



EXPLORATION AREAS

We love what we know



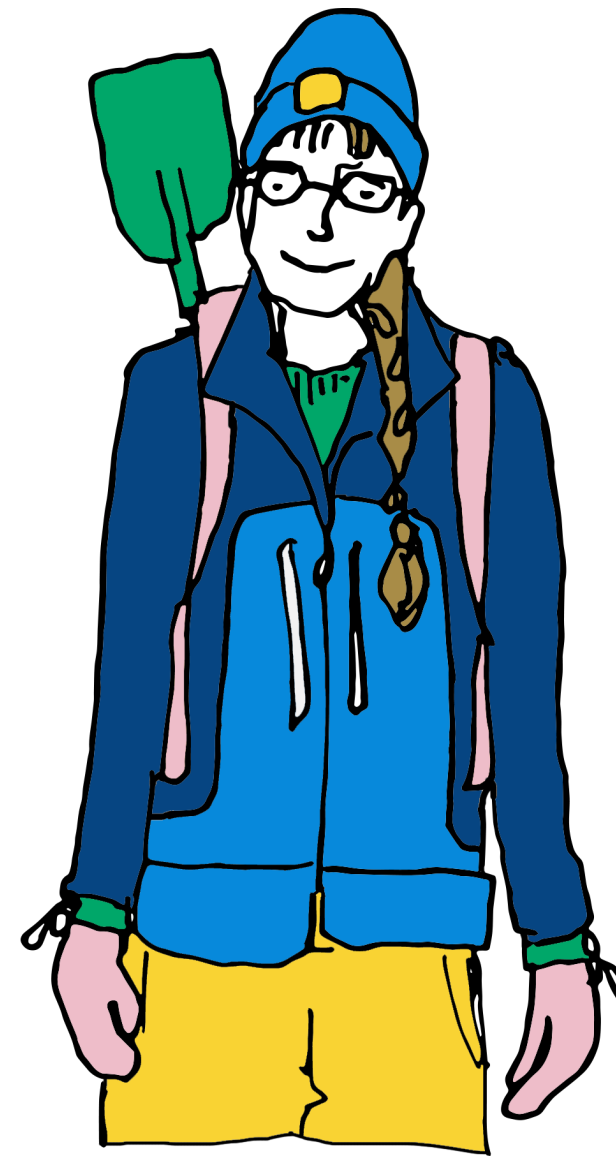
Meet the team...



Ming Unn
Andersen



Abigail
Garbett



Riina
Ruus-Prato

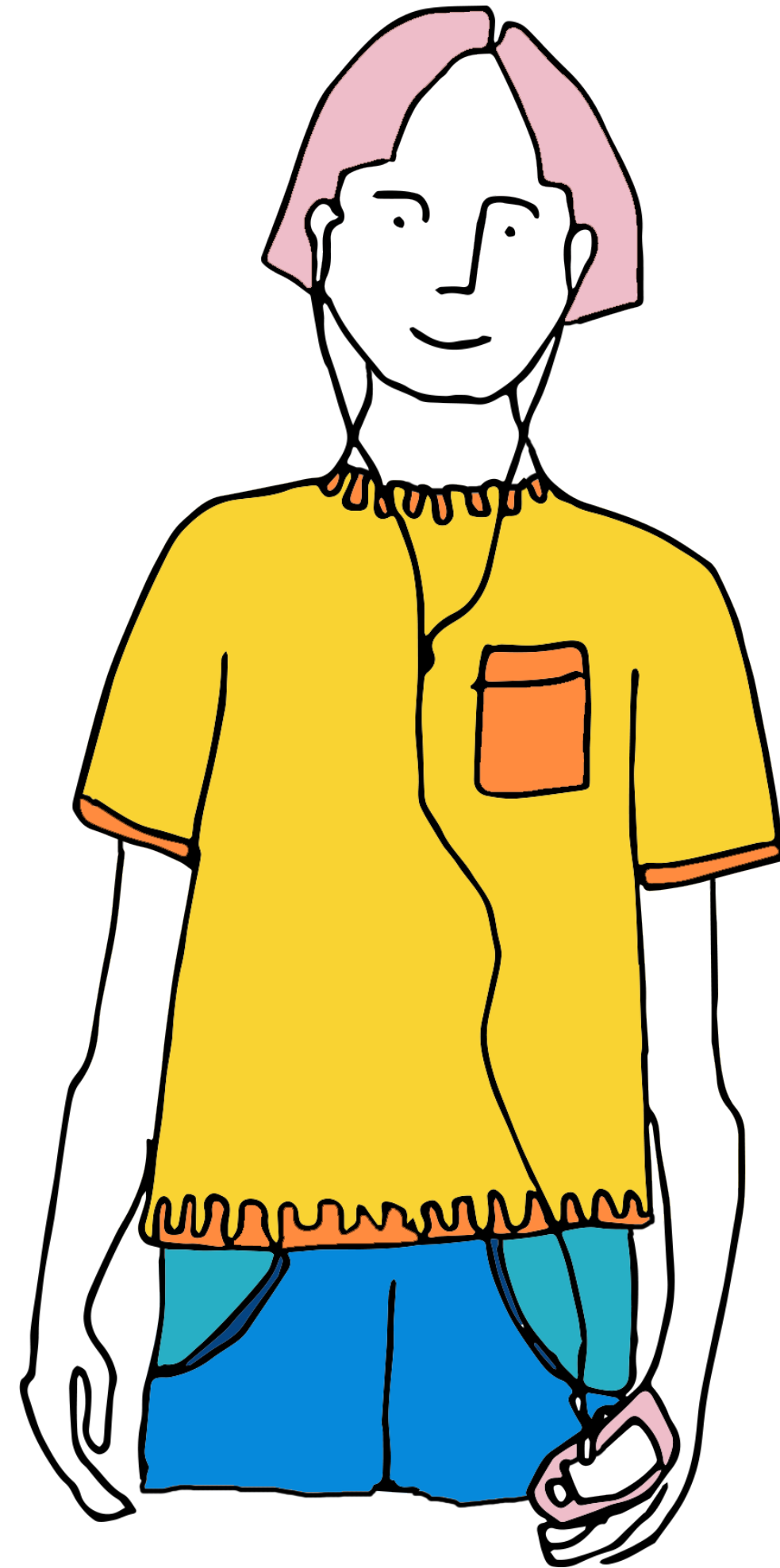


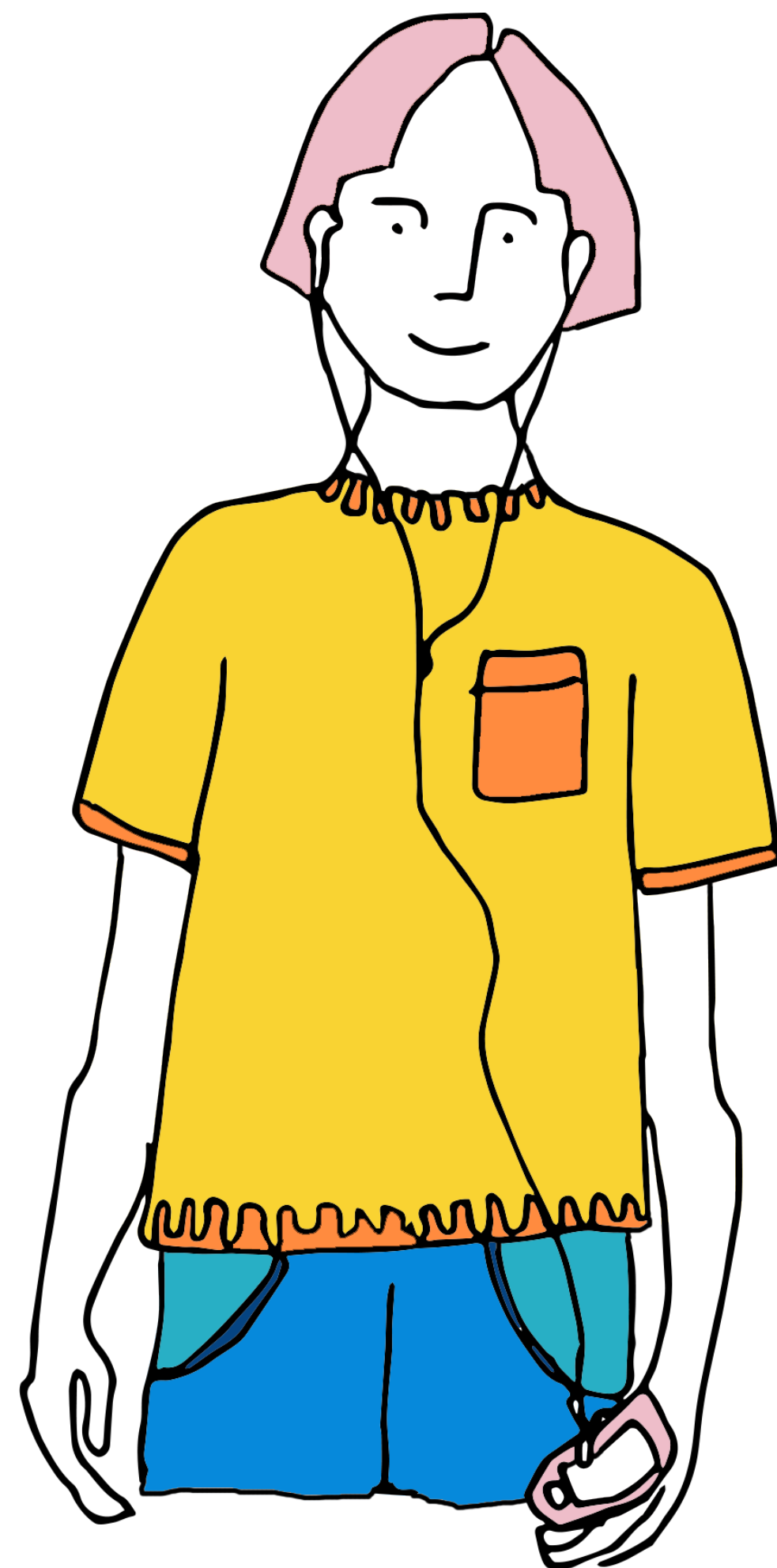
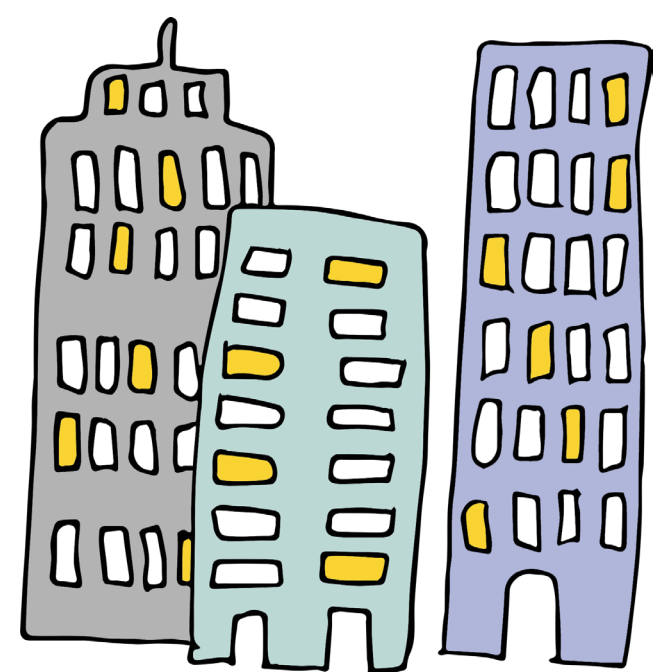
Andreas
Sode

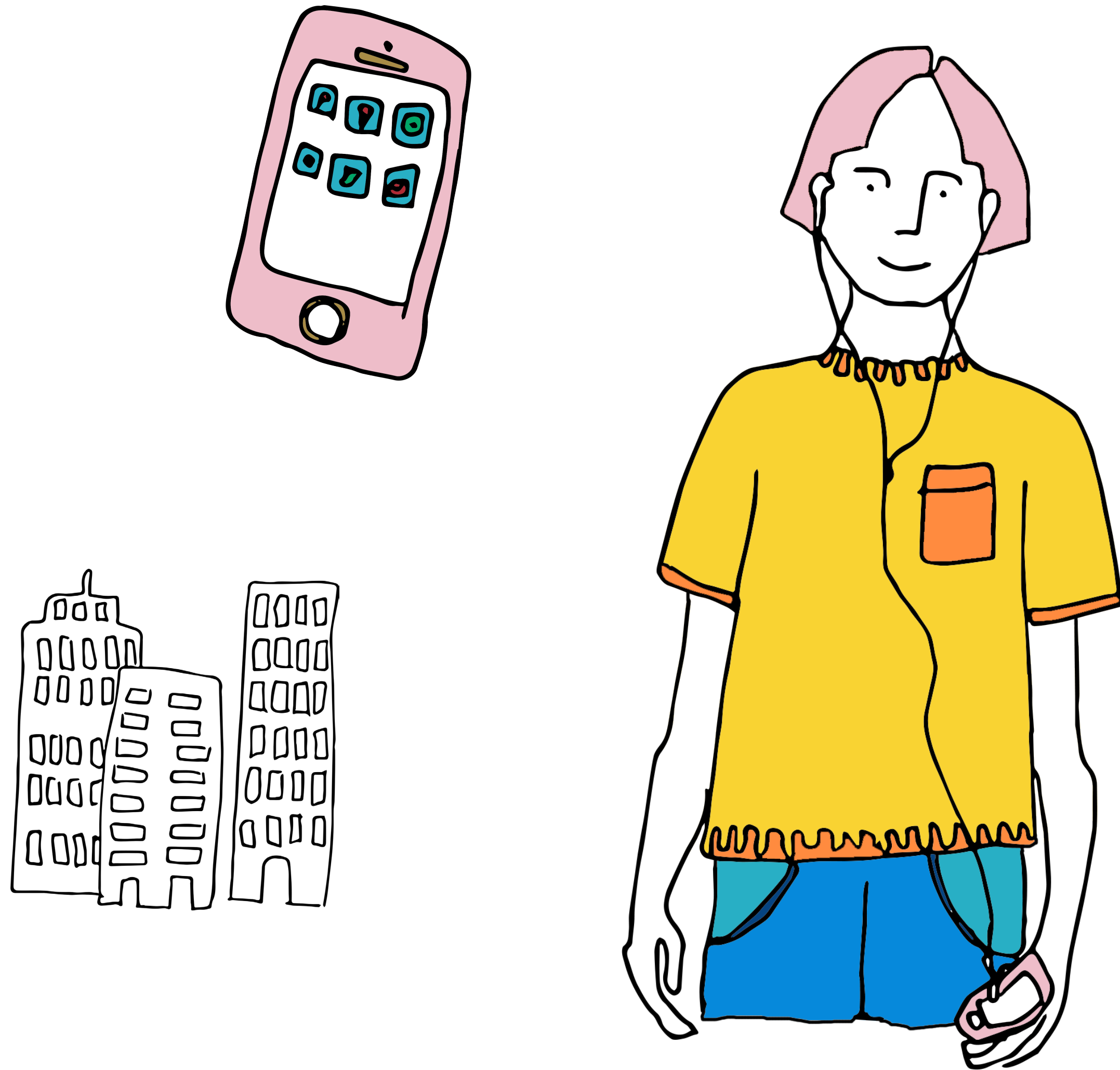


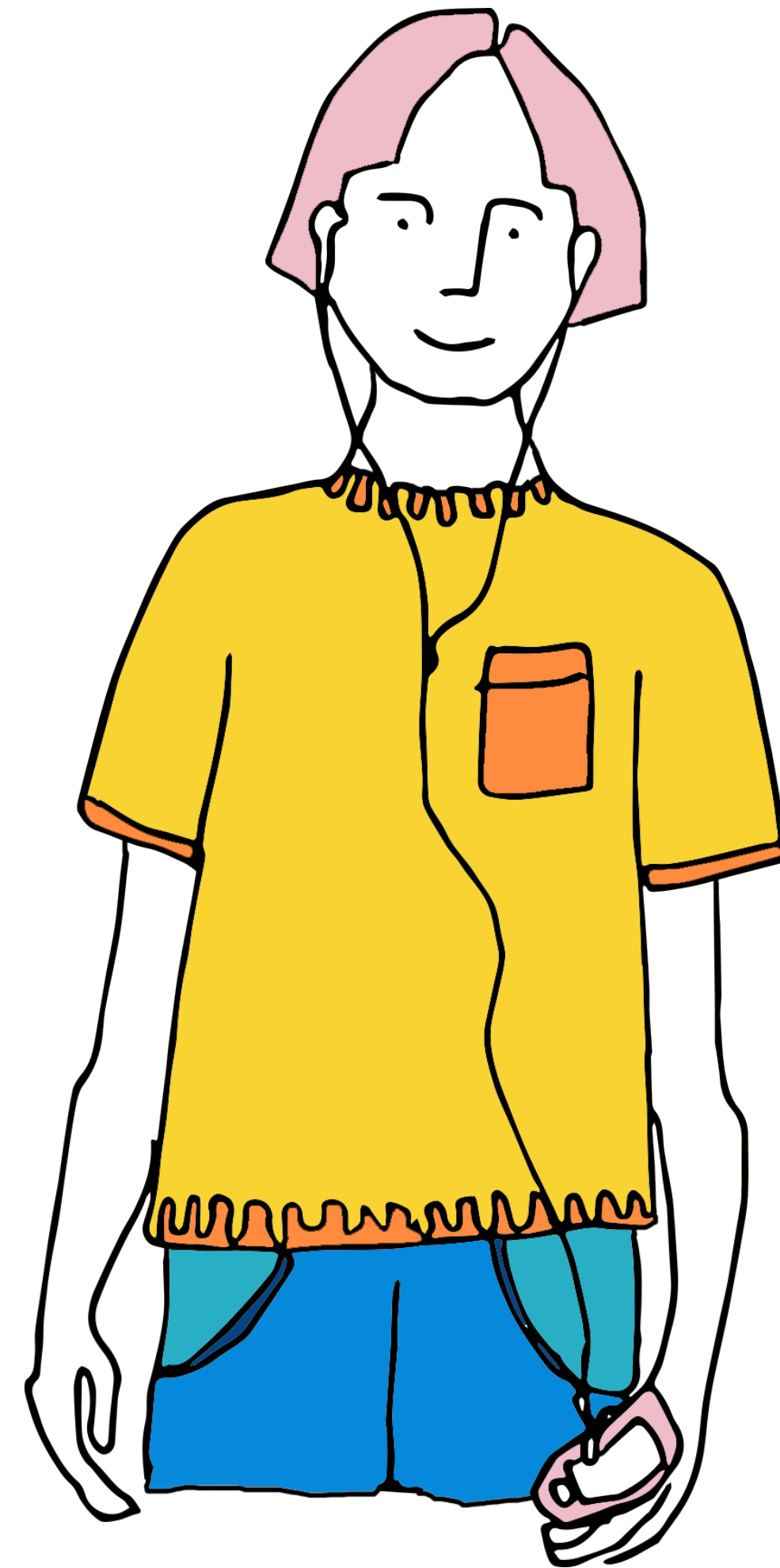
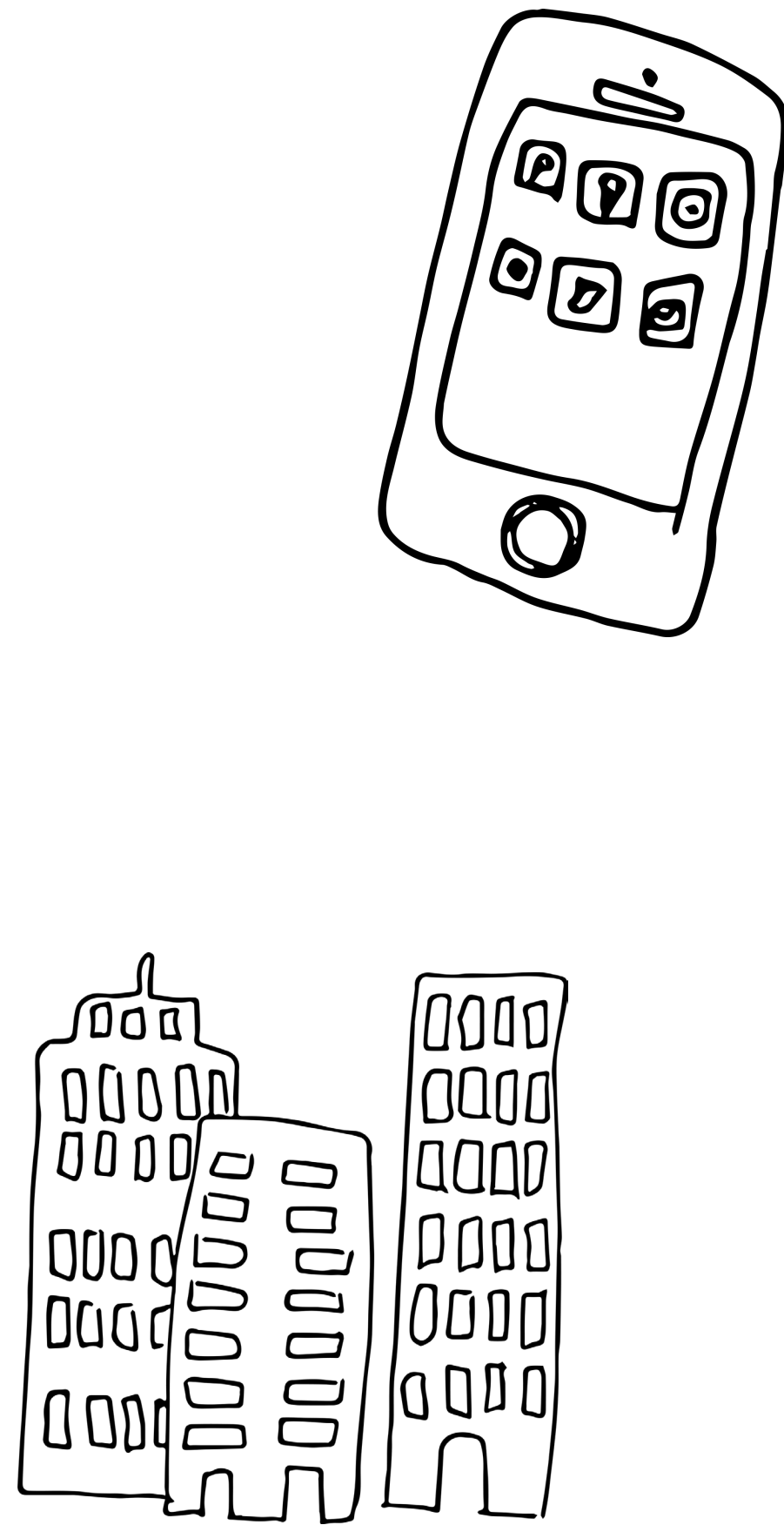
Mengxiao
Li

