- Quantitative measurement of **effectiveness**

Checklist for Strategy Assessment



1 month

3 months

12 months

- Assessing whether targets are shared within the network**
- Change agent program quality measurement
- Quantitative measurement of **impact**

Checklist for Strategy Assessment

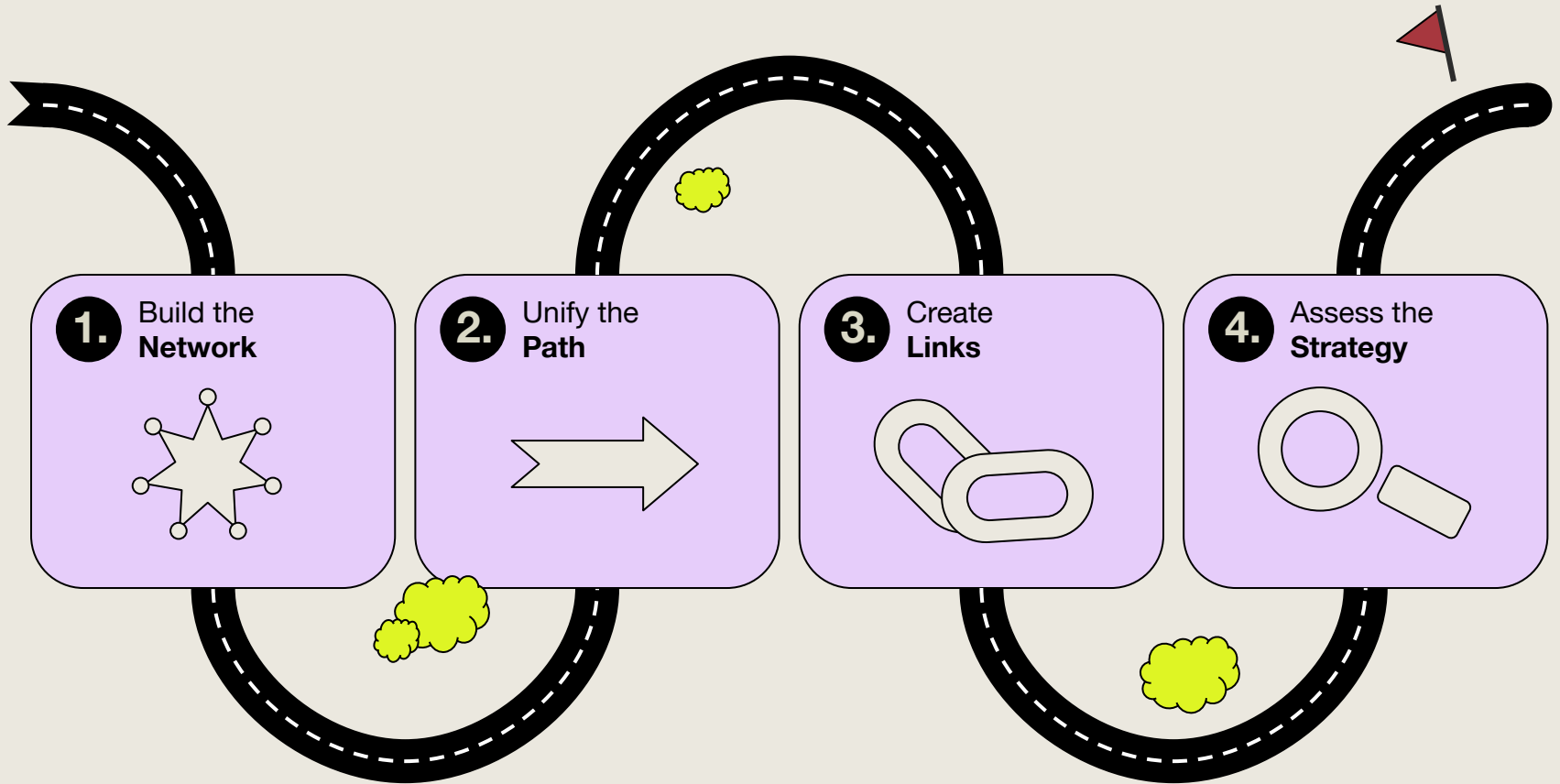


1 month

3 months

12 months

- Assessing whether targets set by each ministry are completed**
- Change agent program quality measurement
- Quantitative measurement of impact