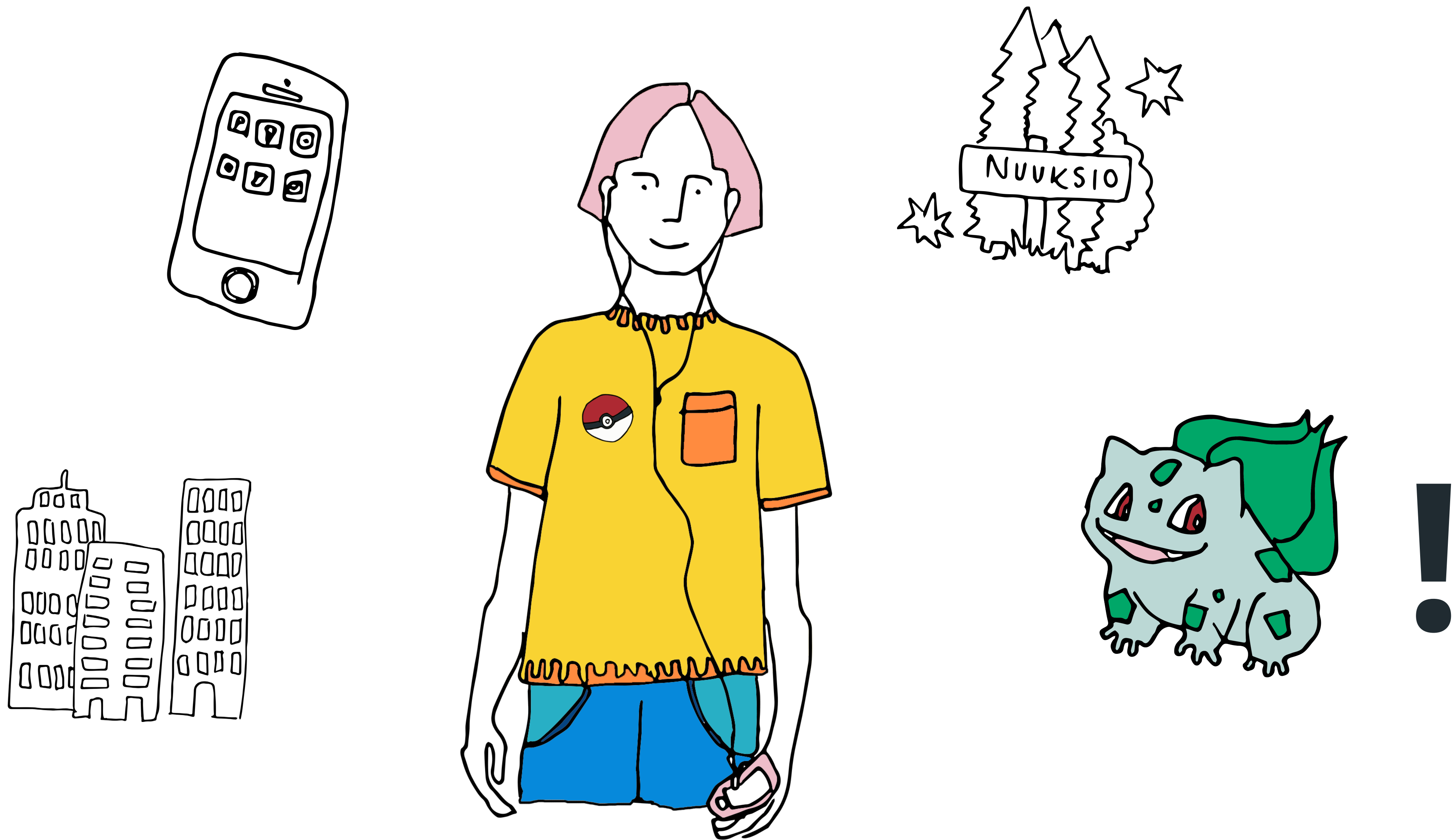
Aino

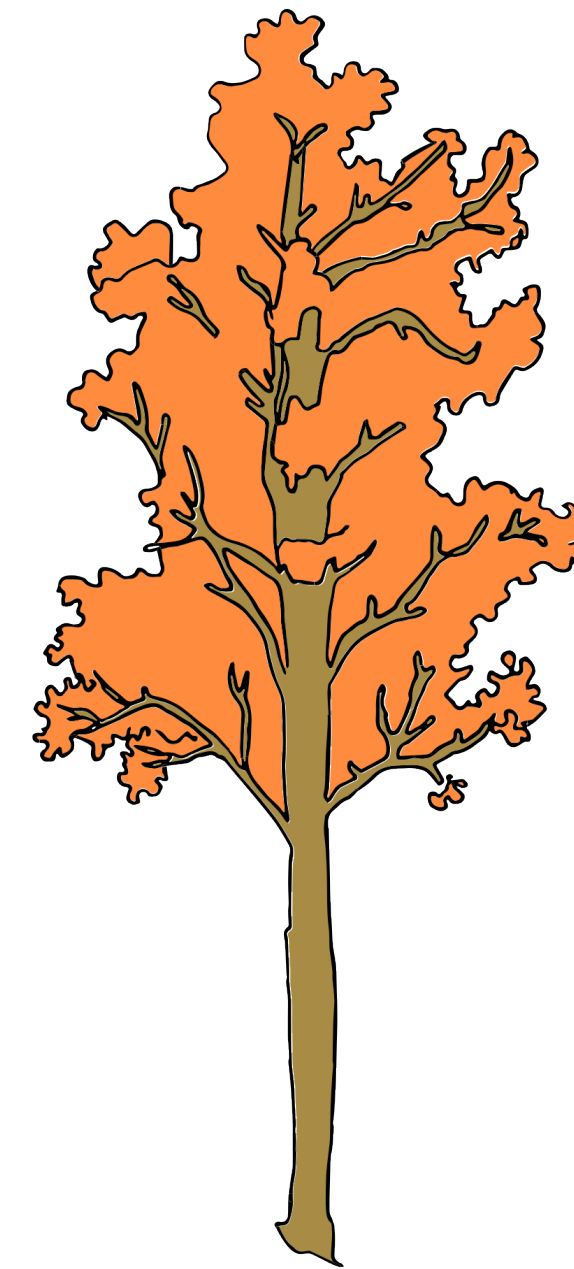
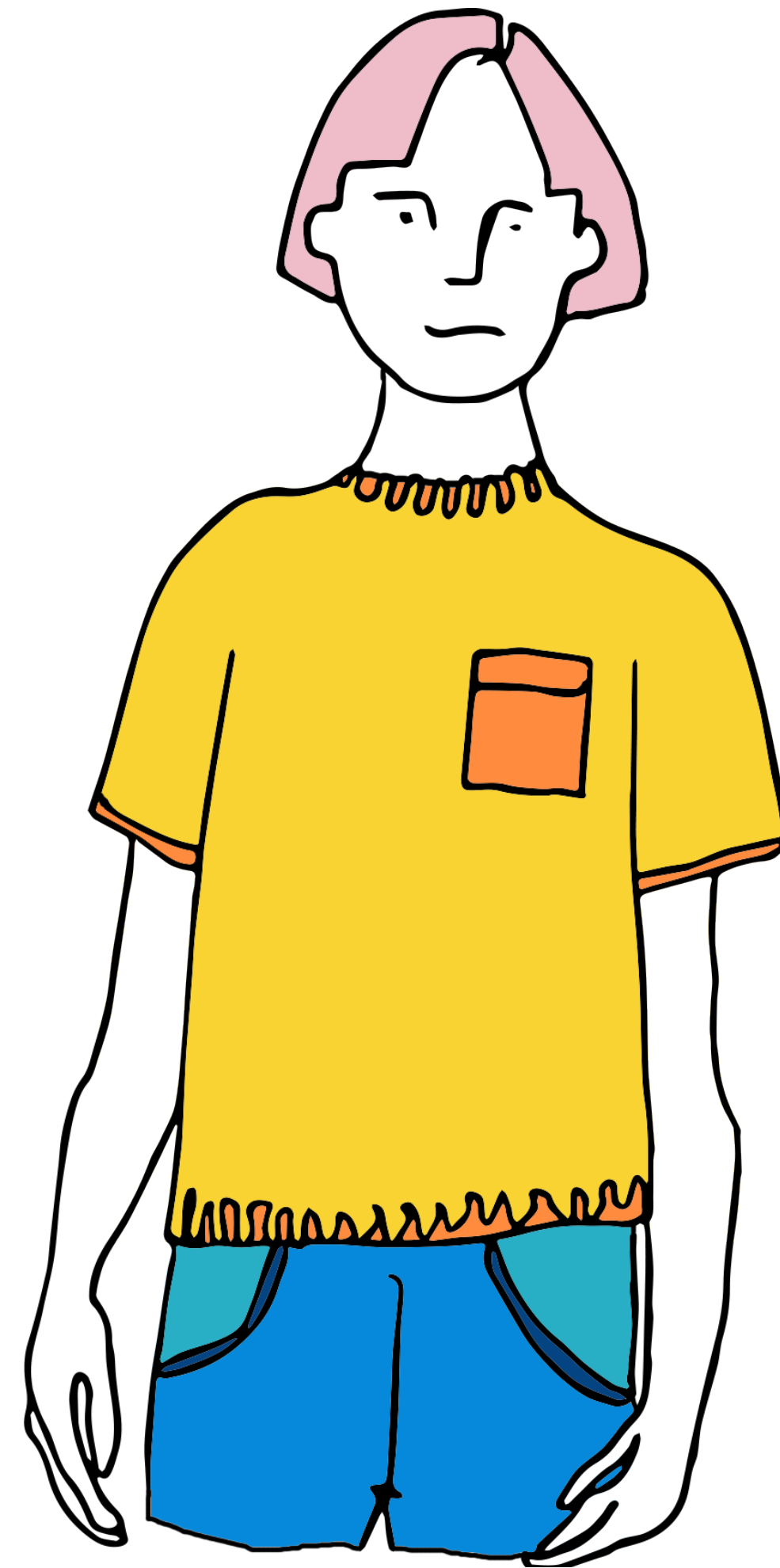
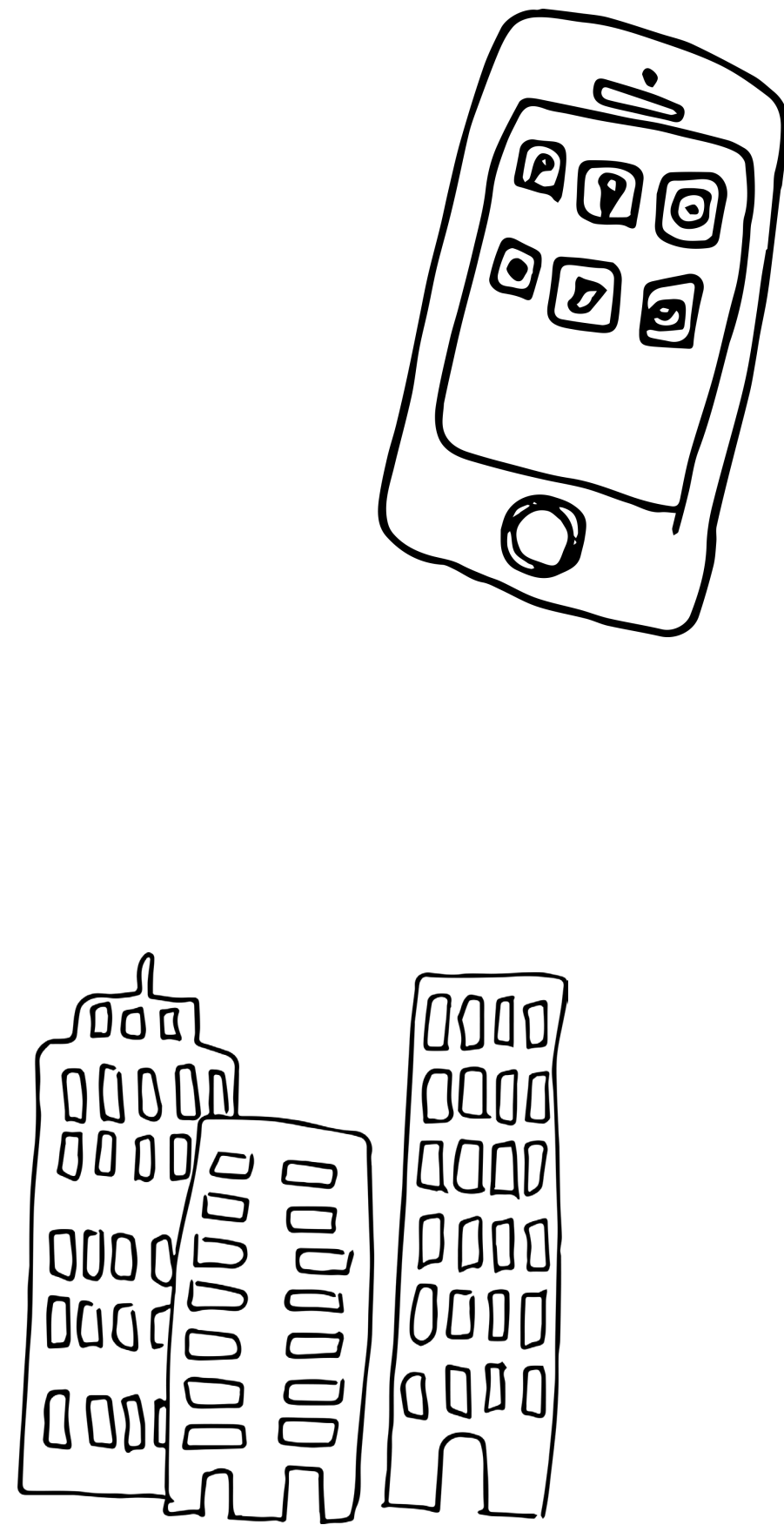


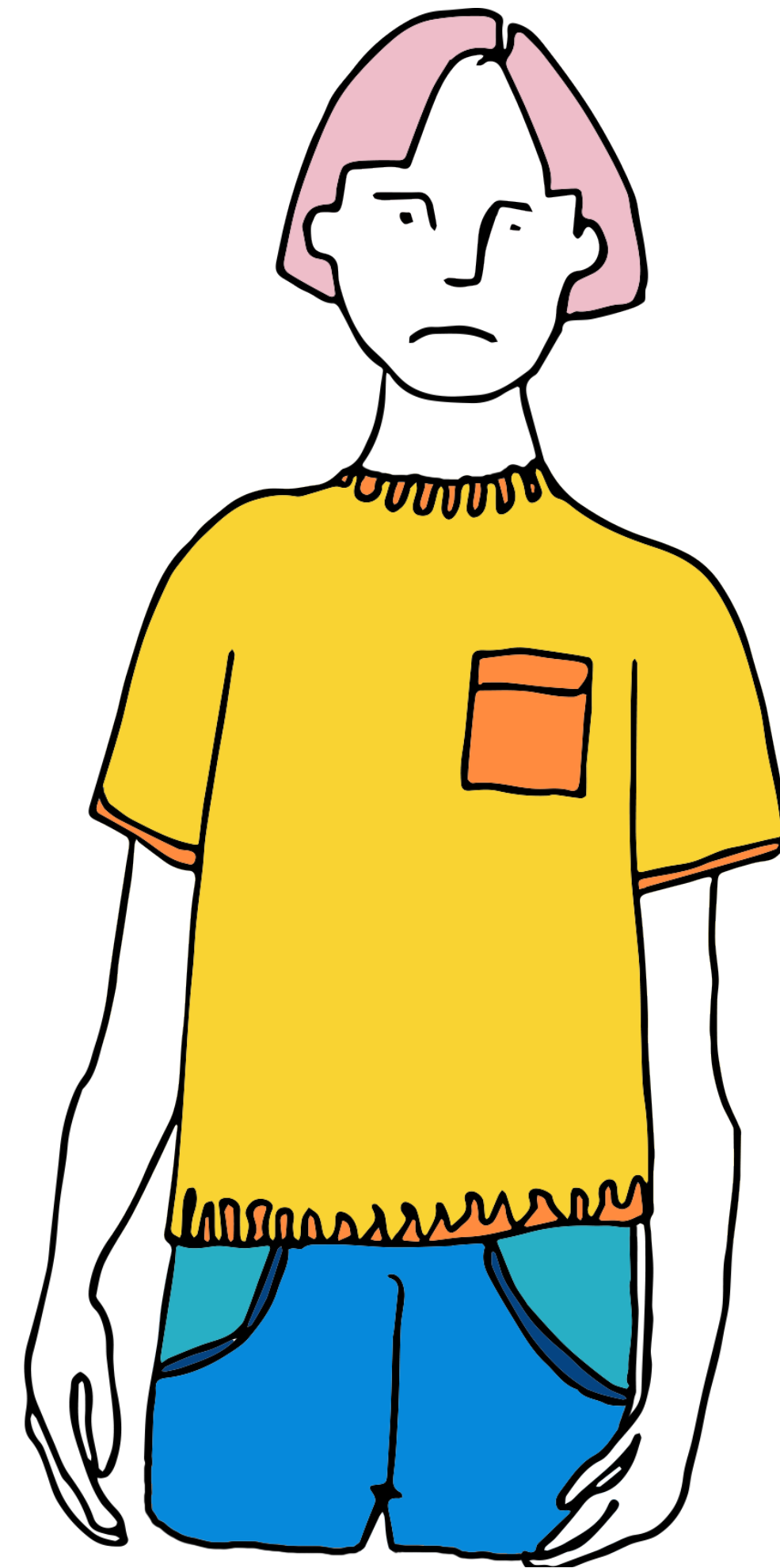
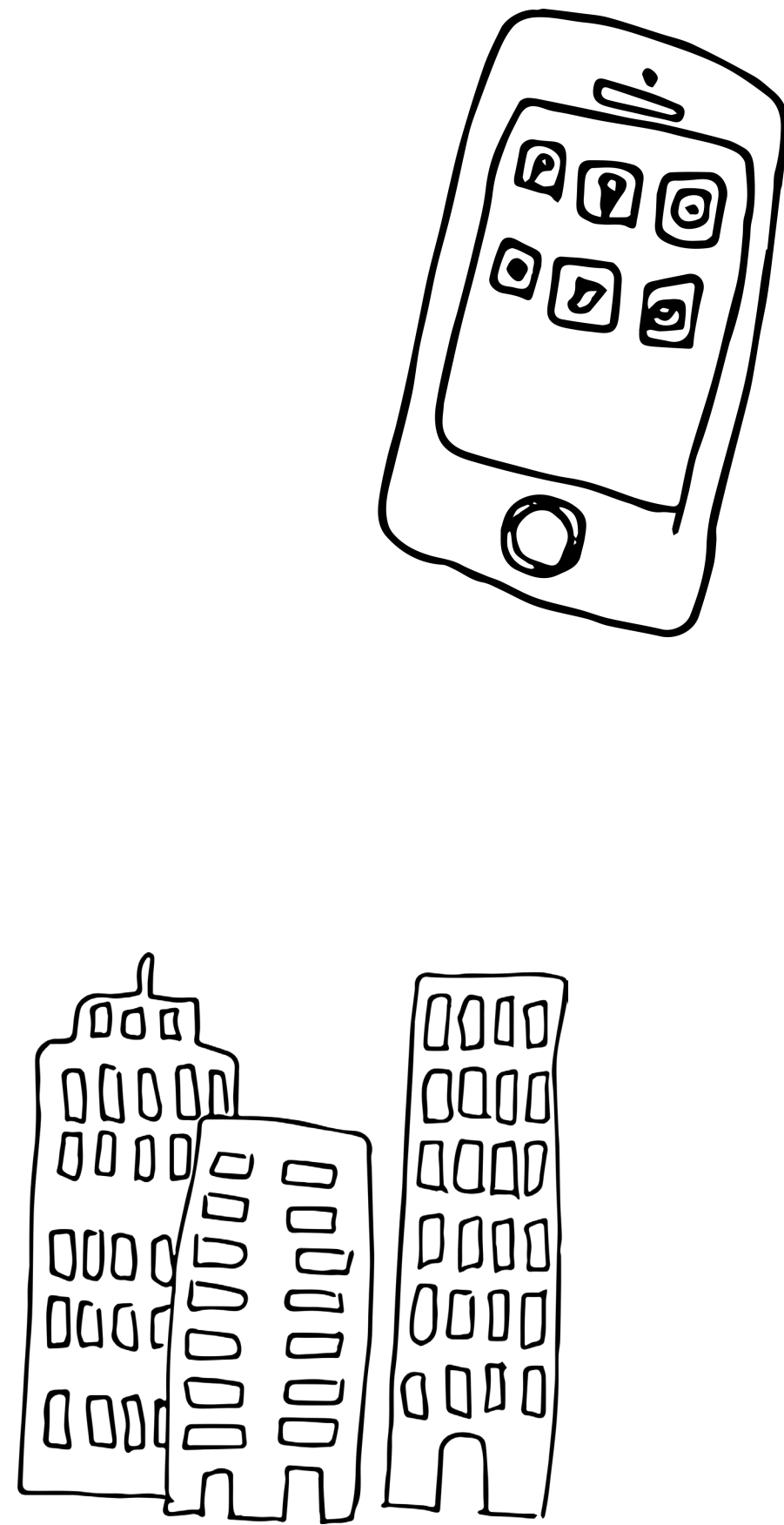




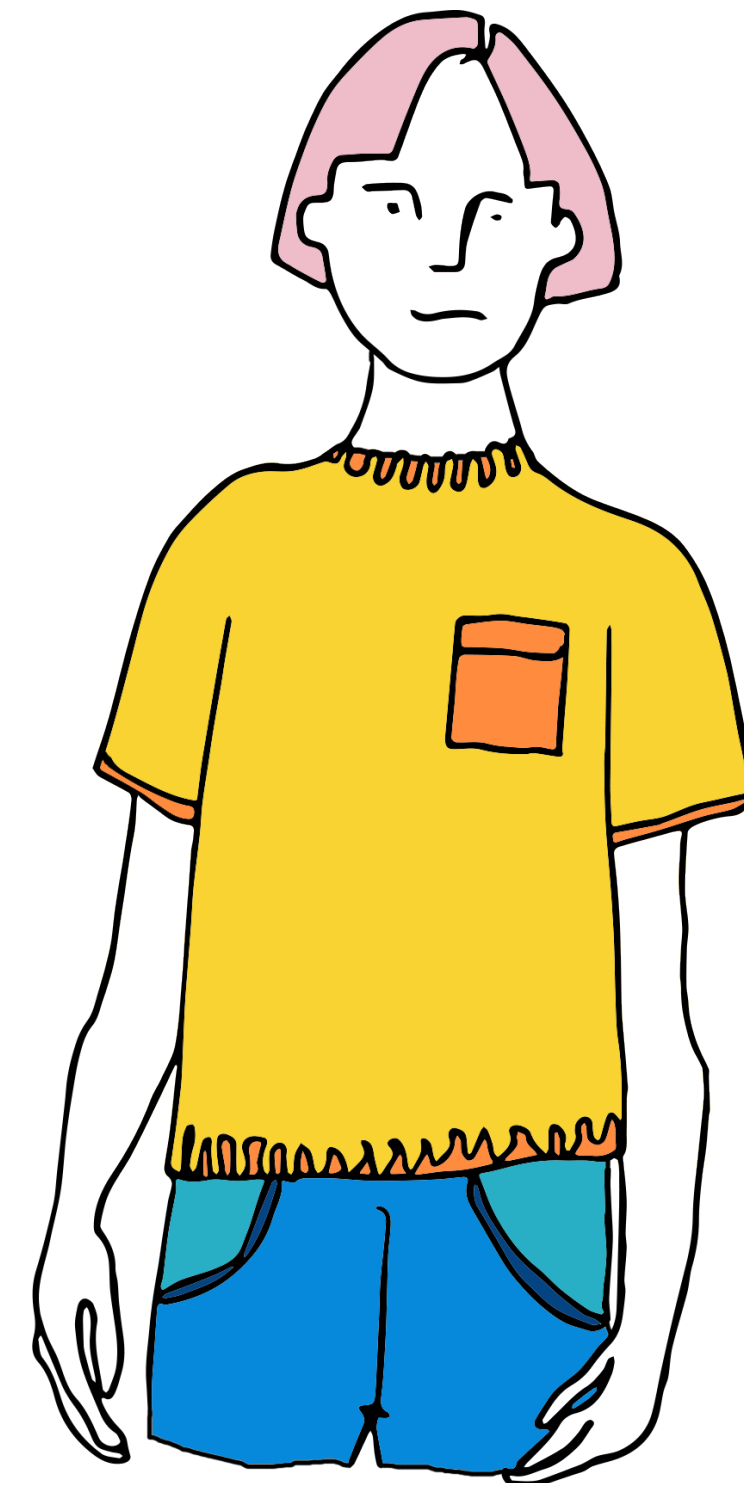


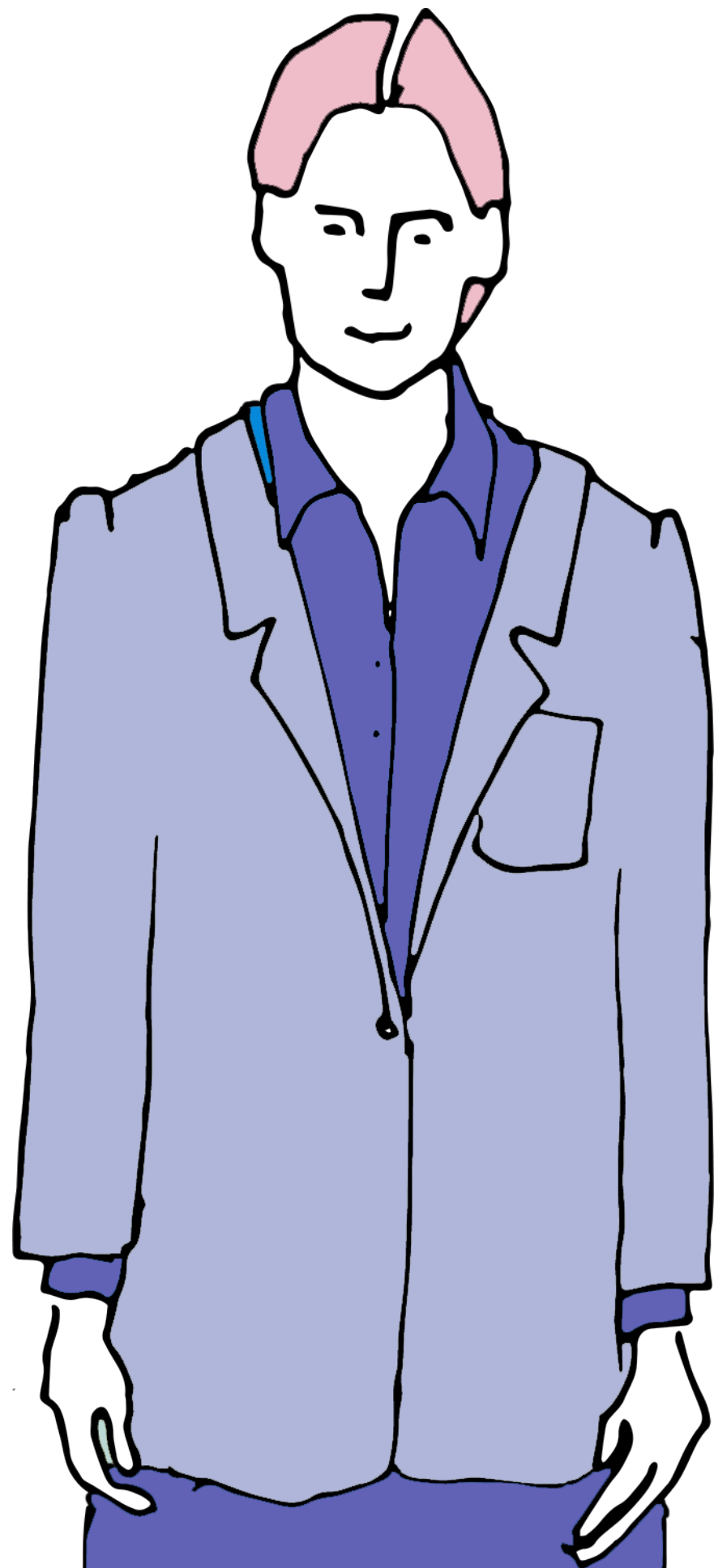




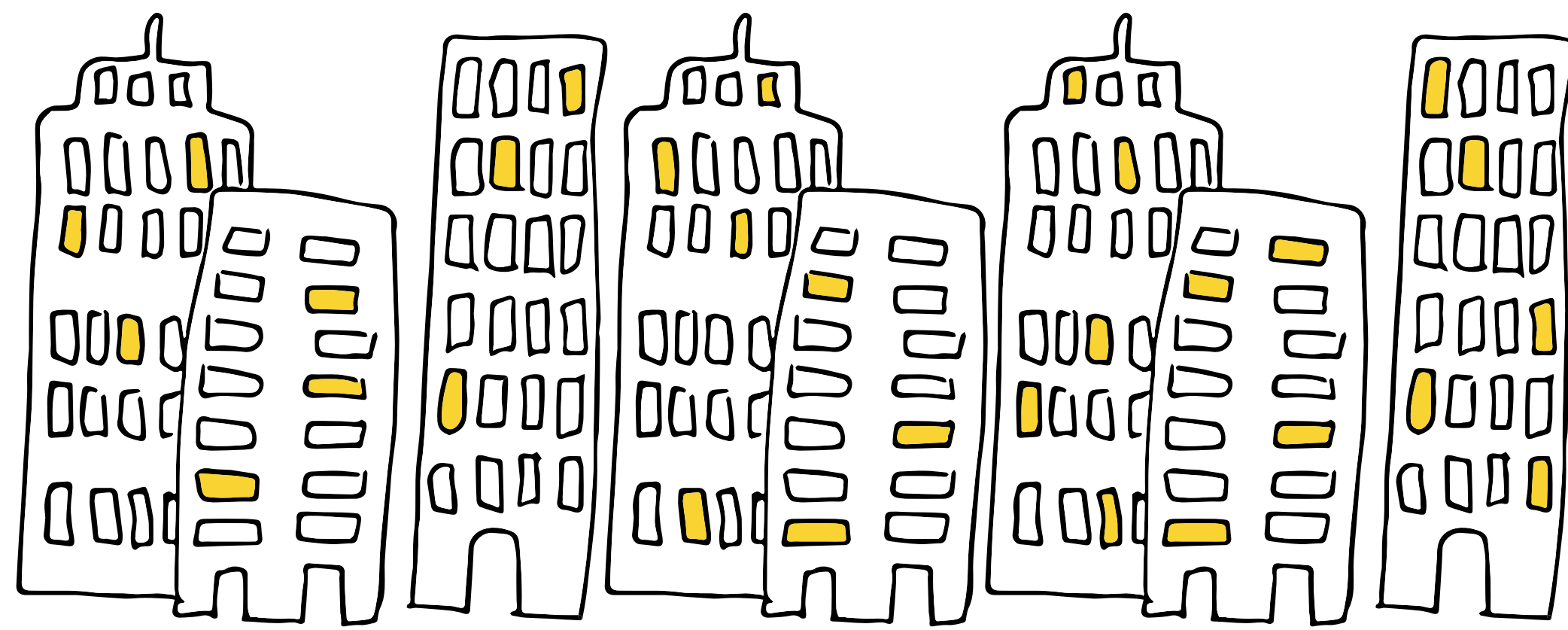


We love what we know. What is the extinction of a ringed seal to a child who has never seen a wagtail?

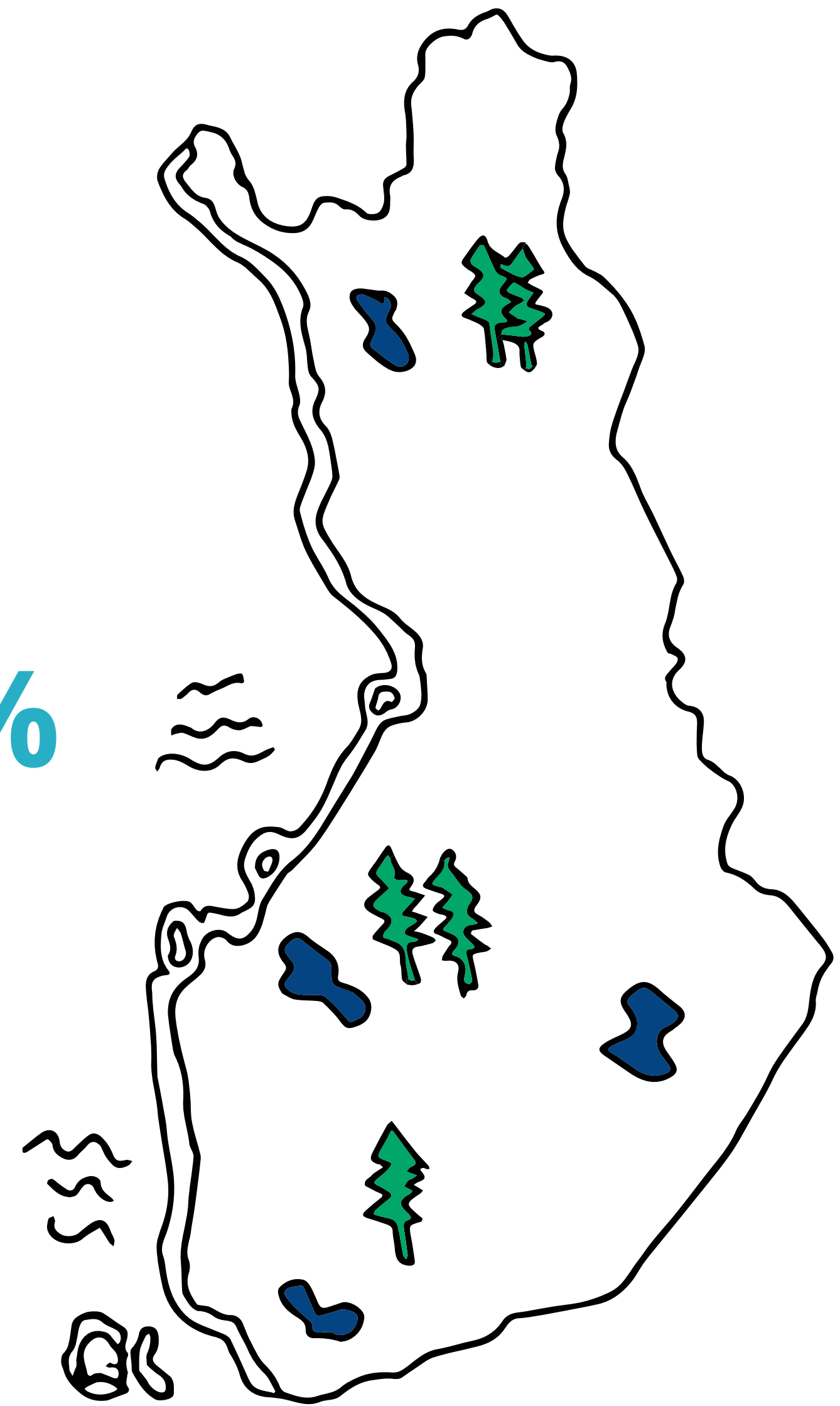


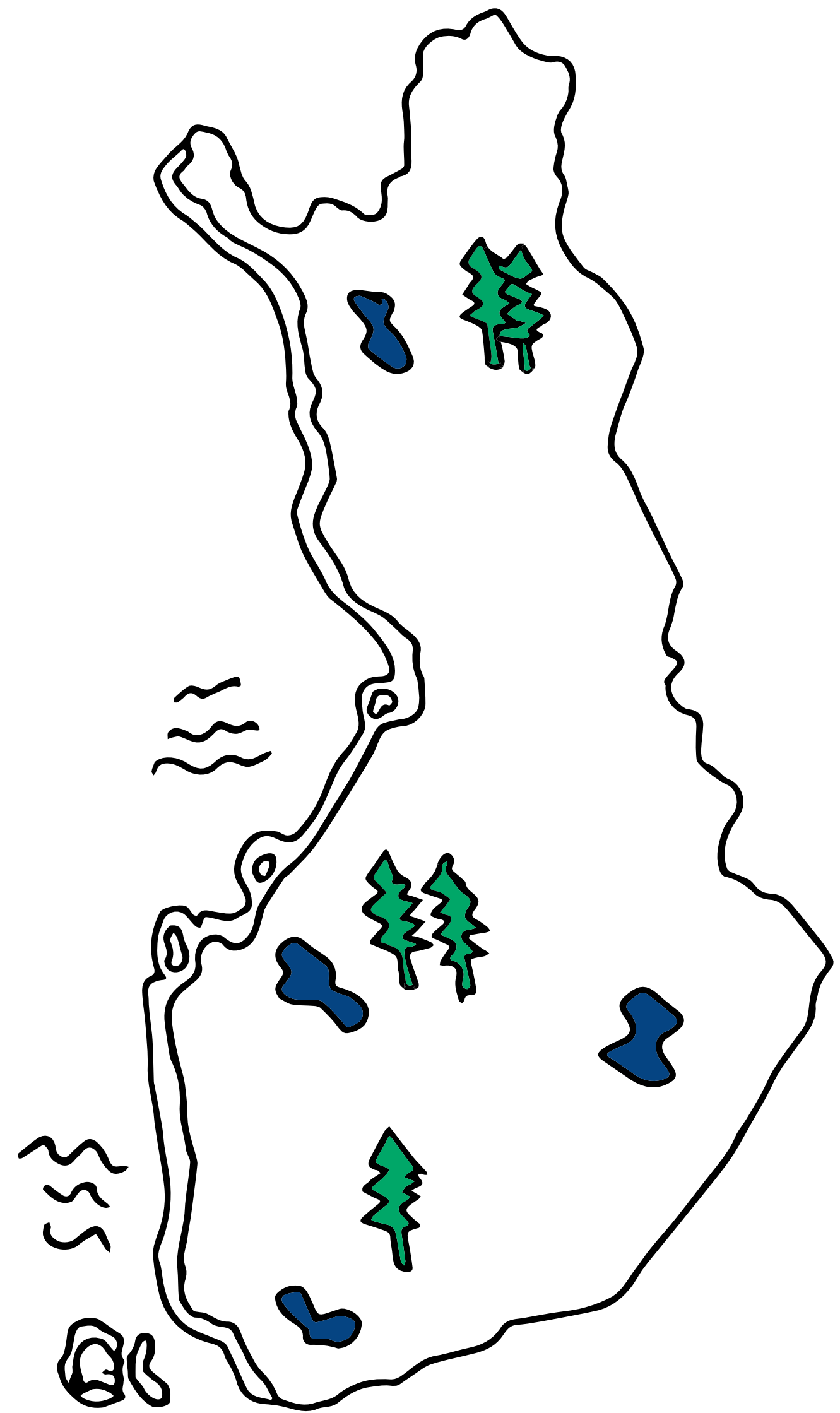
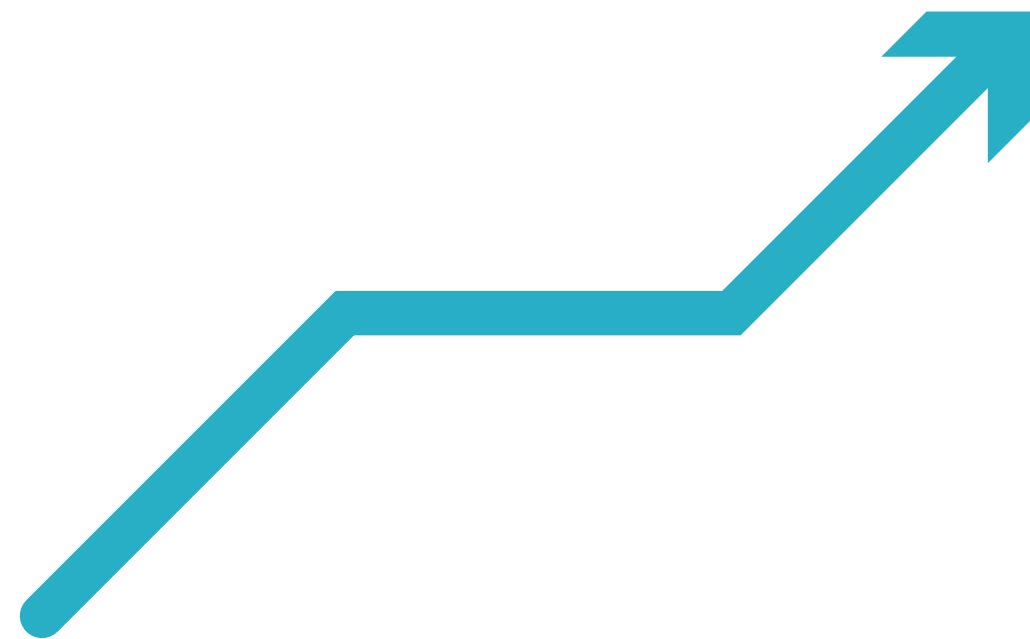
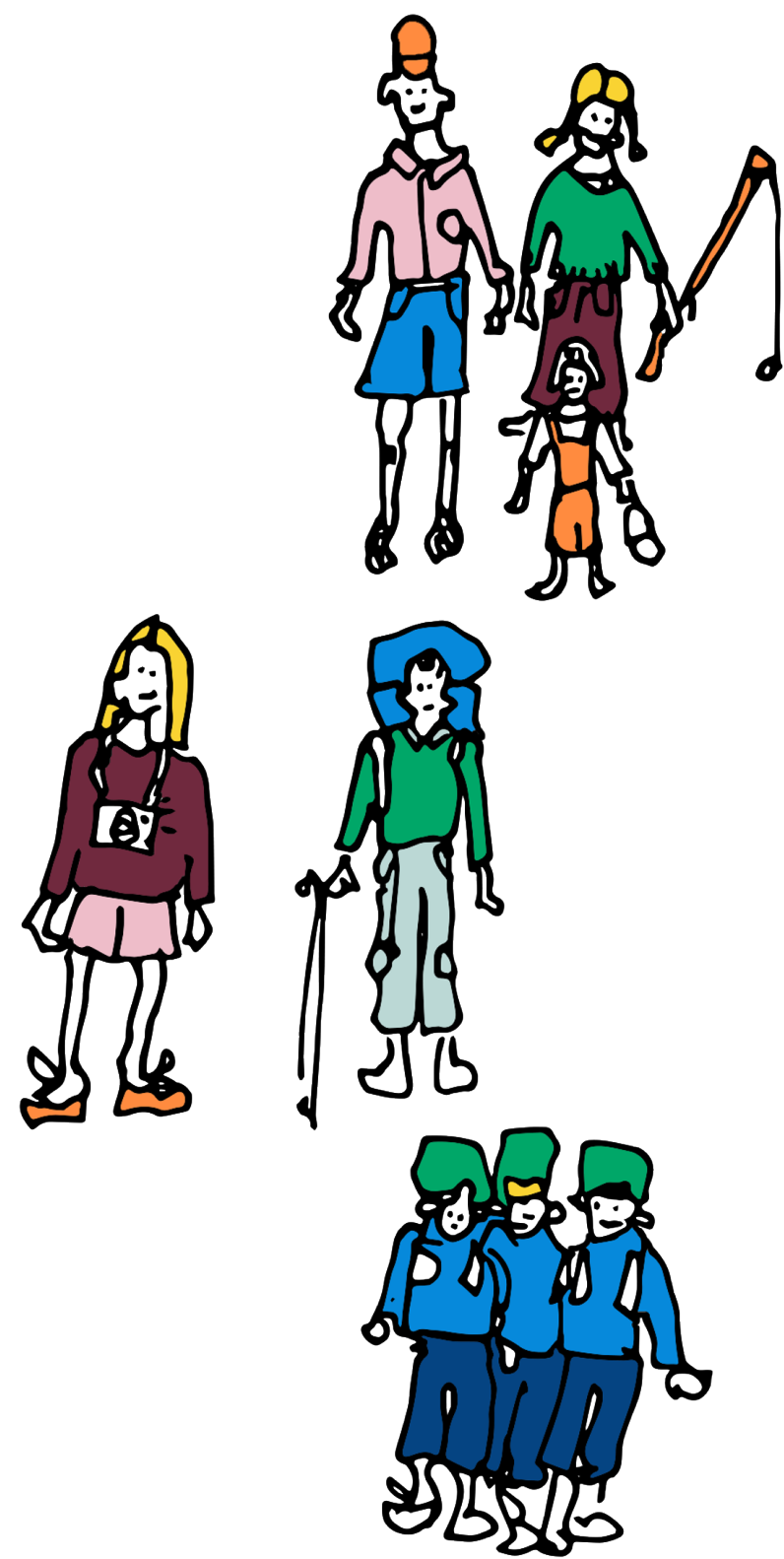


Enhance well-being by promoting culture and experiences constructed upon **renewable natural resources** and **pure and diverse nature**.