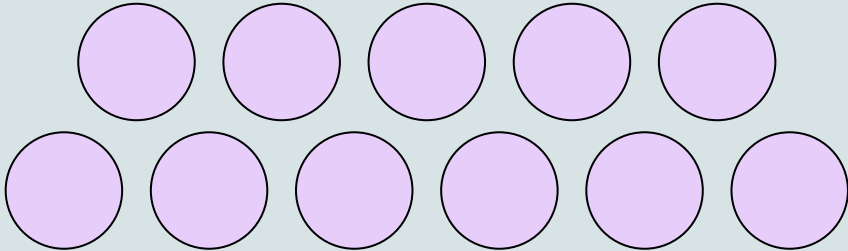


Conclusion

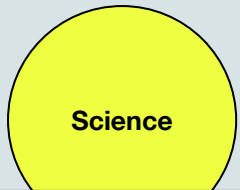
Current
Sustainability
Working Group

The Prime Minister's Office

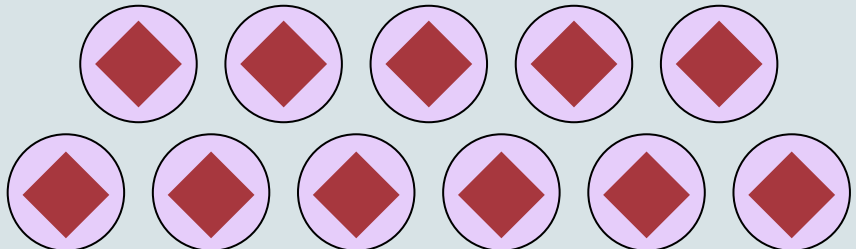
11 Ministries
Of Finland



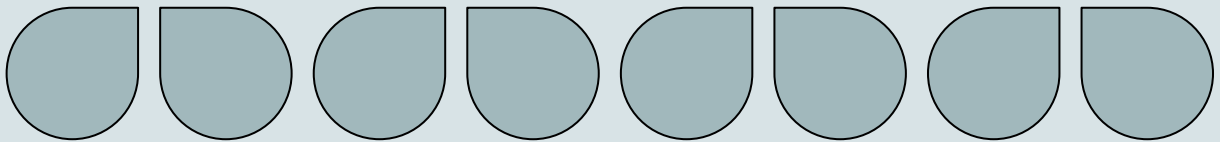
Proposed Network



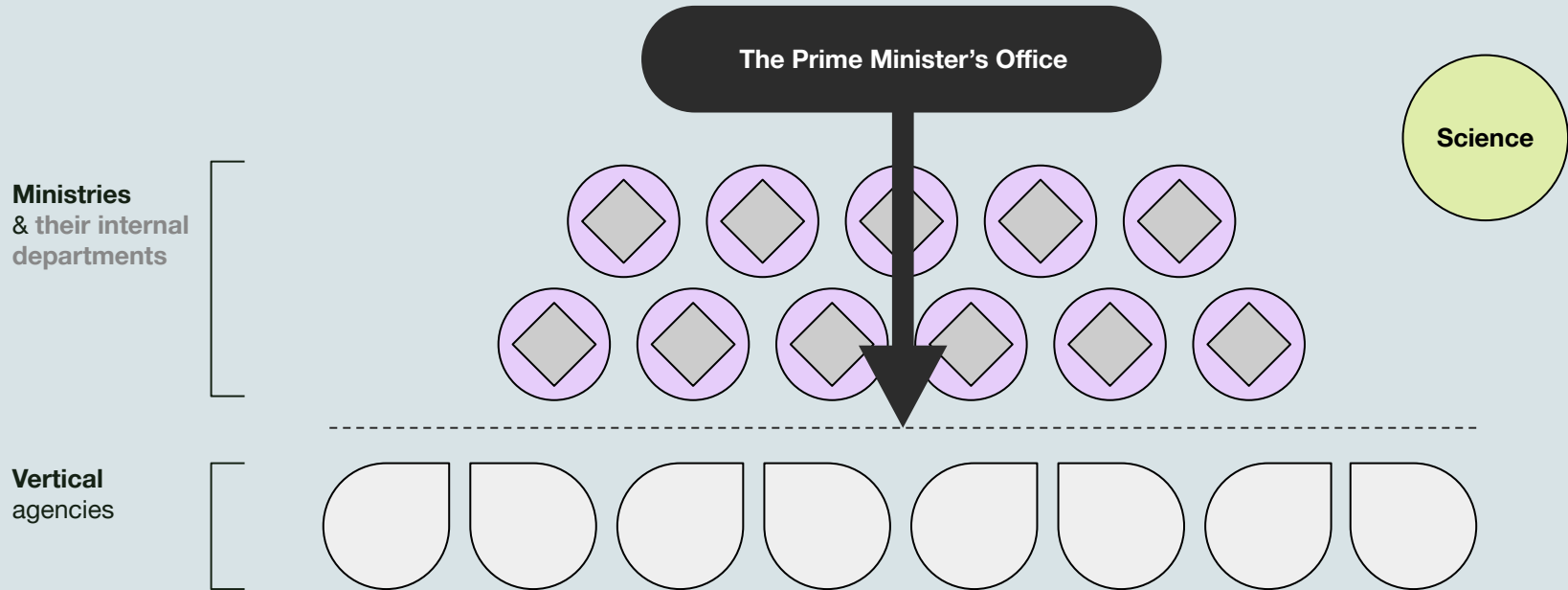
Ministries