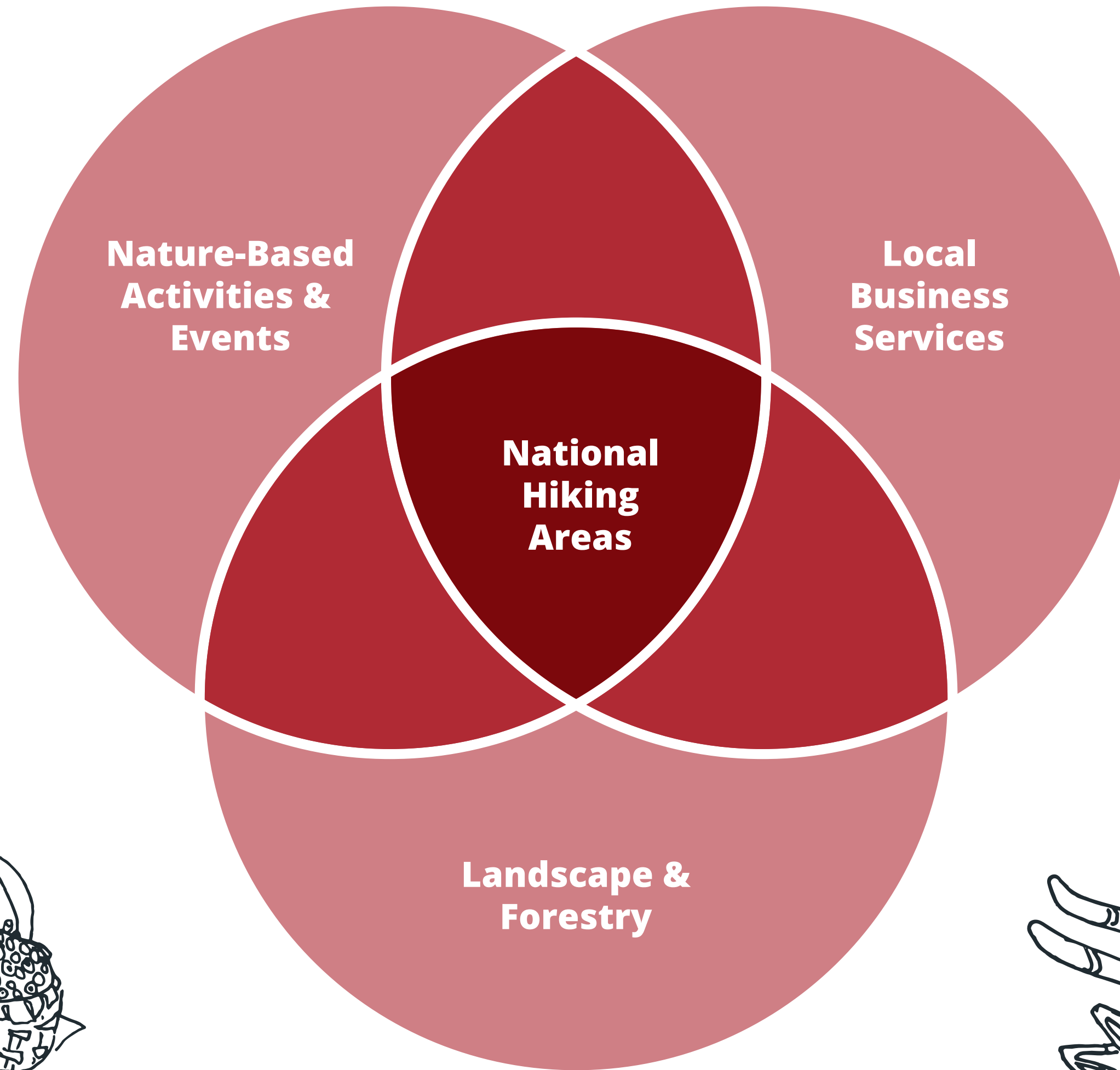
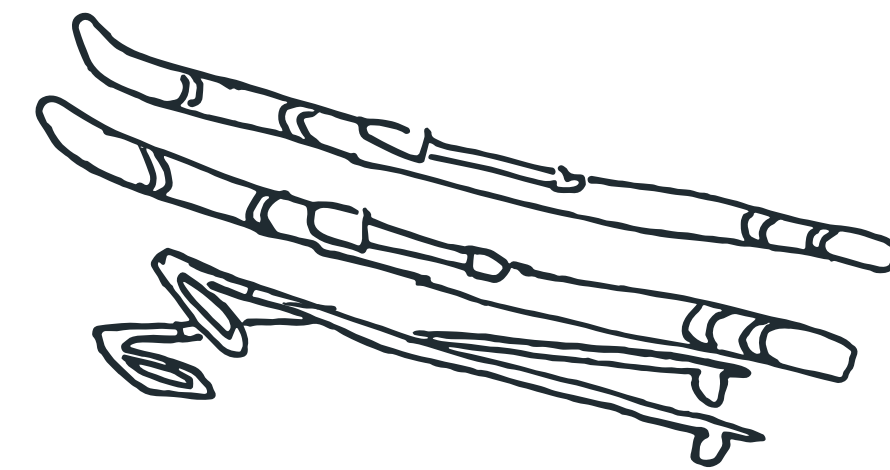
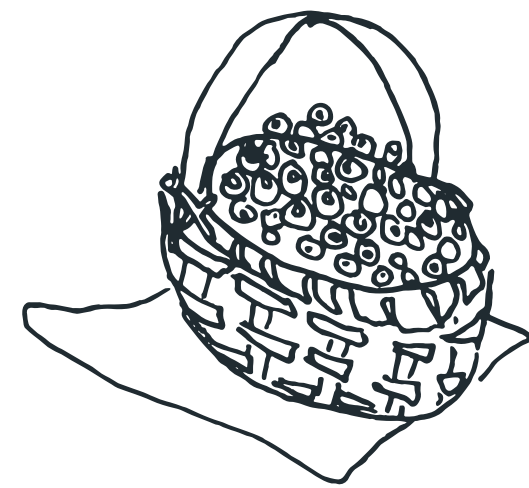
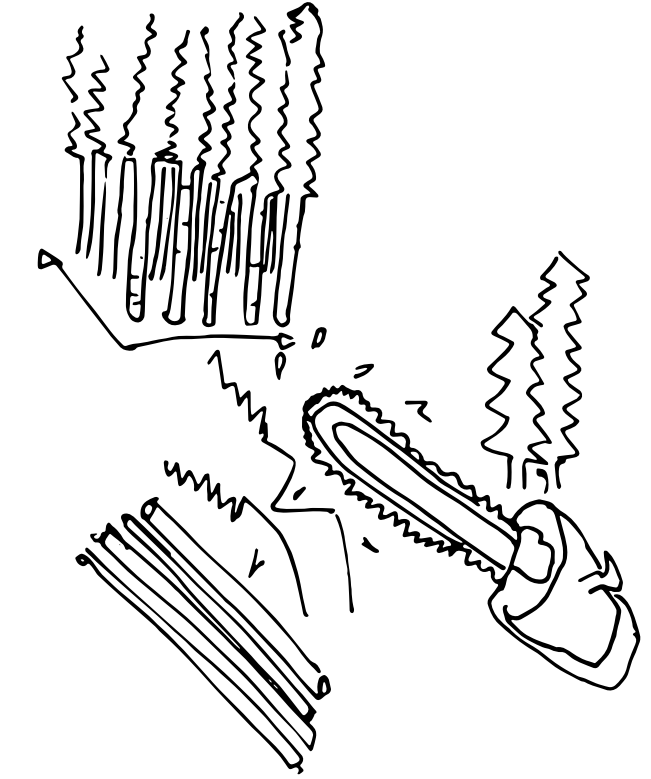
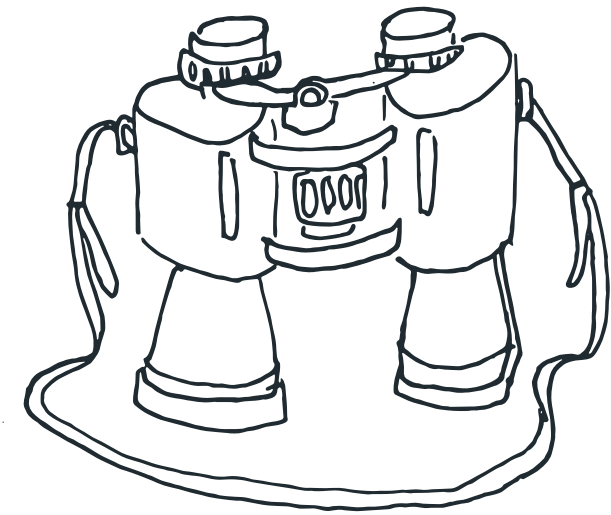
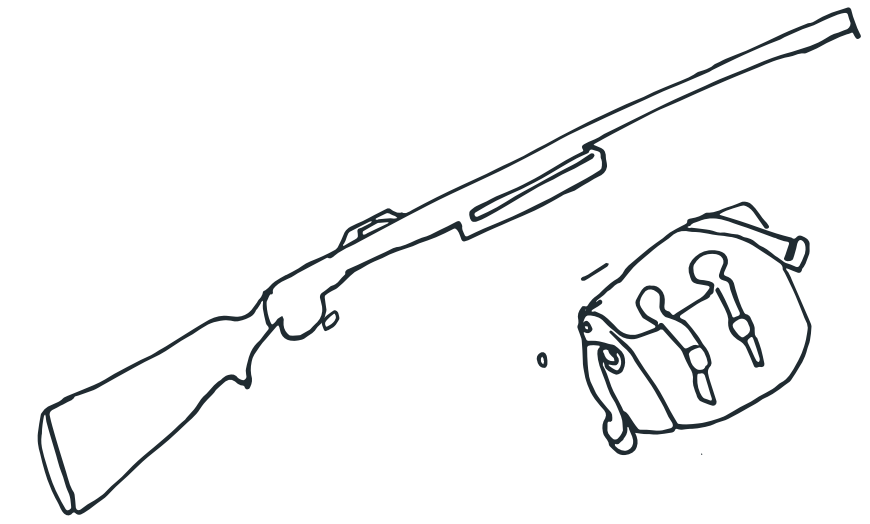
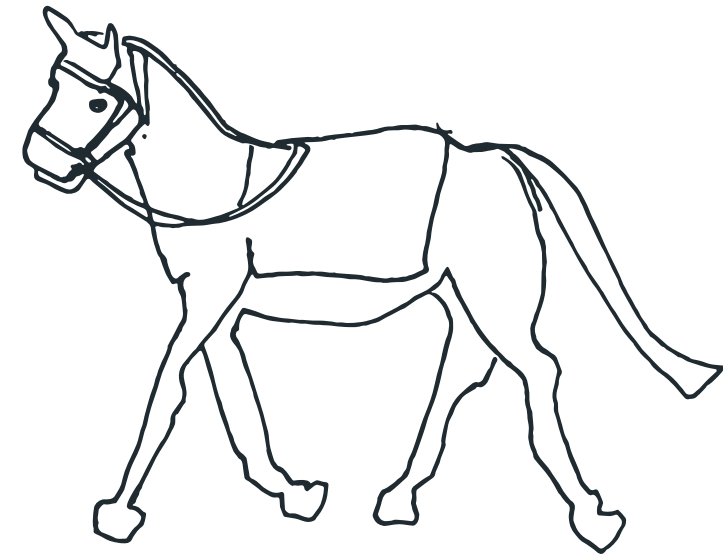
84%

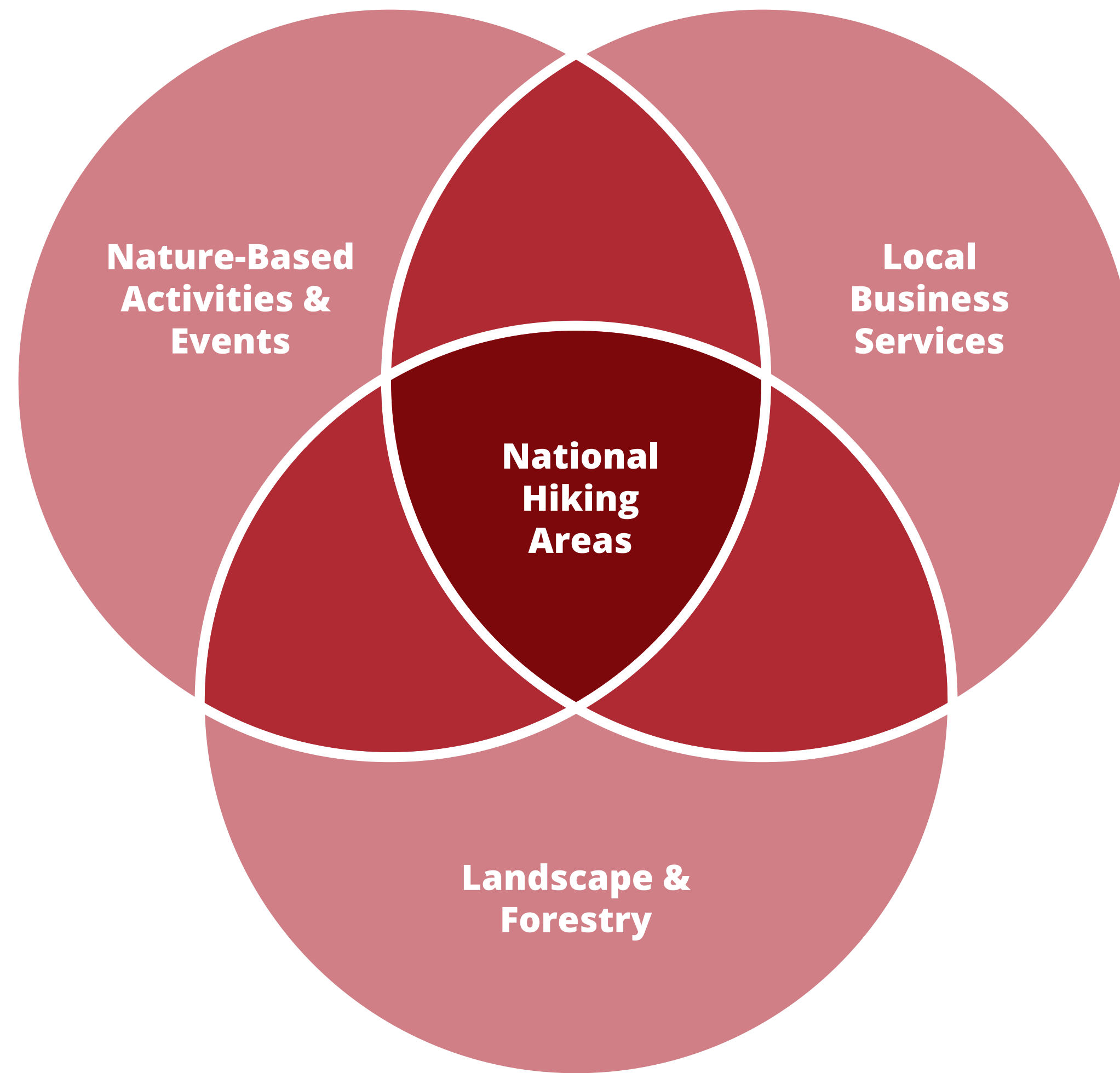


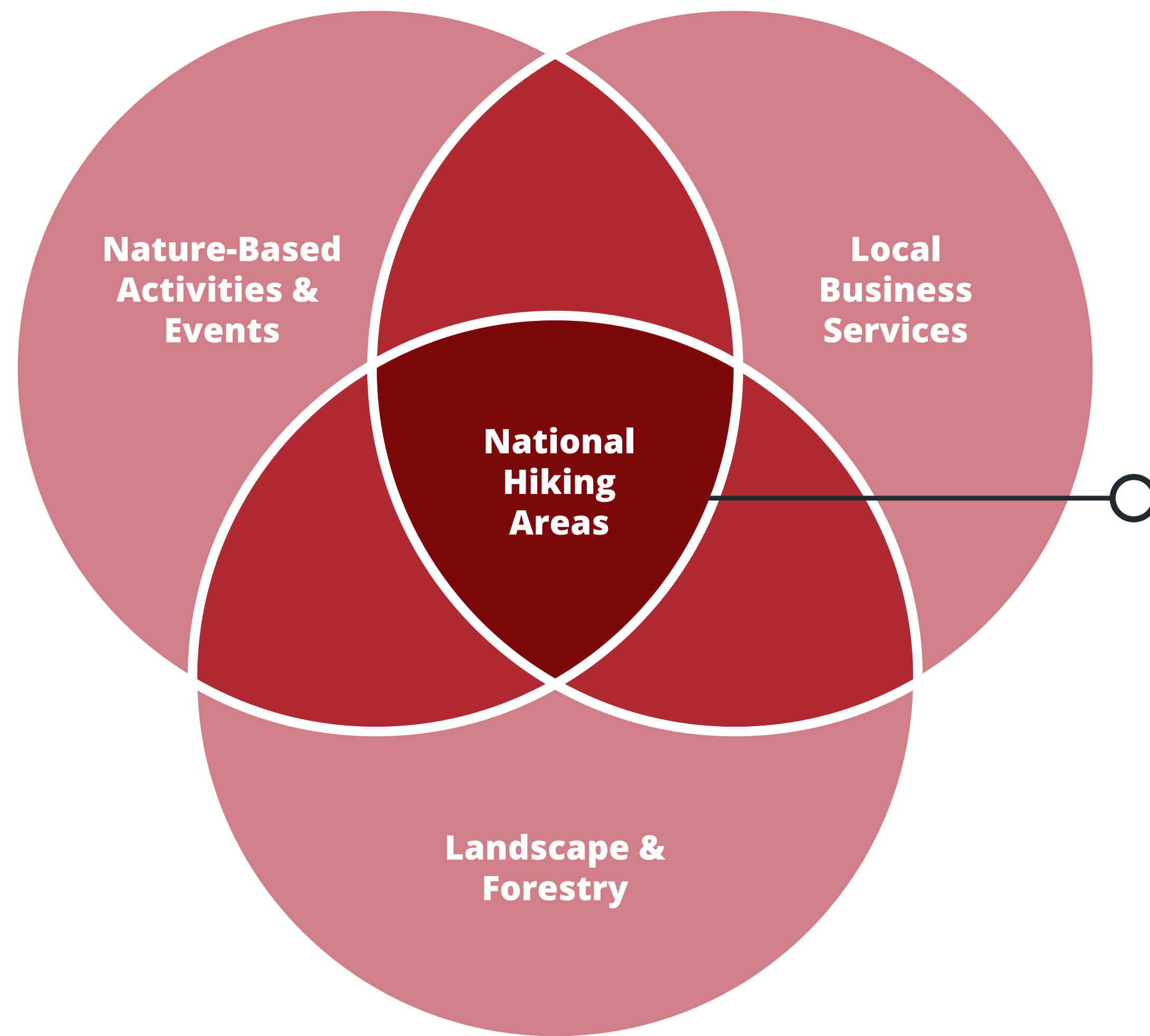


Hiking Areas in Finland

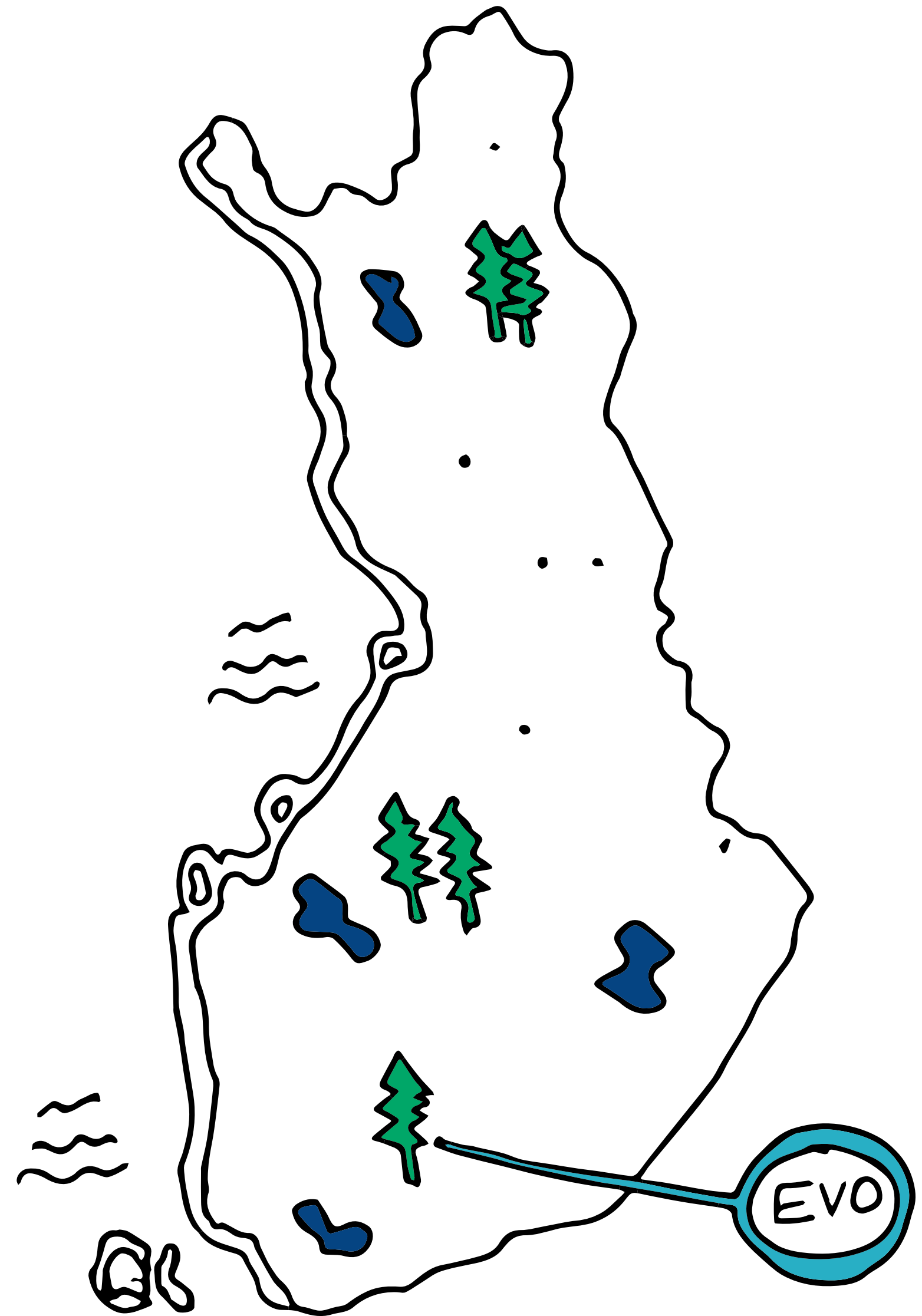
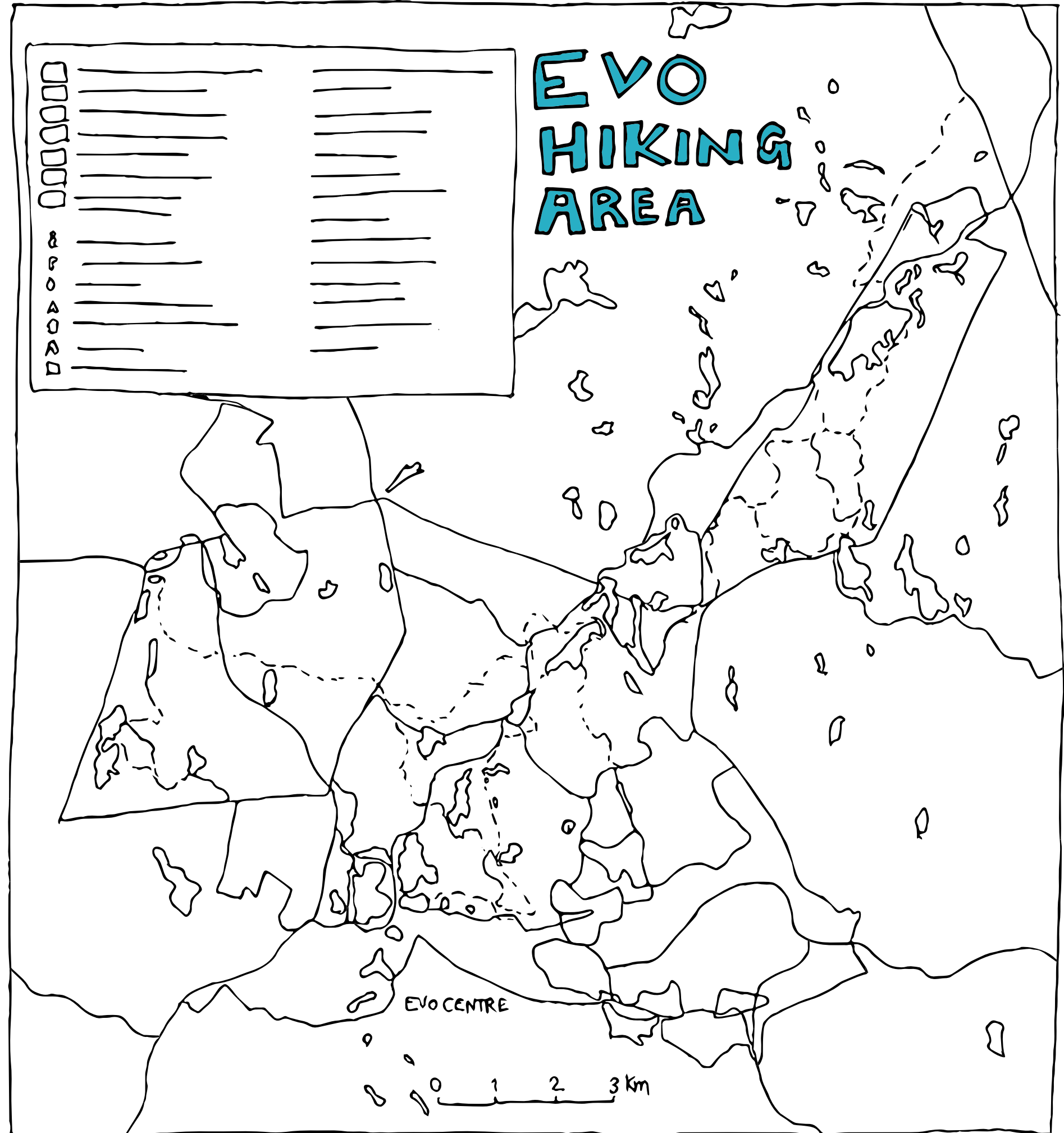




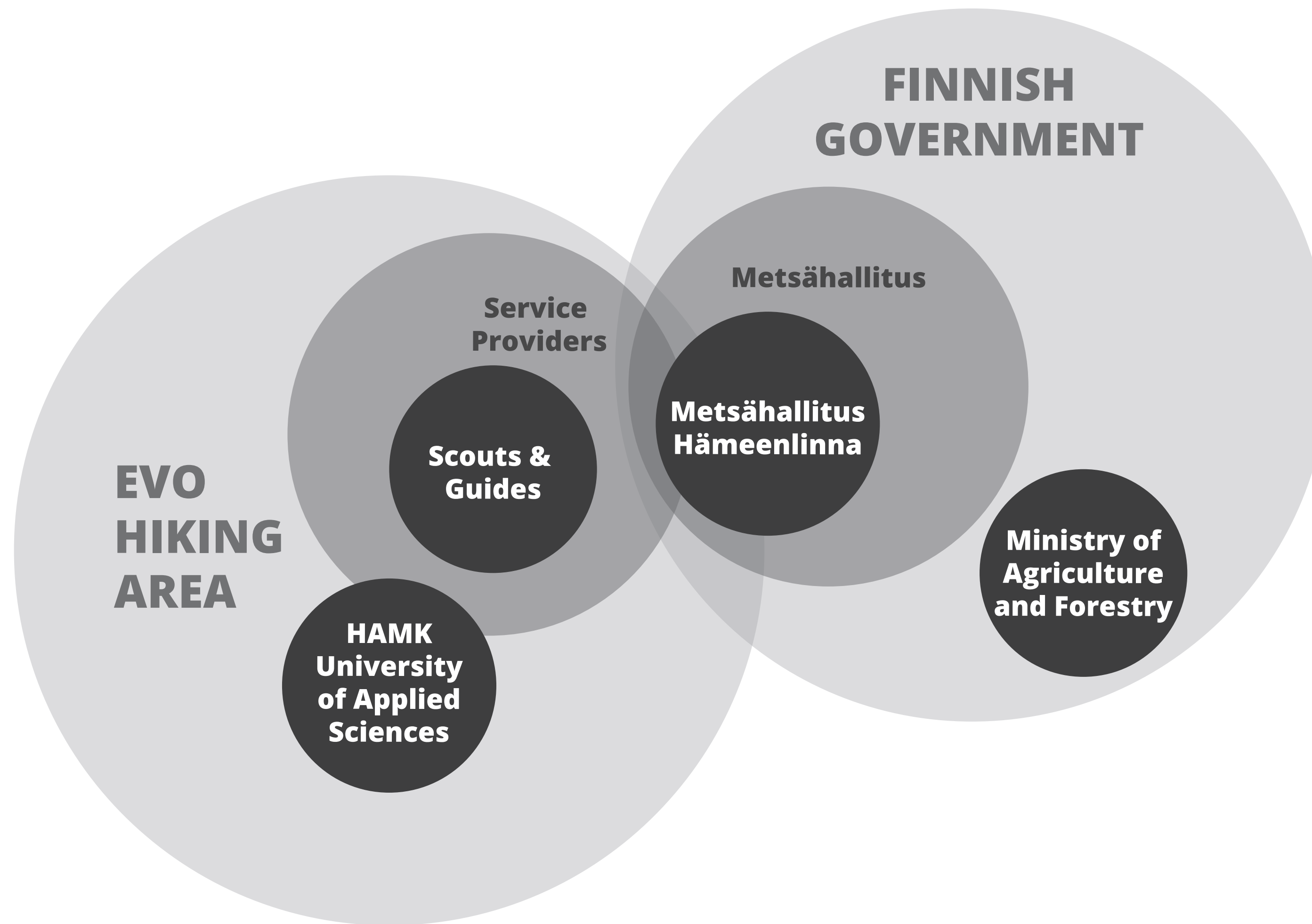




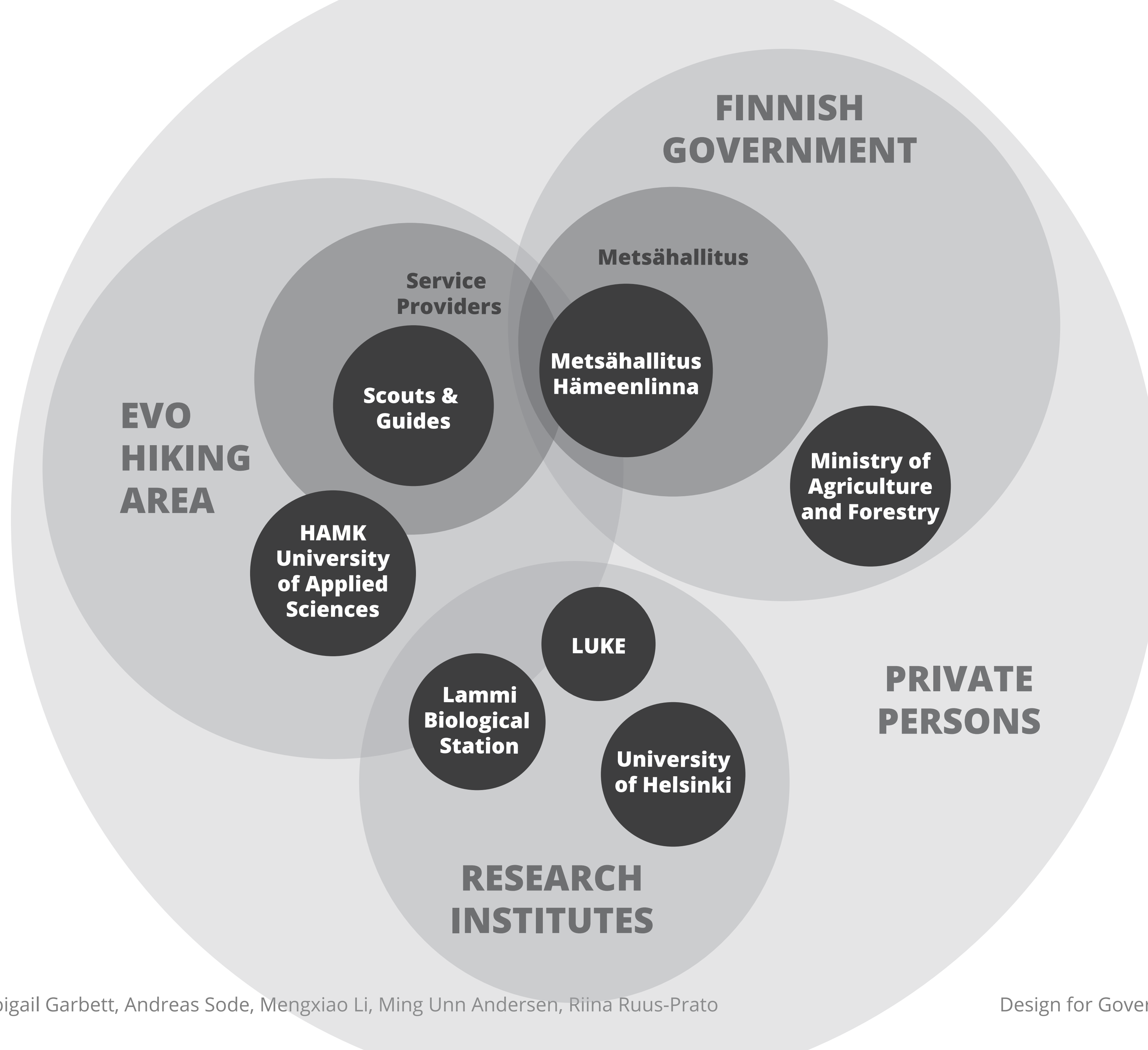
No clear brand image

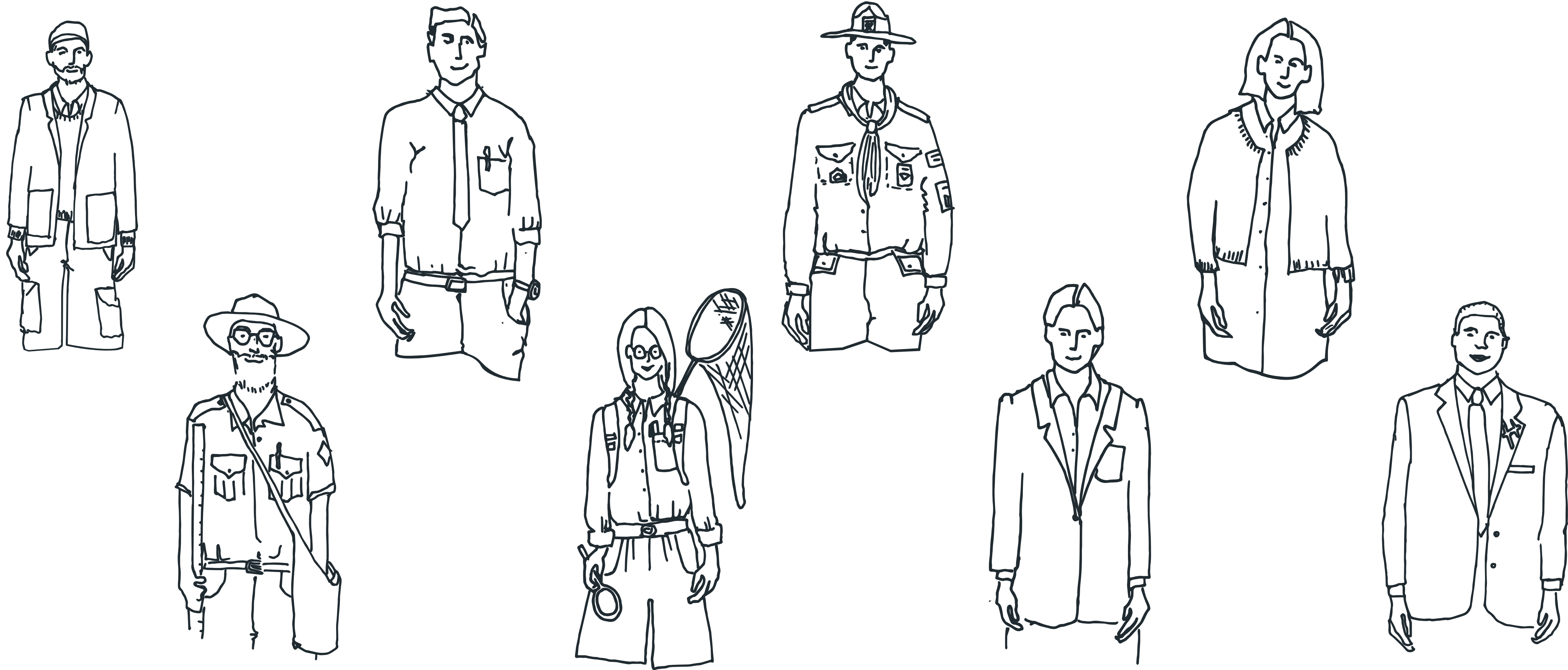


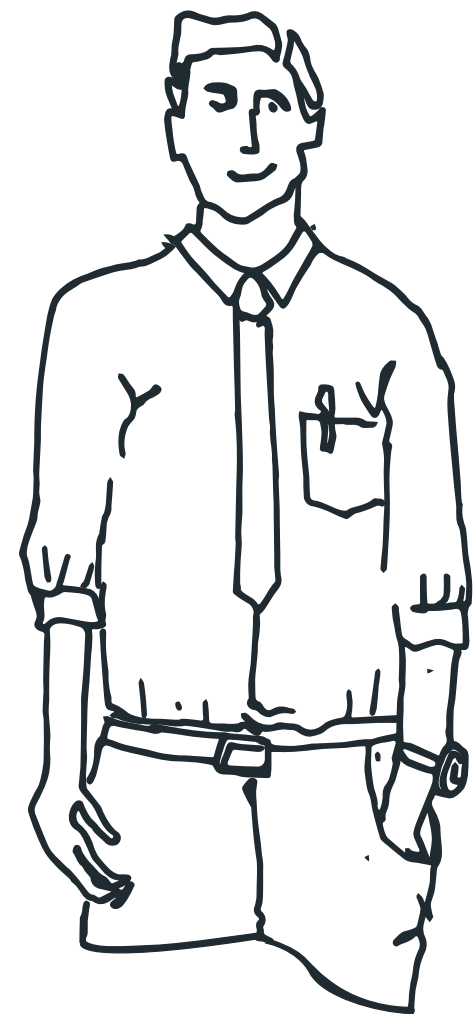


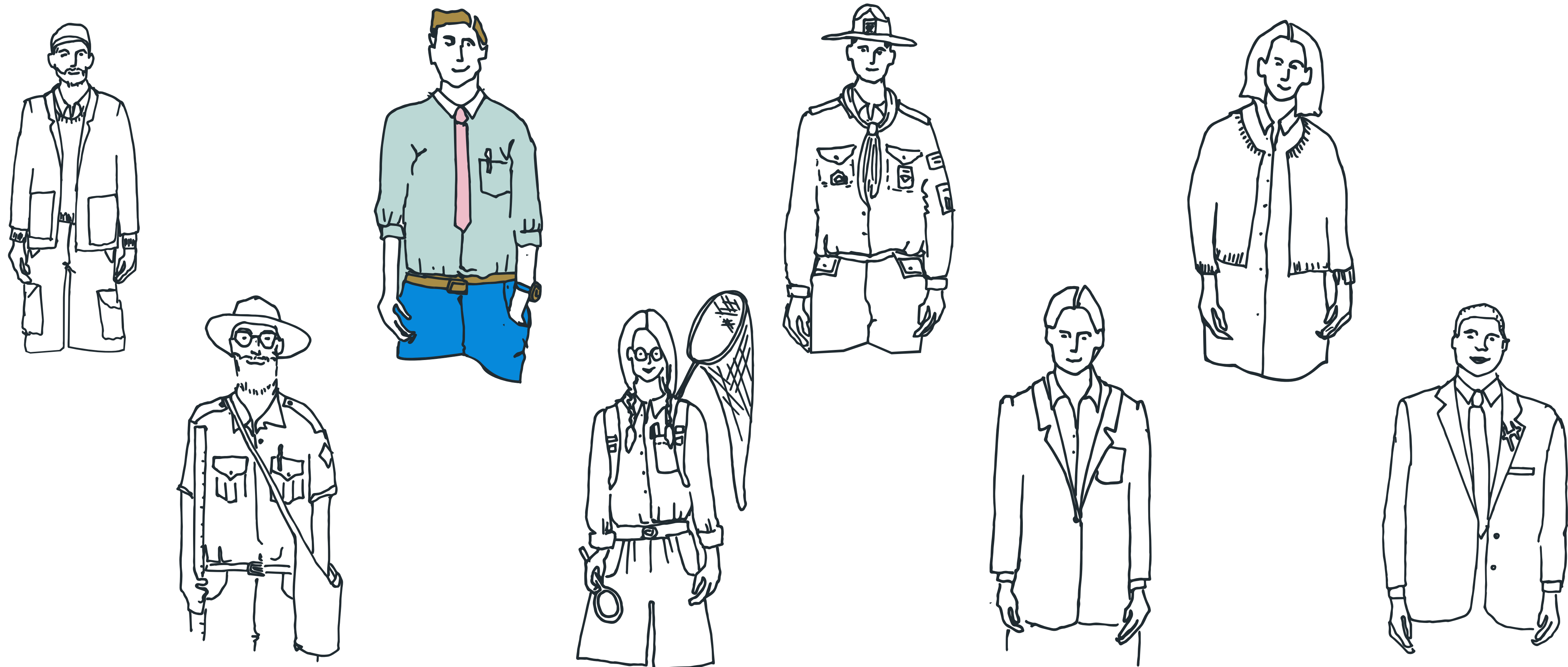


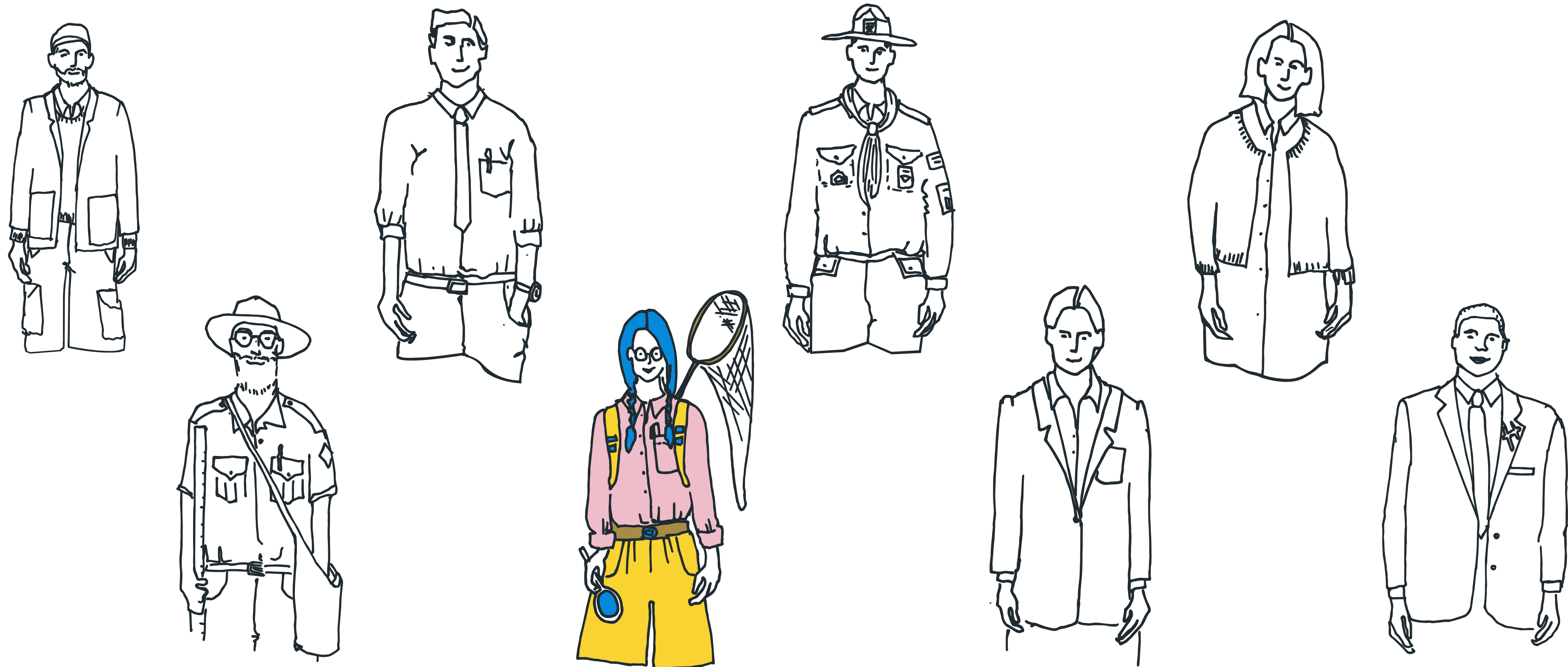


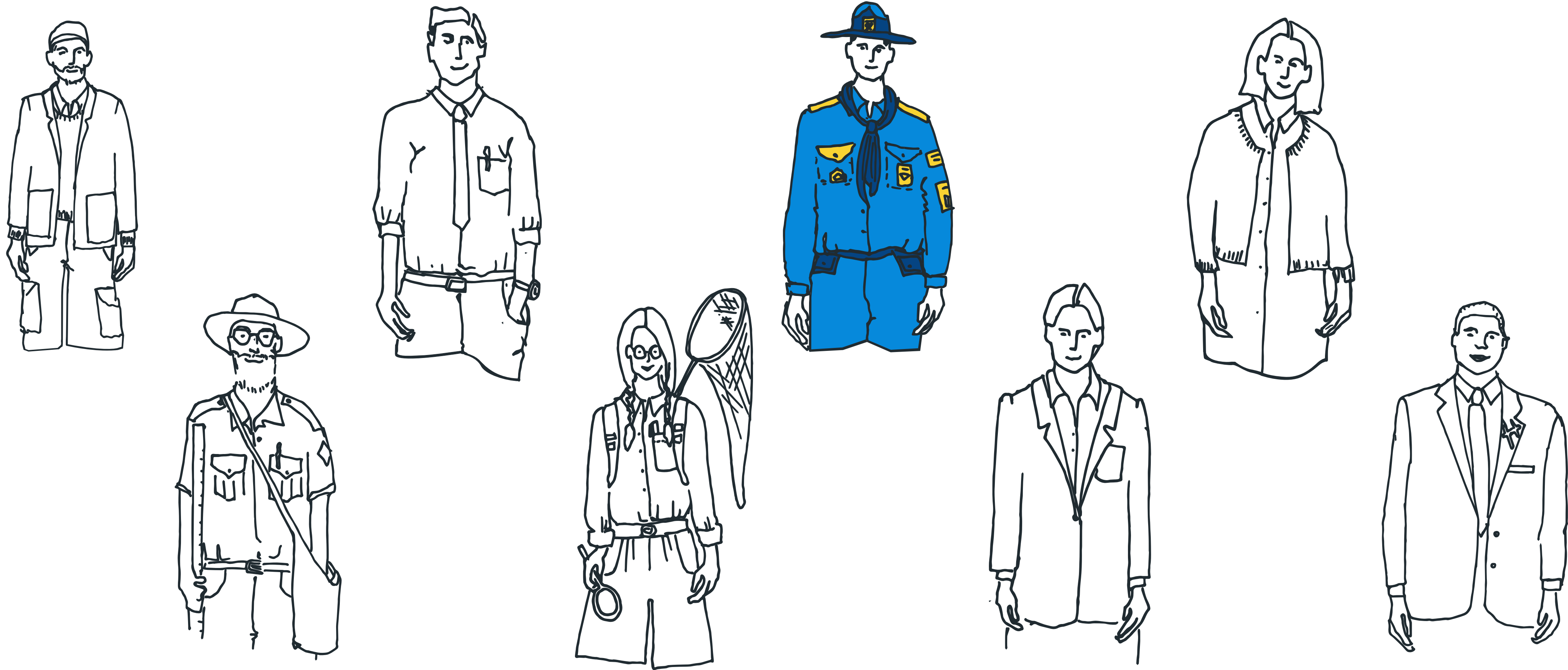


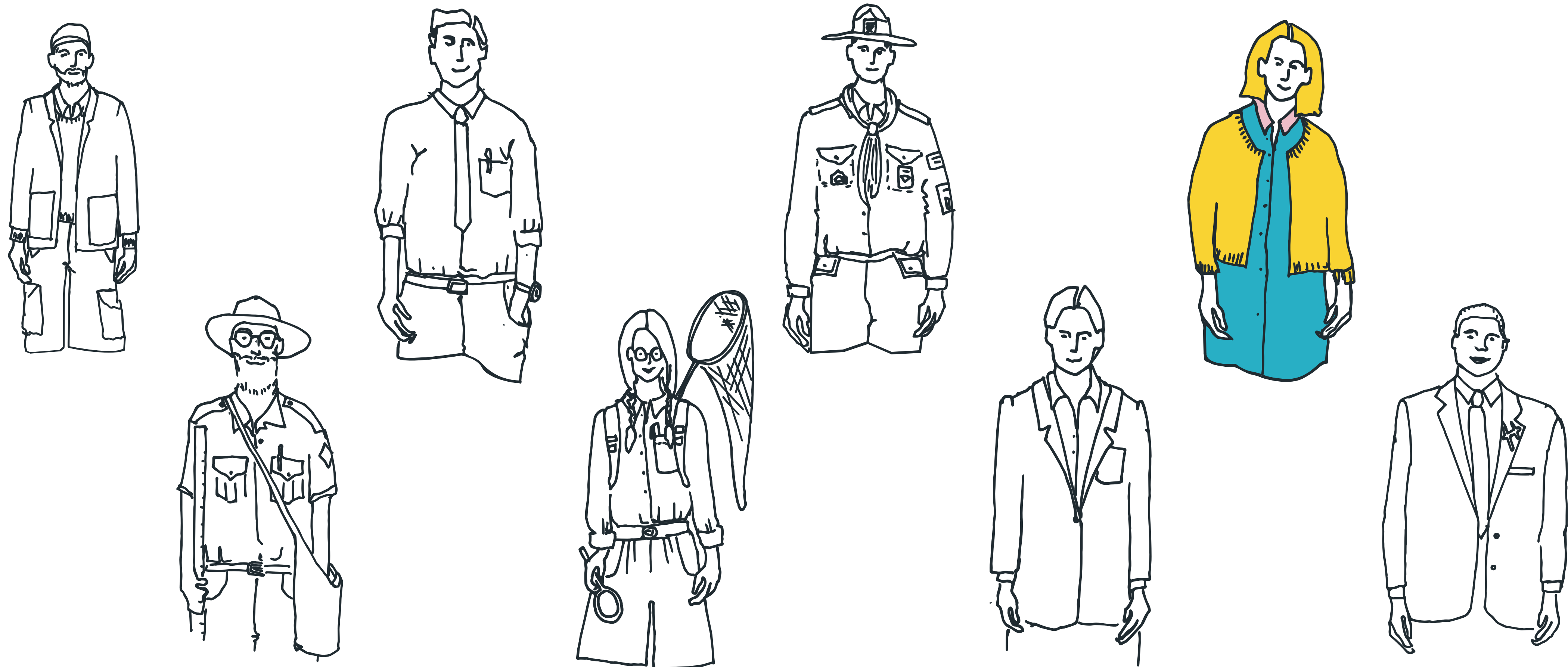


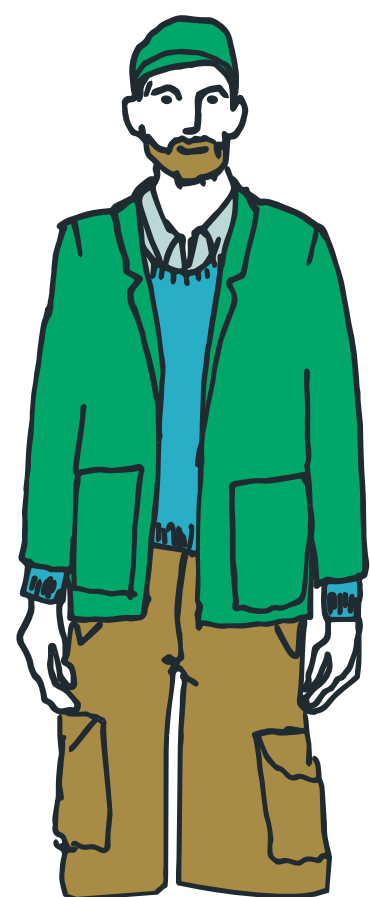












“ At times it feels like there’s not really anyone running the whole thing to one direction.



UNMET NEEDS