& their internal
departments



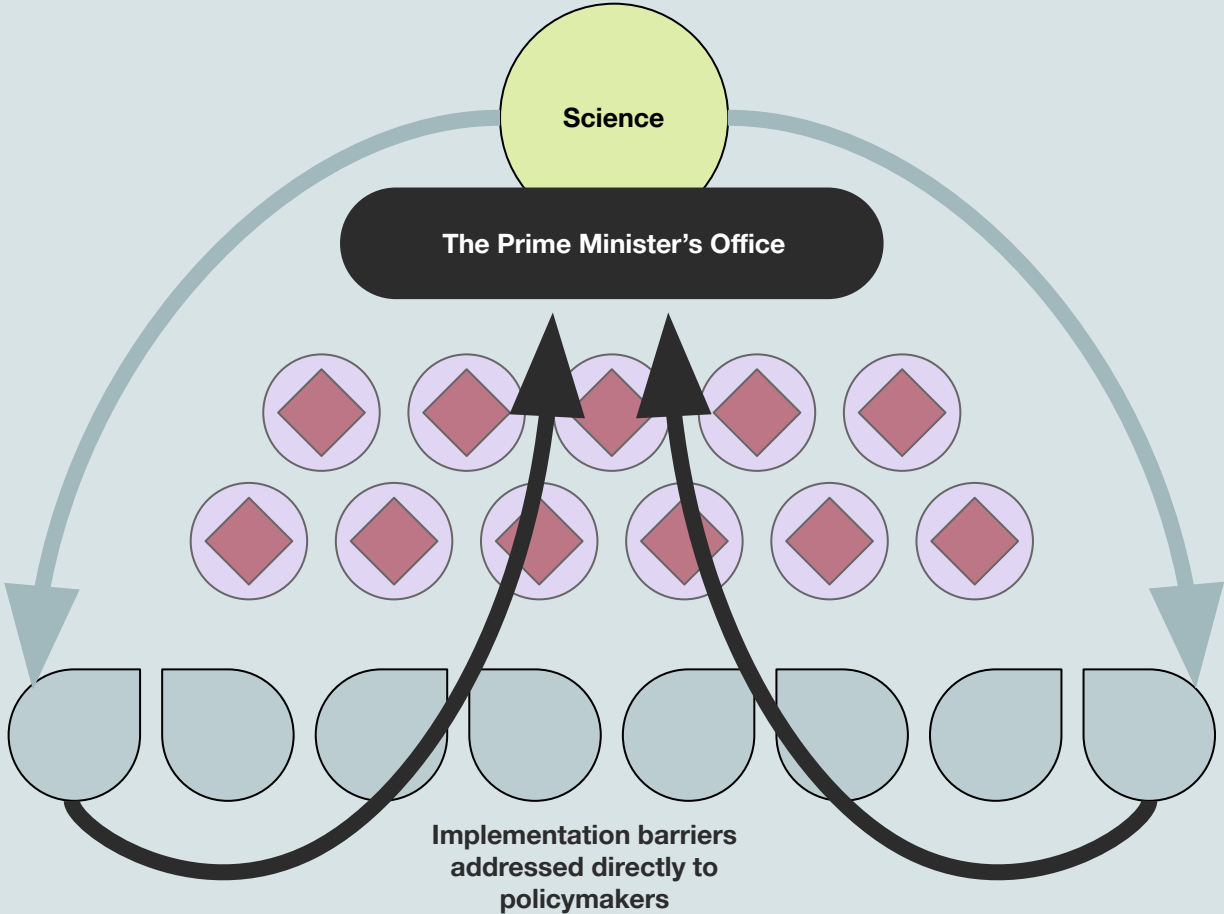
Vertical
agencies



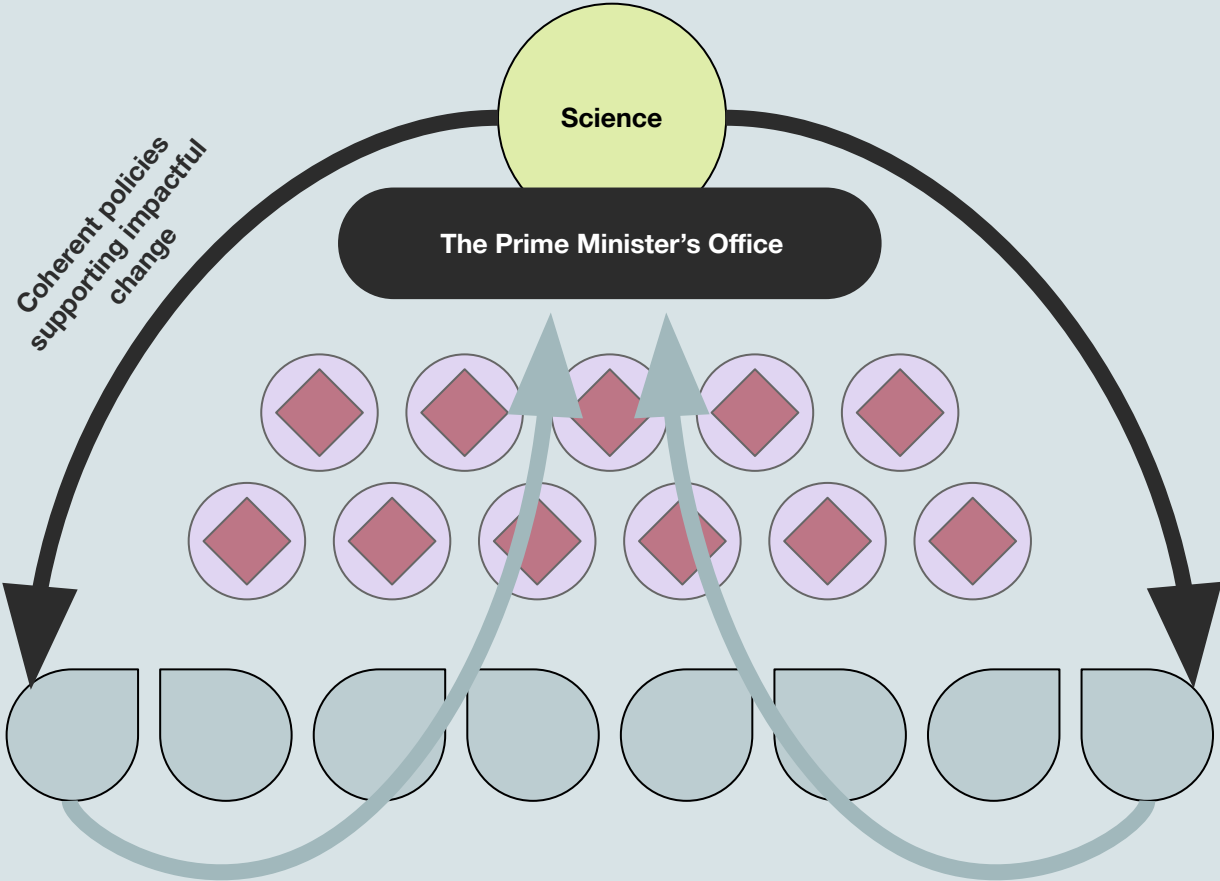
Current
Top Down Flow