**Lack of
collaboration**

+

**No clear
direction**

=

**Untapped
potential**



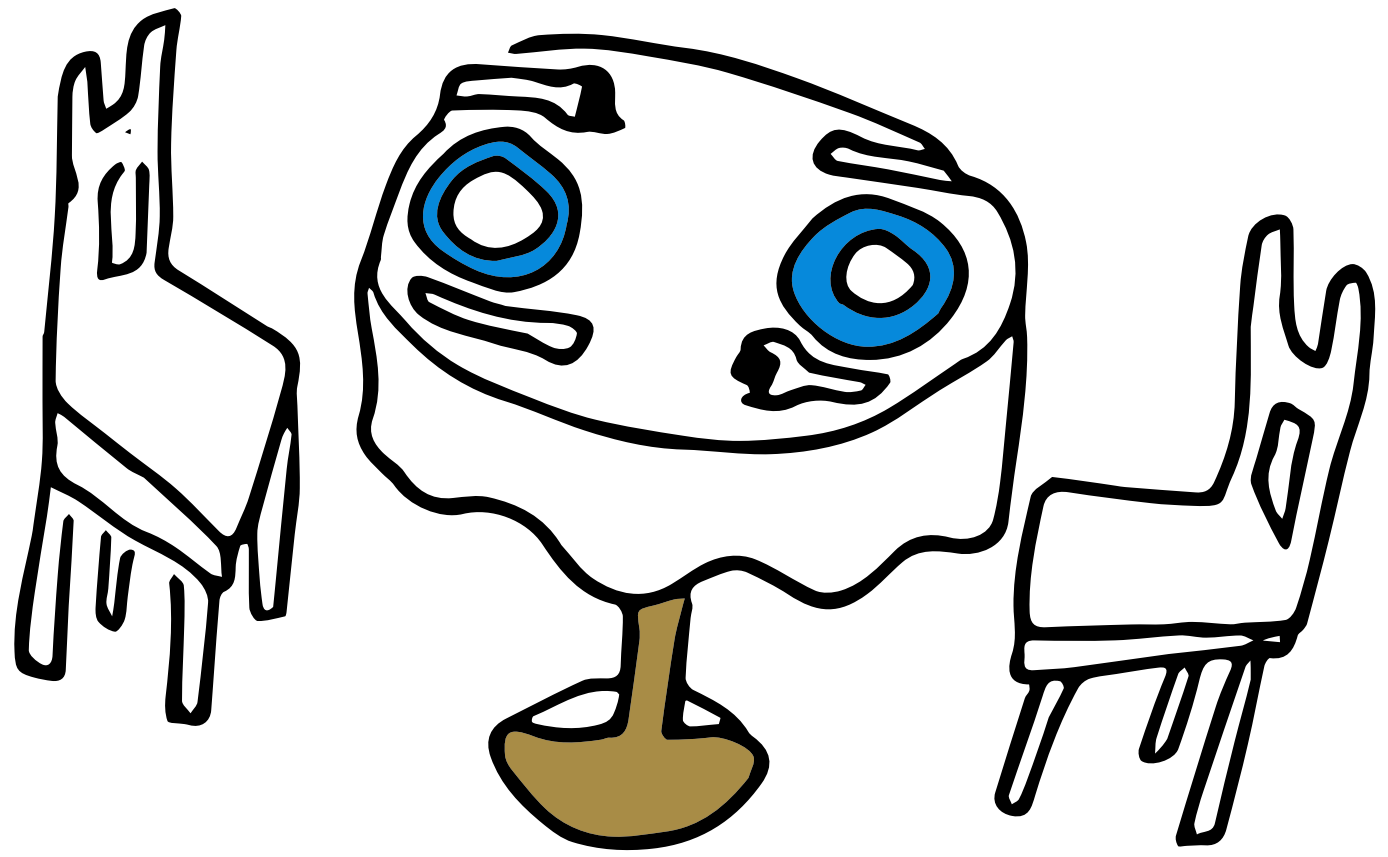
A NEW IDENTITY FOR HIKING AREAS...

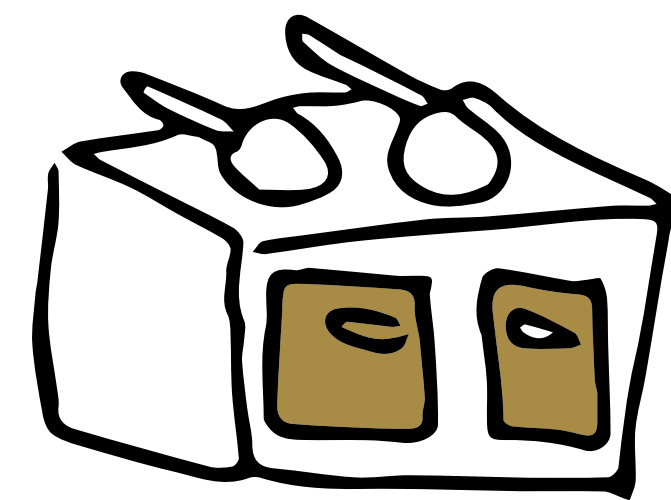
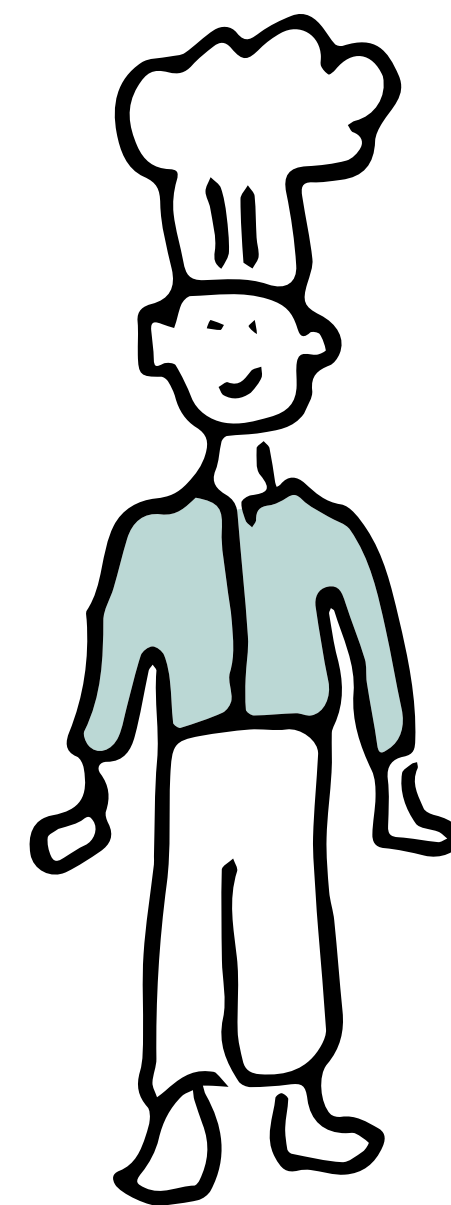
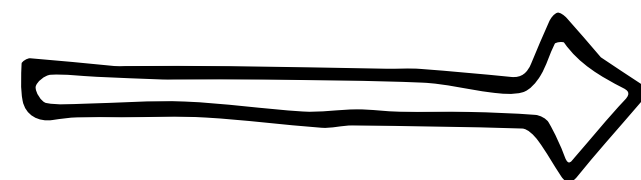
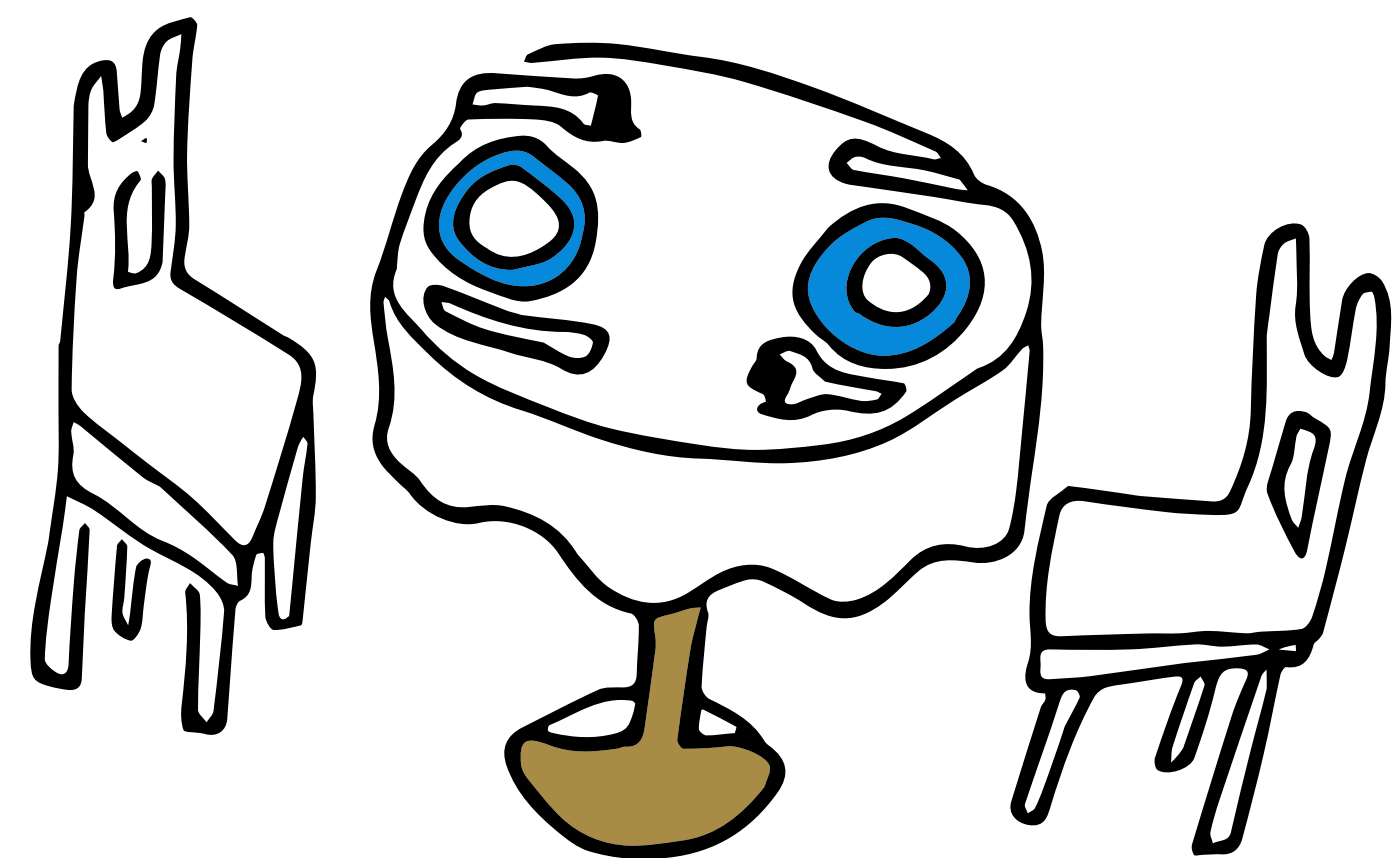


EXPLORATION AREAS

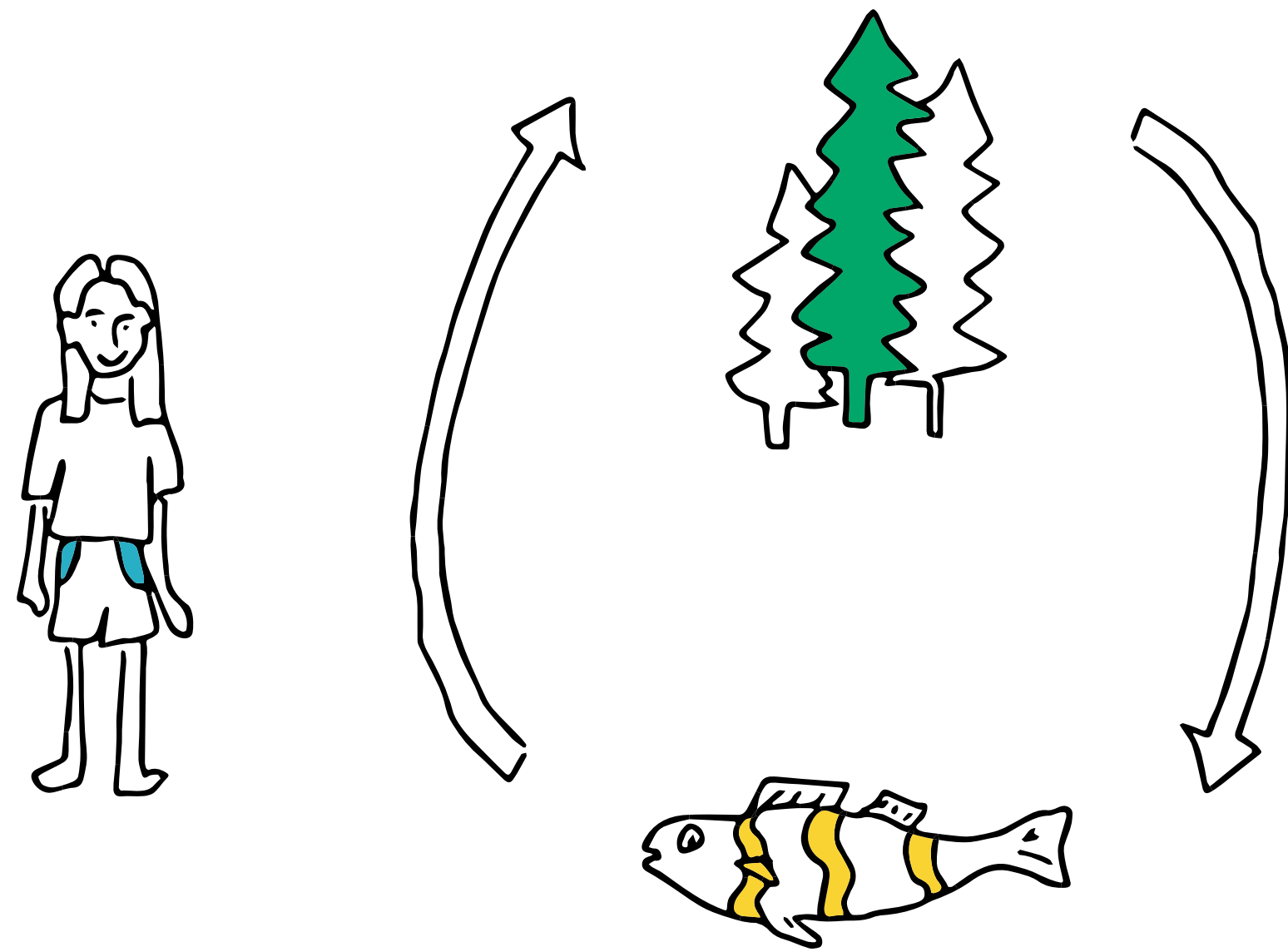
We love what we know

Exploration Areas are interactive education centres providing people the opportunity to learn and connect with nature.

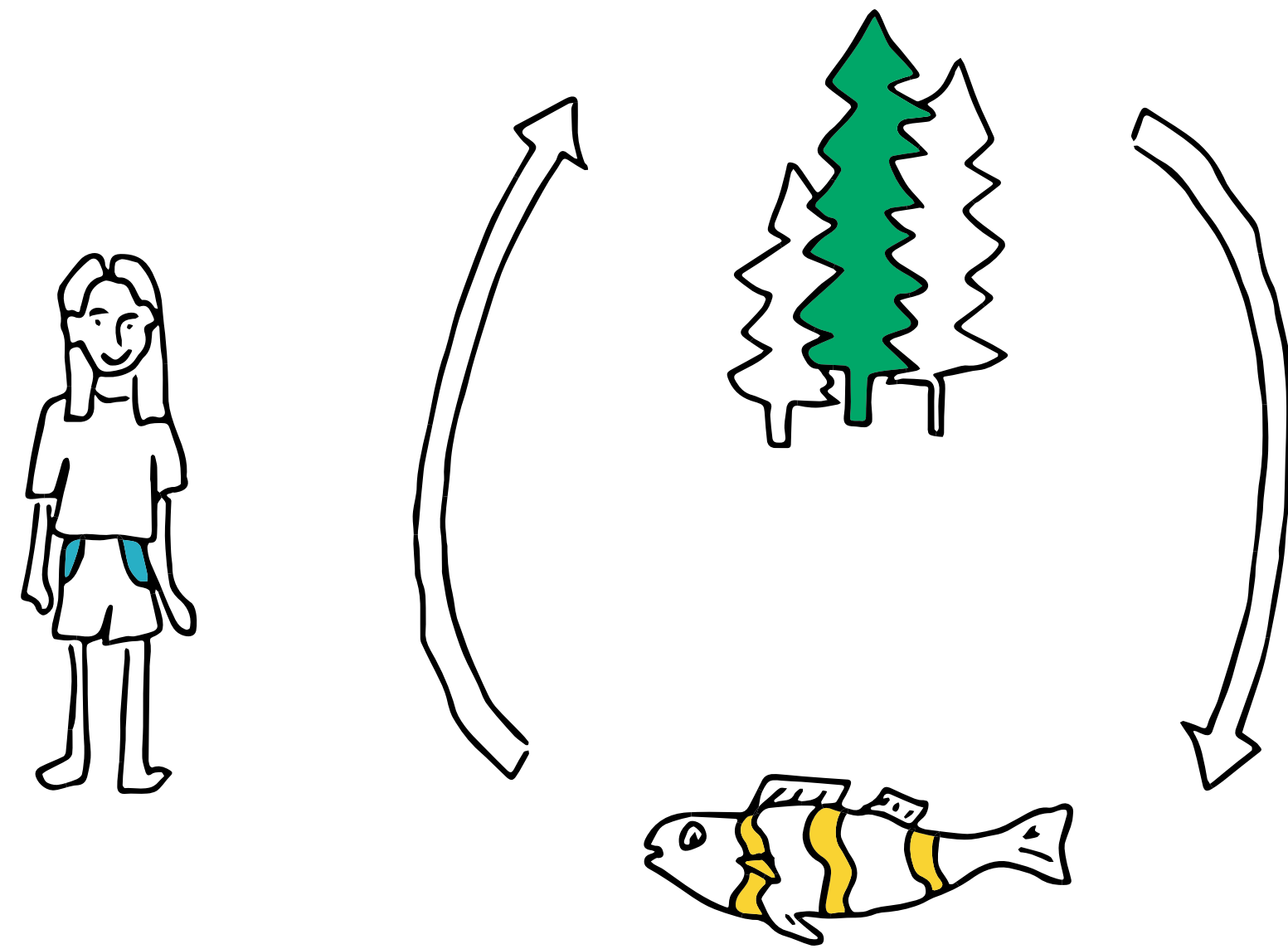




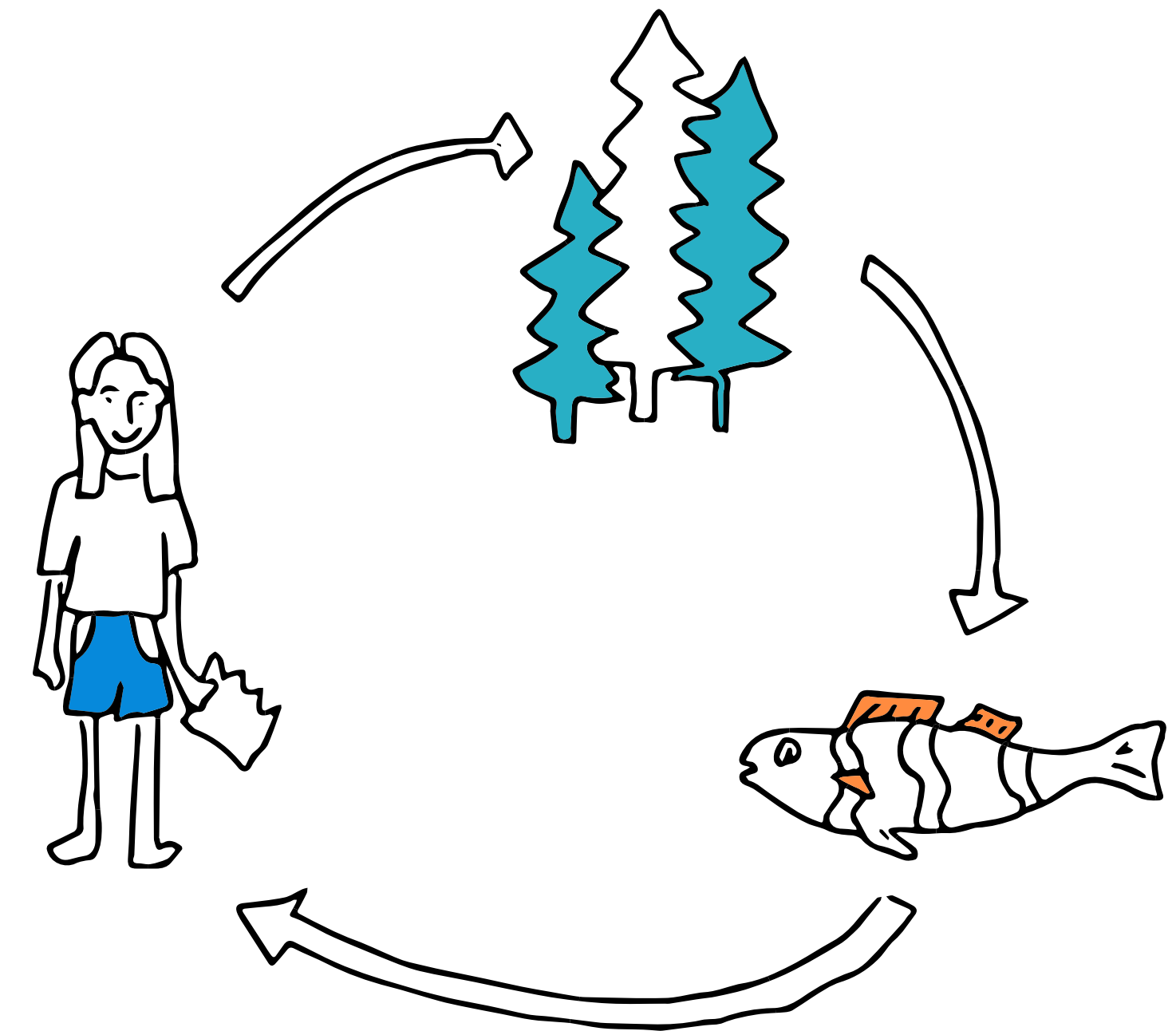
National Park



National Park



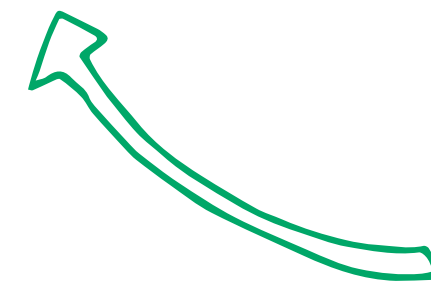
Exploration Area



Elements



Curriculum



**Working
Group**

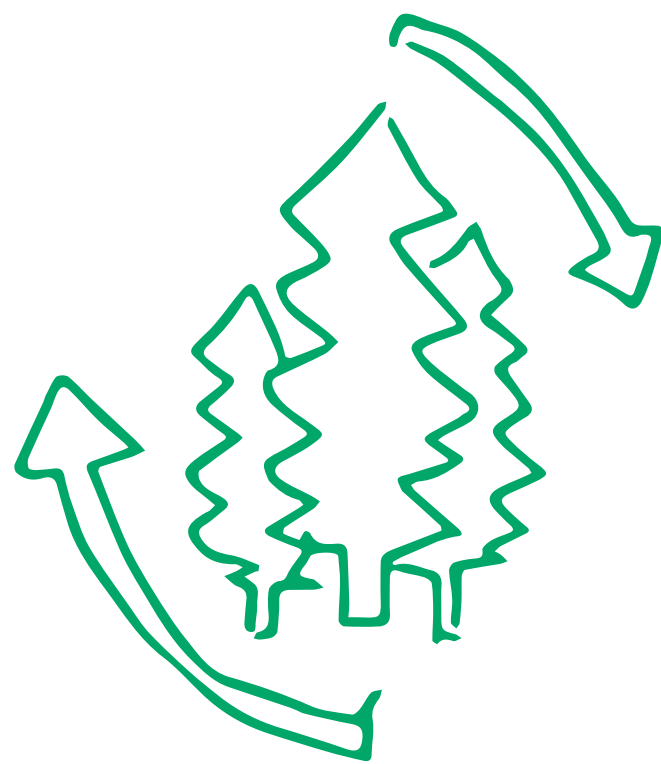


HUB

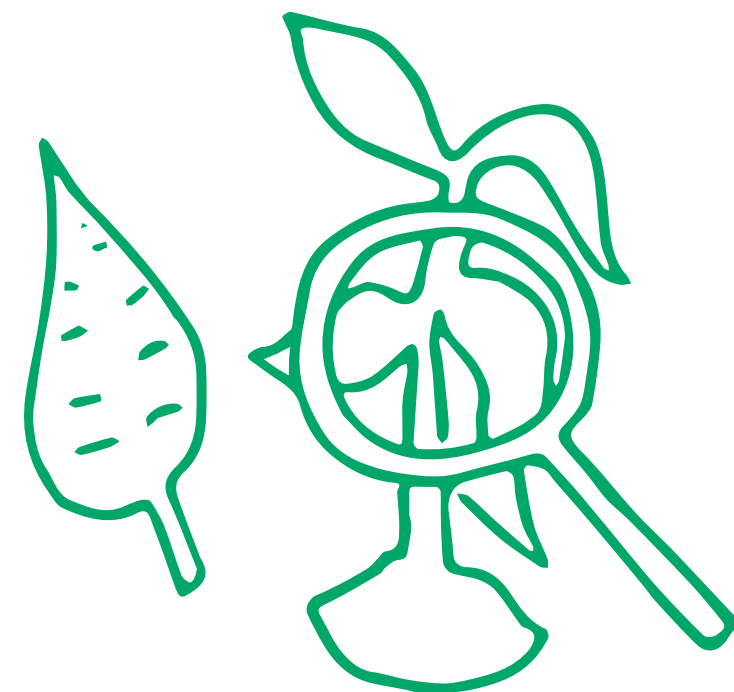


Curriculum

What can you learn in Evo Exploration Area?