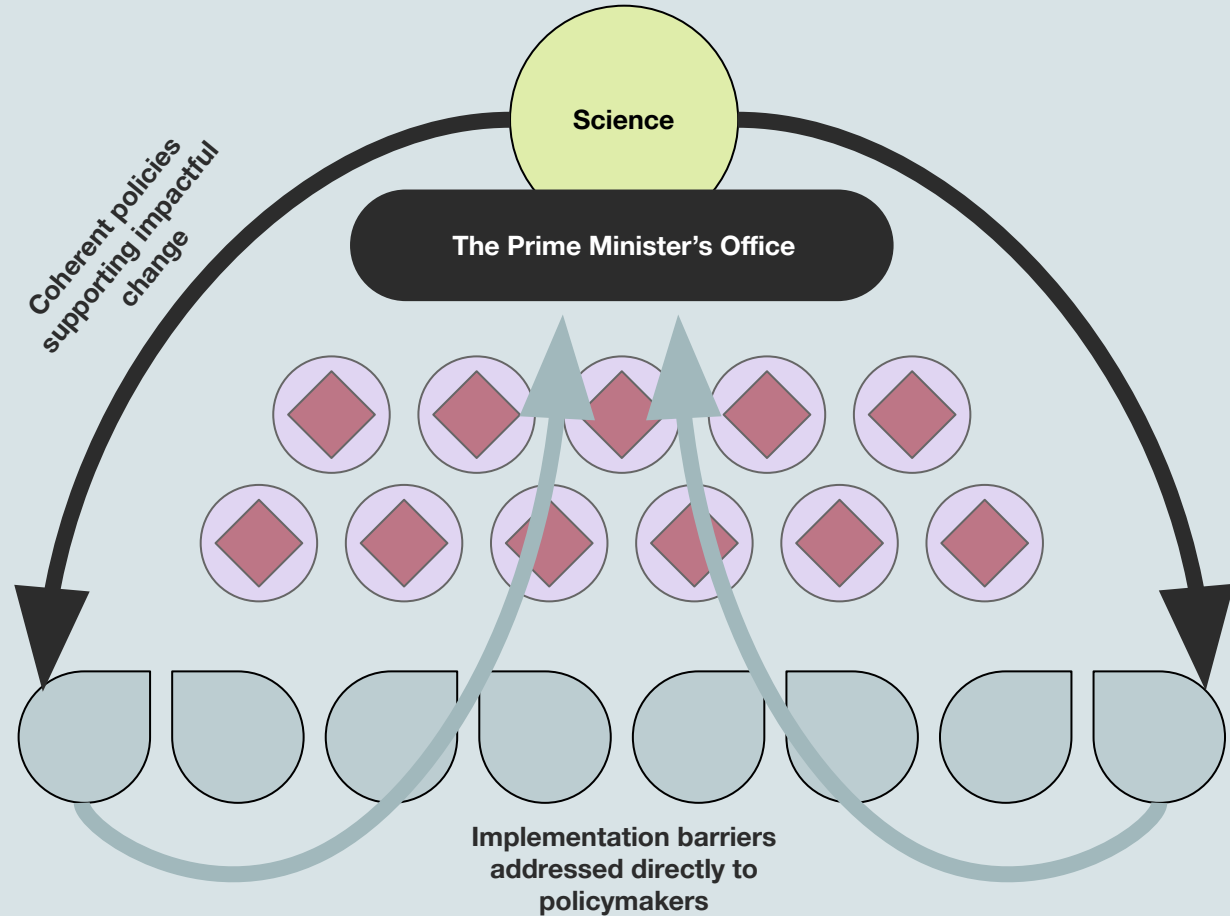
Vision
Flow



Vision
Flow



Vision
Flow



So, now we ask...

Are You a BIO Change Agent?

Kiitos!



Special thanks to Kristiina and Eeva!