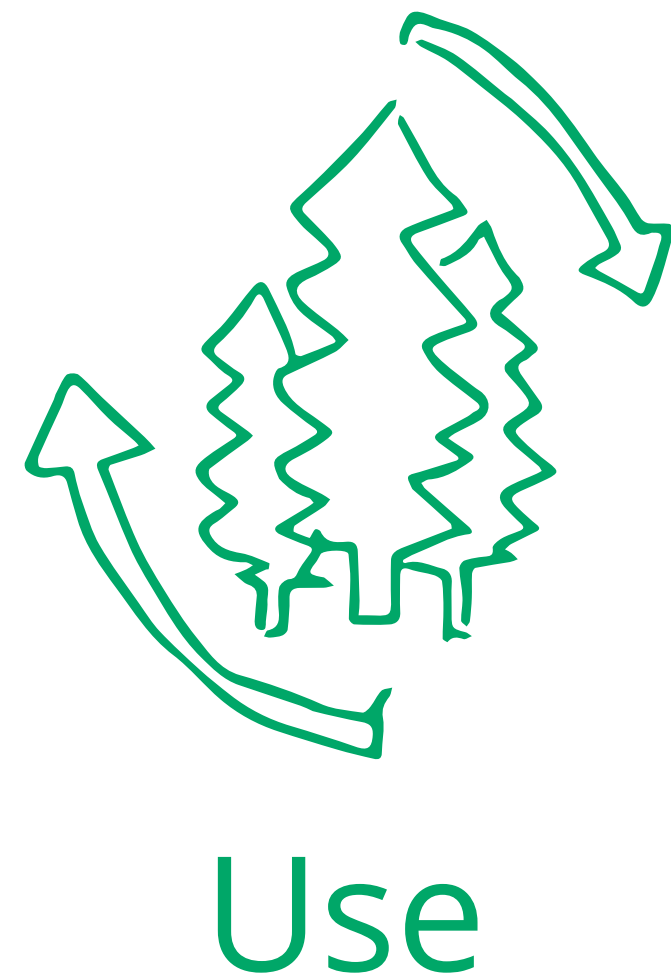
Use



Knowledge

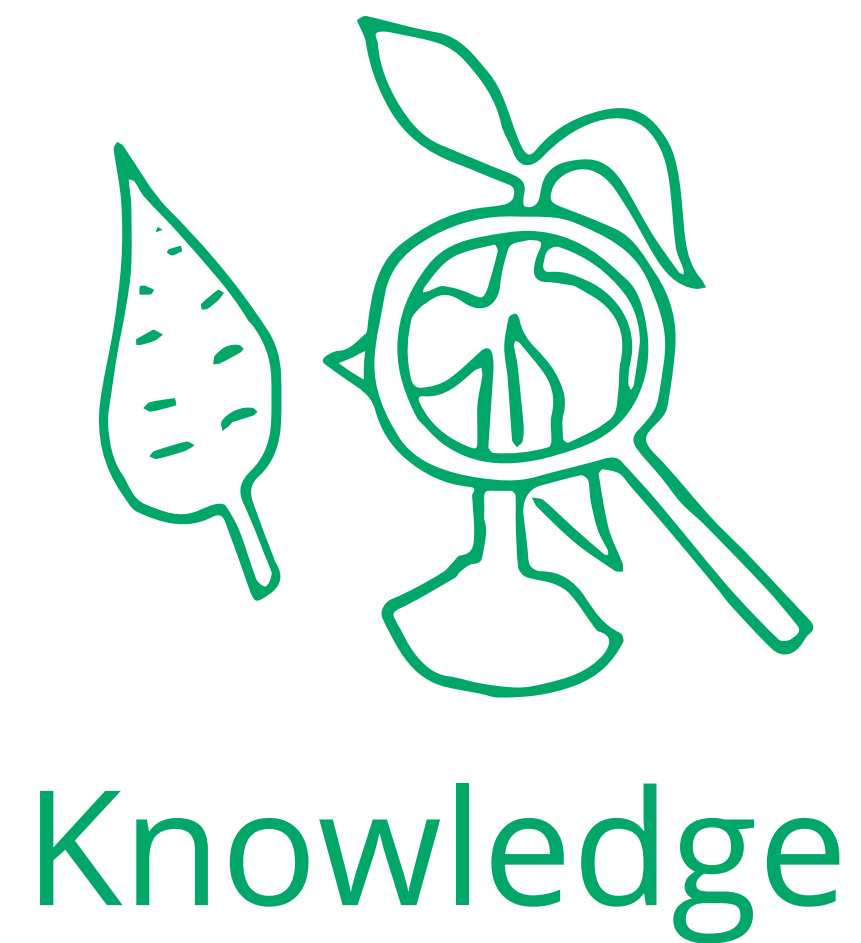


Experience



Contributors

HAMK University of Applied
Sciences



Contributors

Lammi Biological Station

LUKE



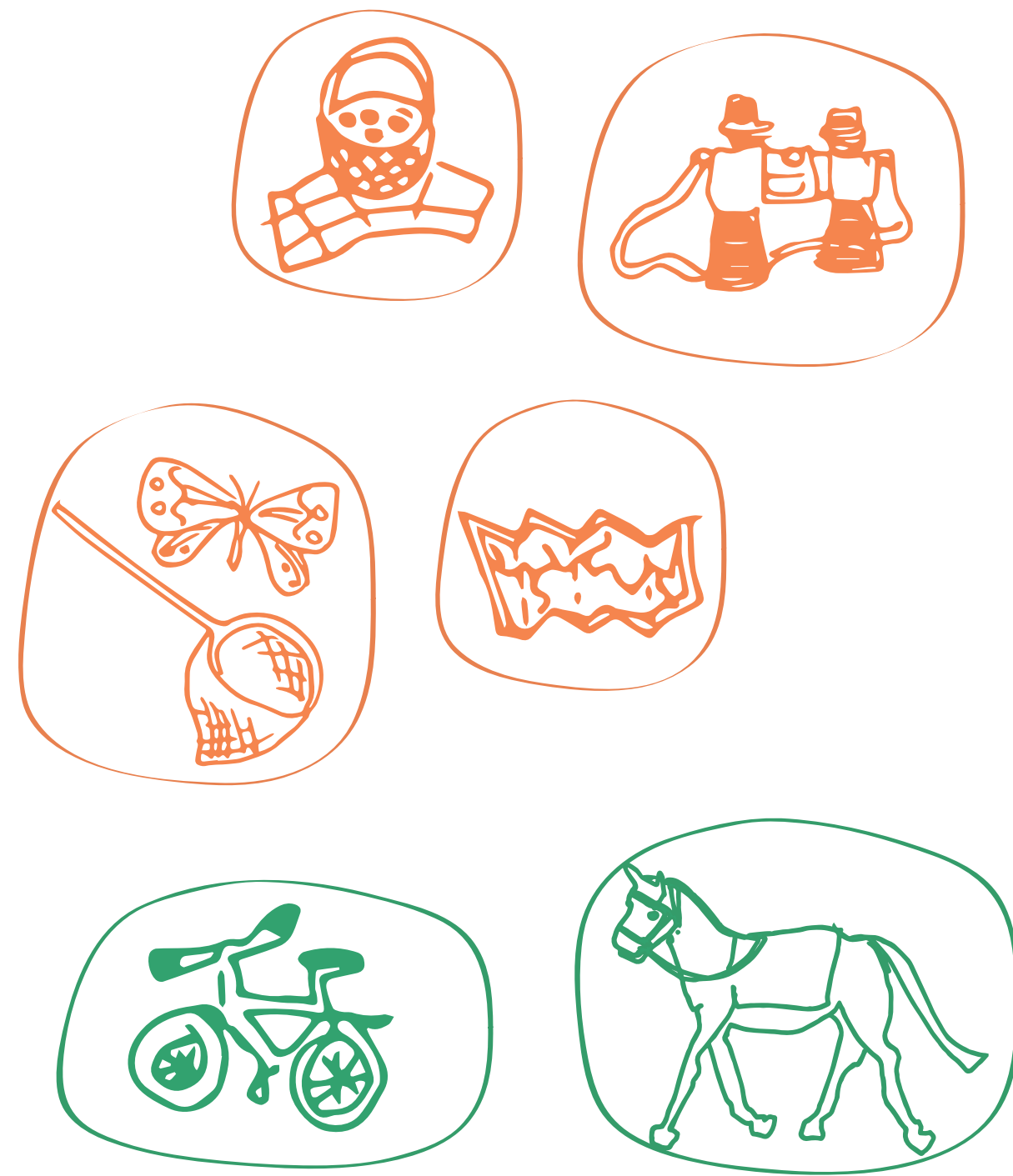
Contributors

Scouts

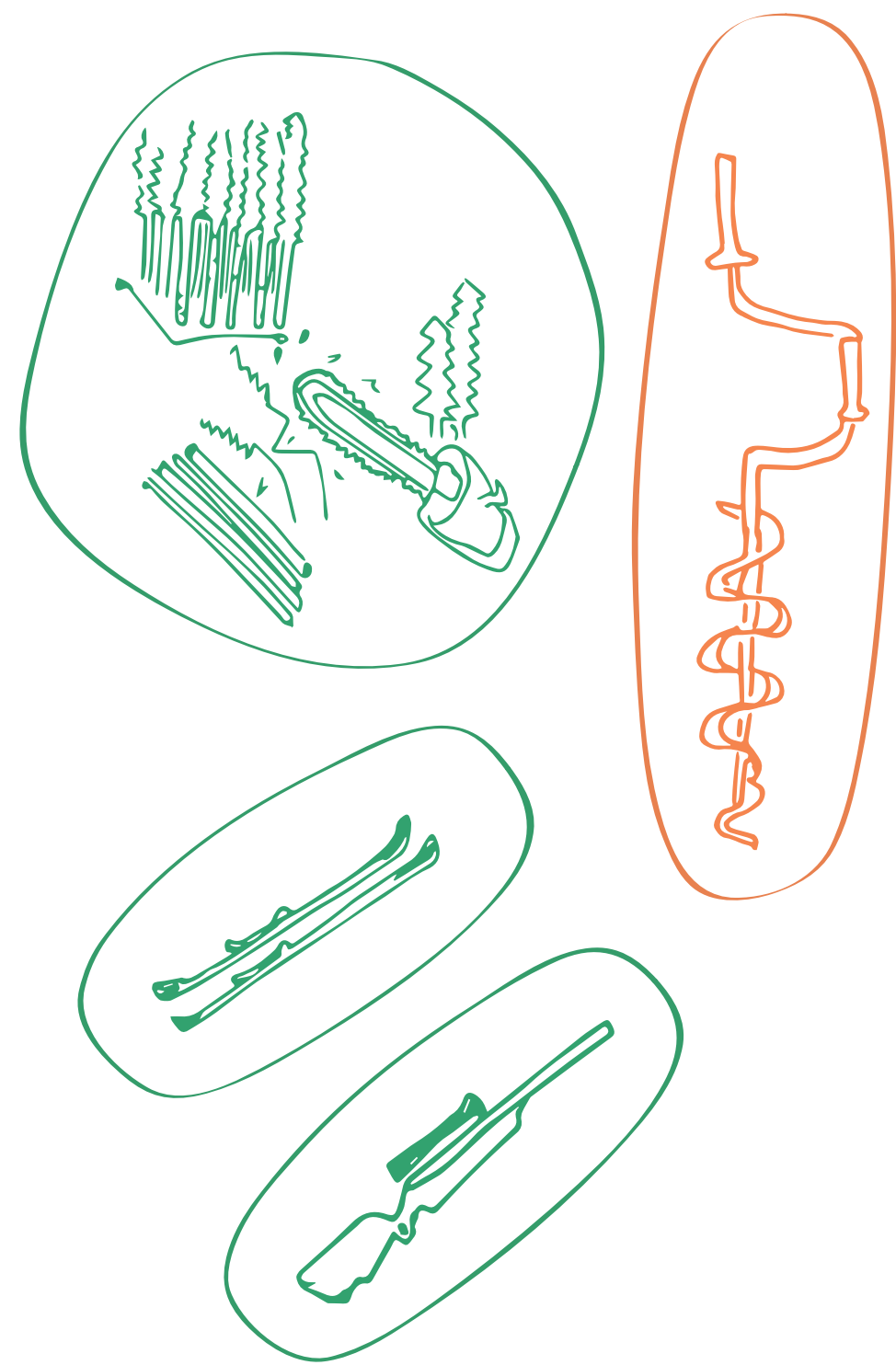
Other Service providers

Self Study

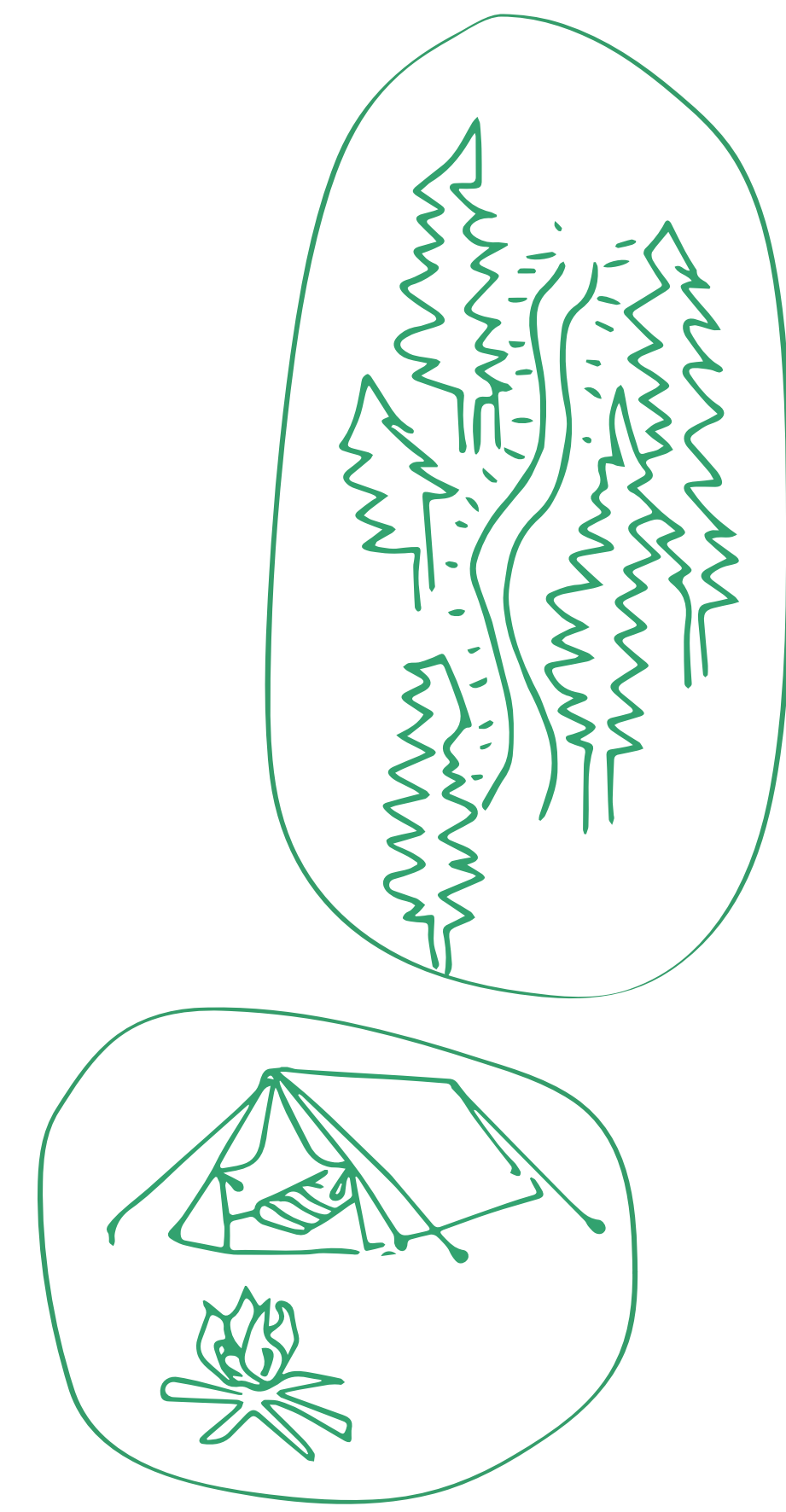
Group Activity



1-4 Hours



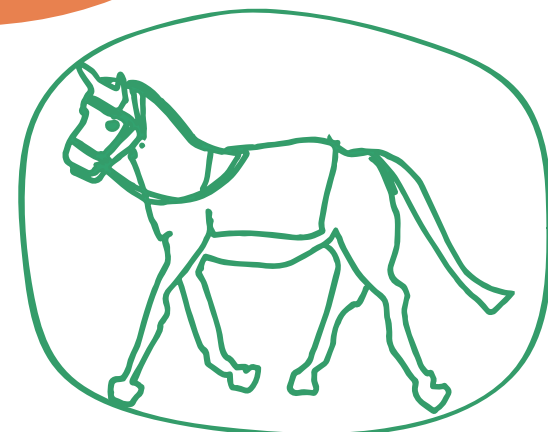
0.5-1 Day



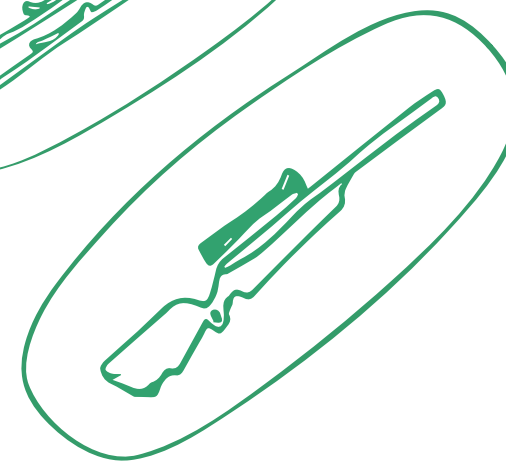
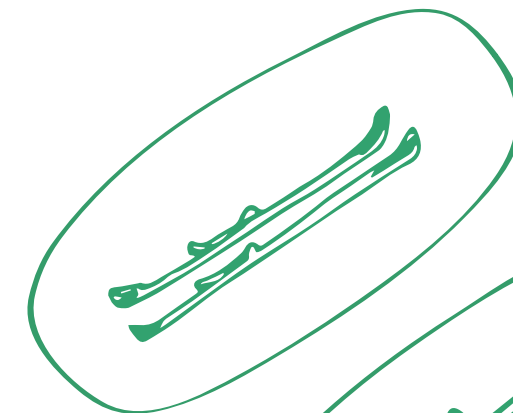
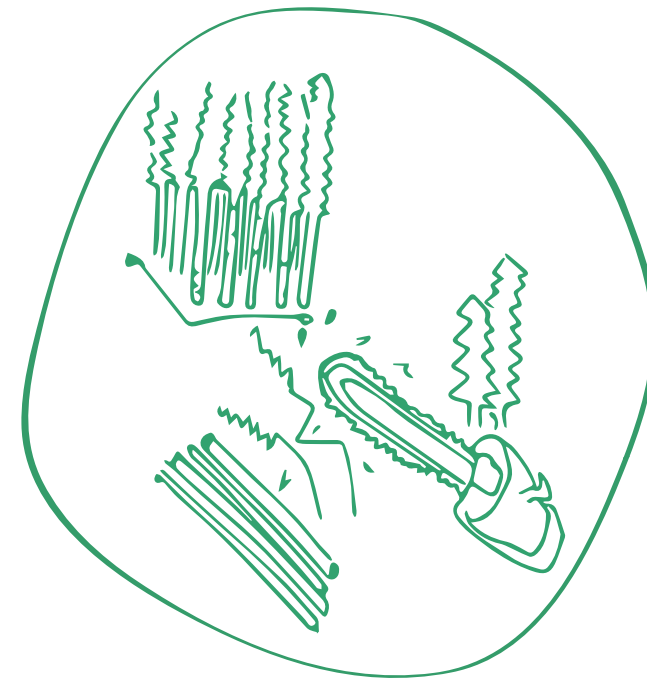
2-10 Days

Self Study

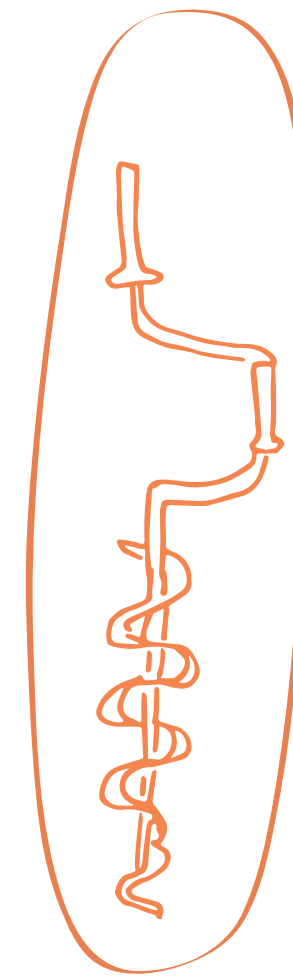
Group Activity



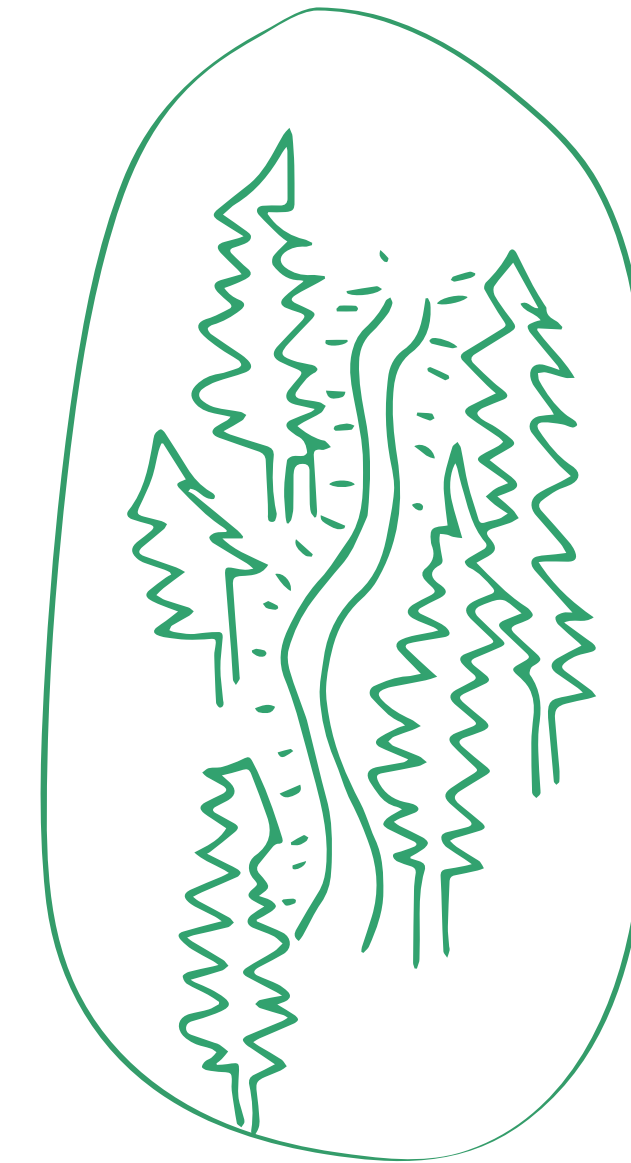
1-4 Hours



0.5-1 Day

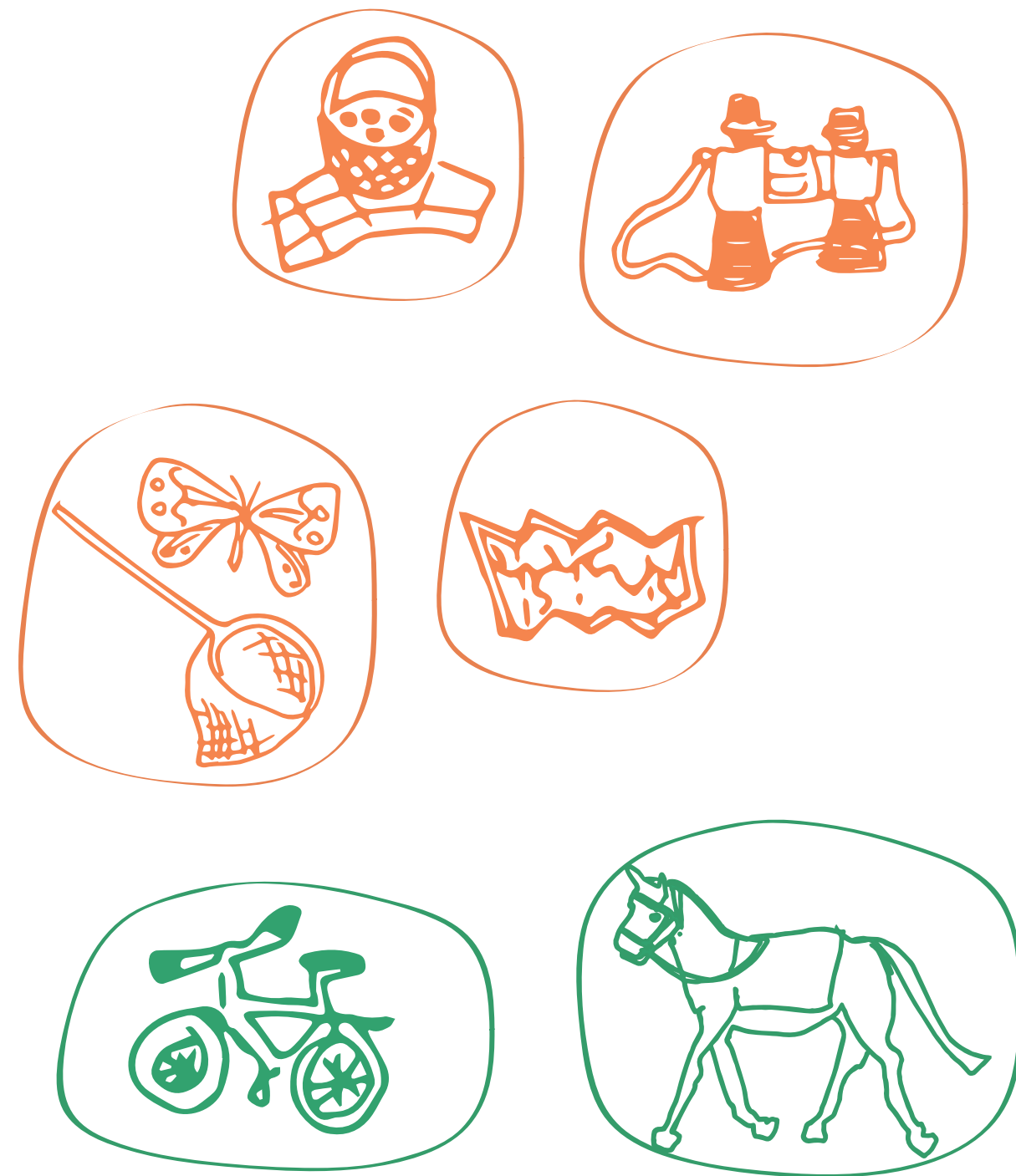


2-10 Days



Self Study

Group Activity



1-4 Hours



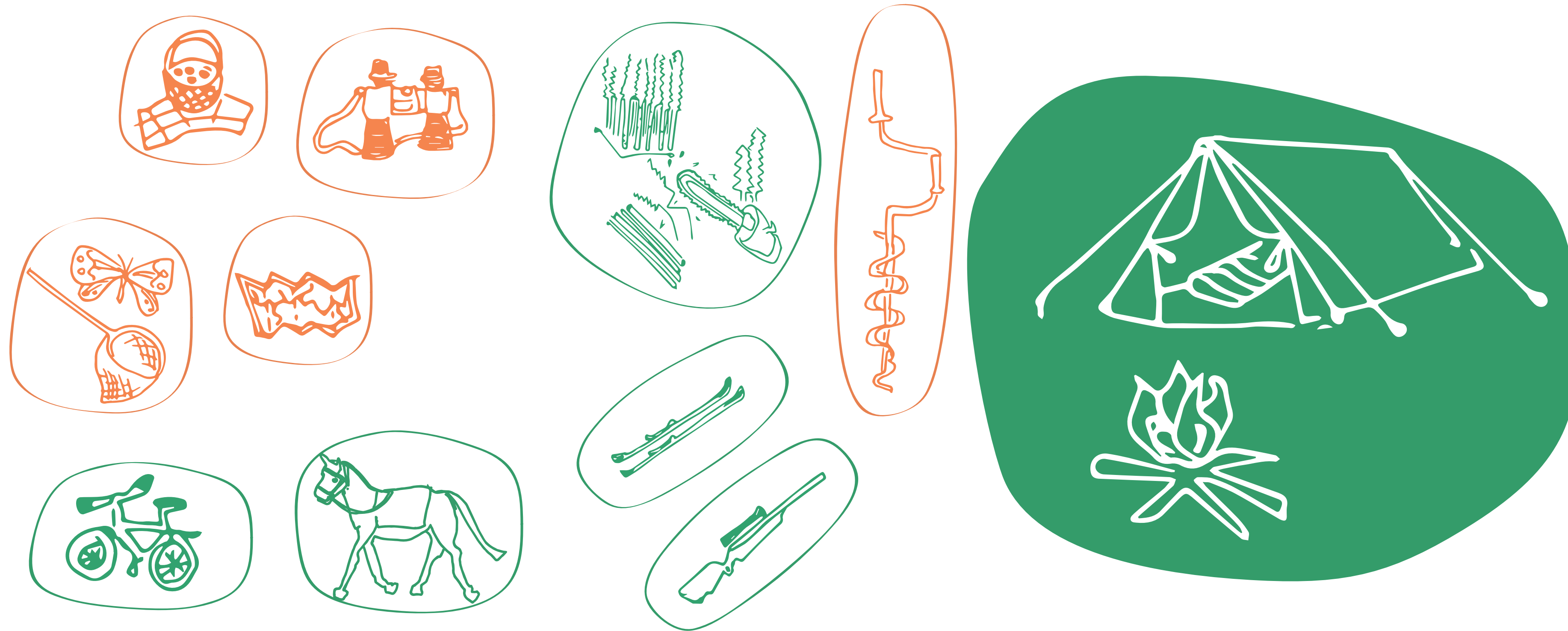
0.5-1 Day



2-10 Days

Self Study

Group Activity



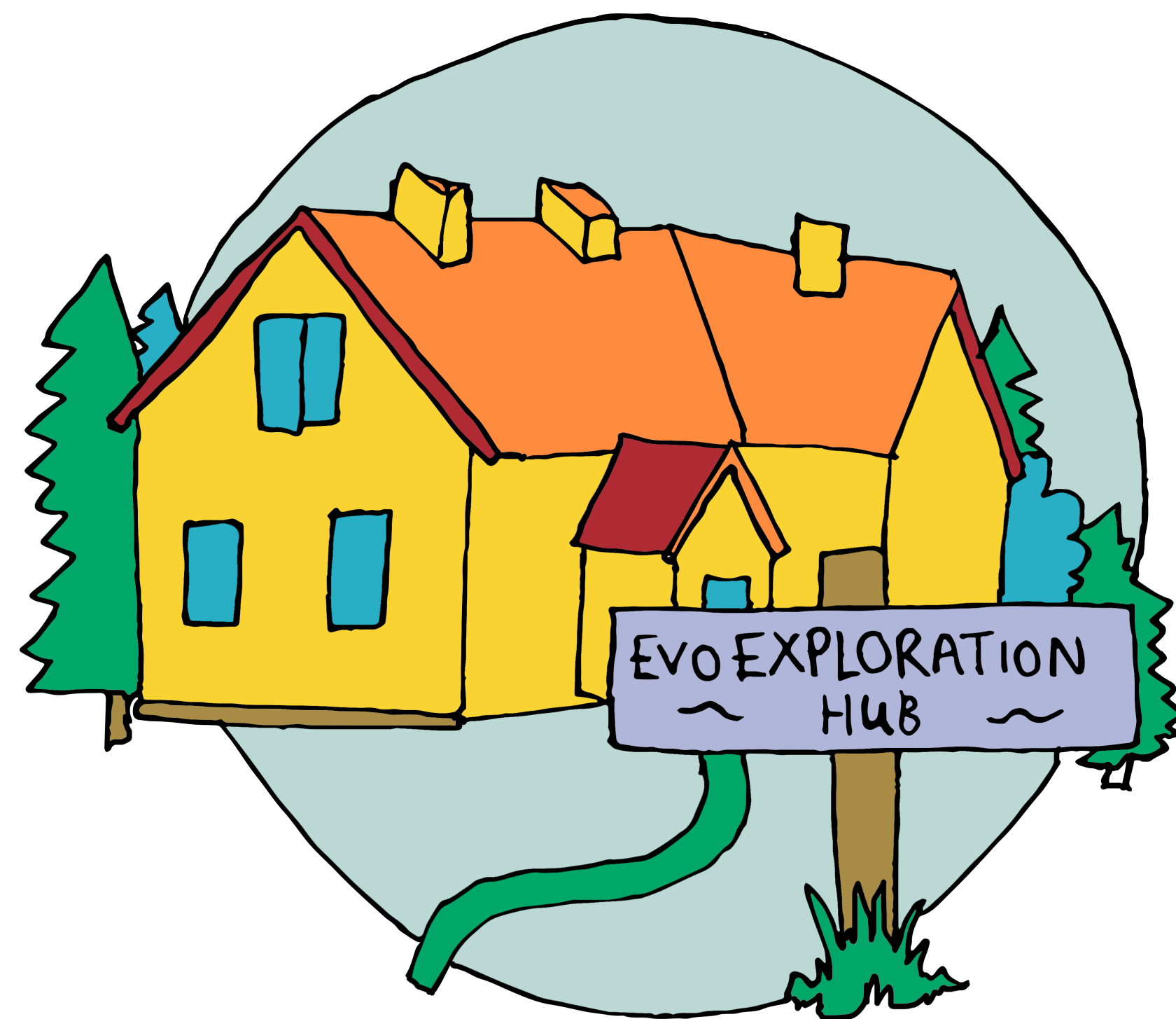
1-4 Hours

0.5-1 Day

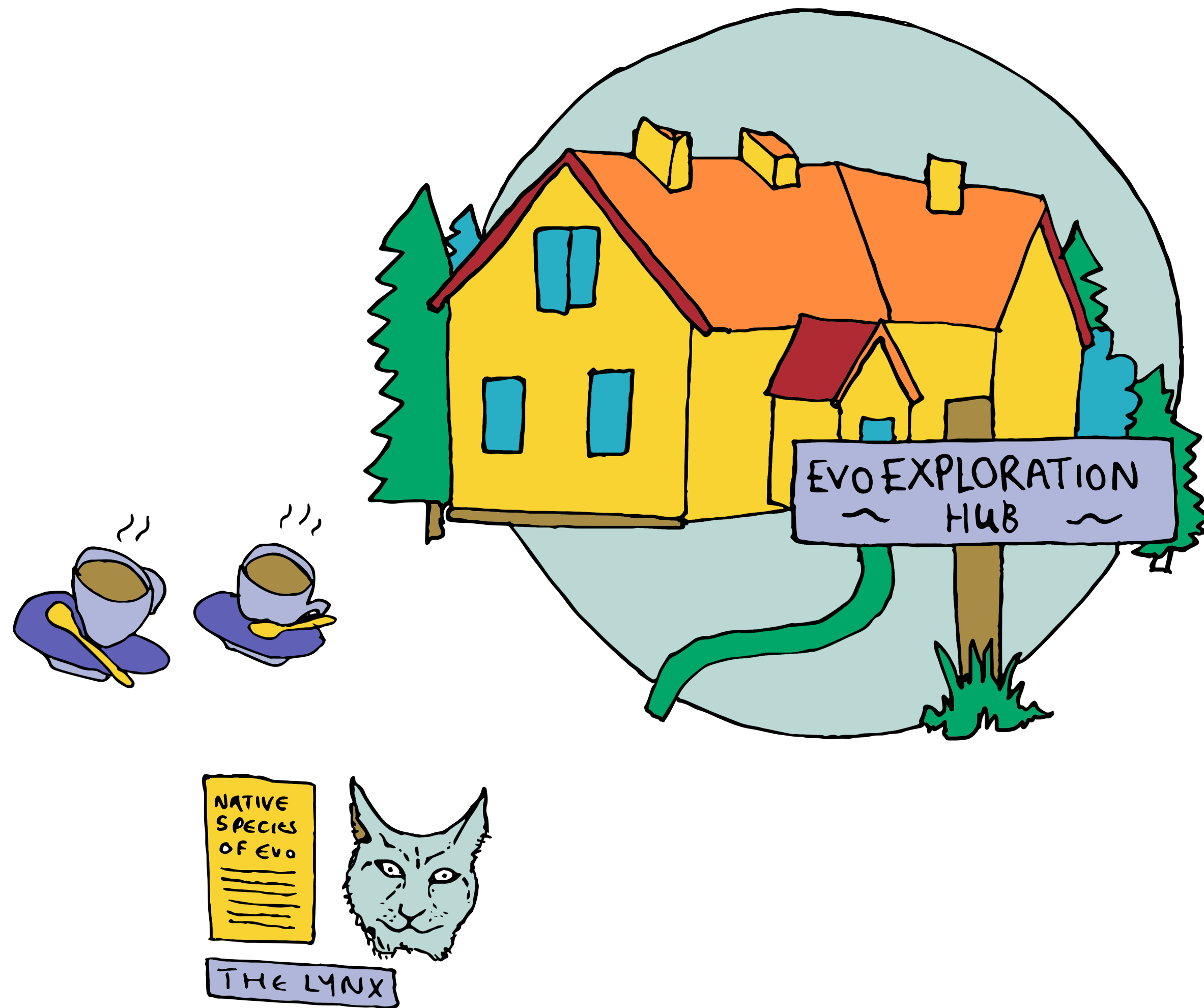
2-10 Days

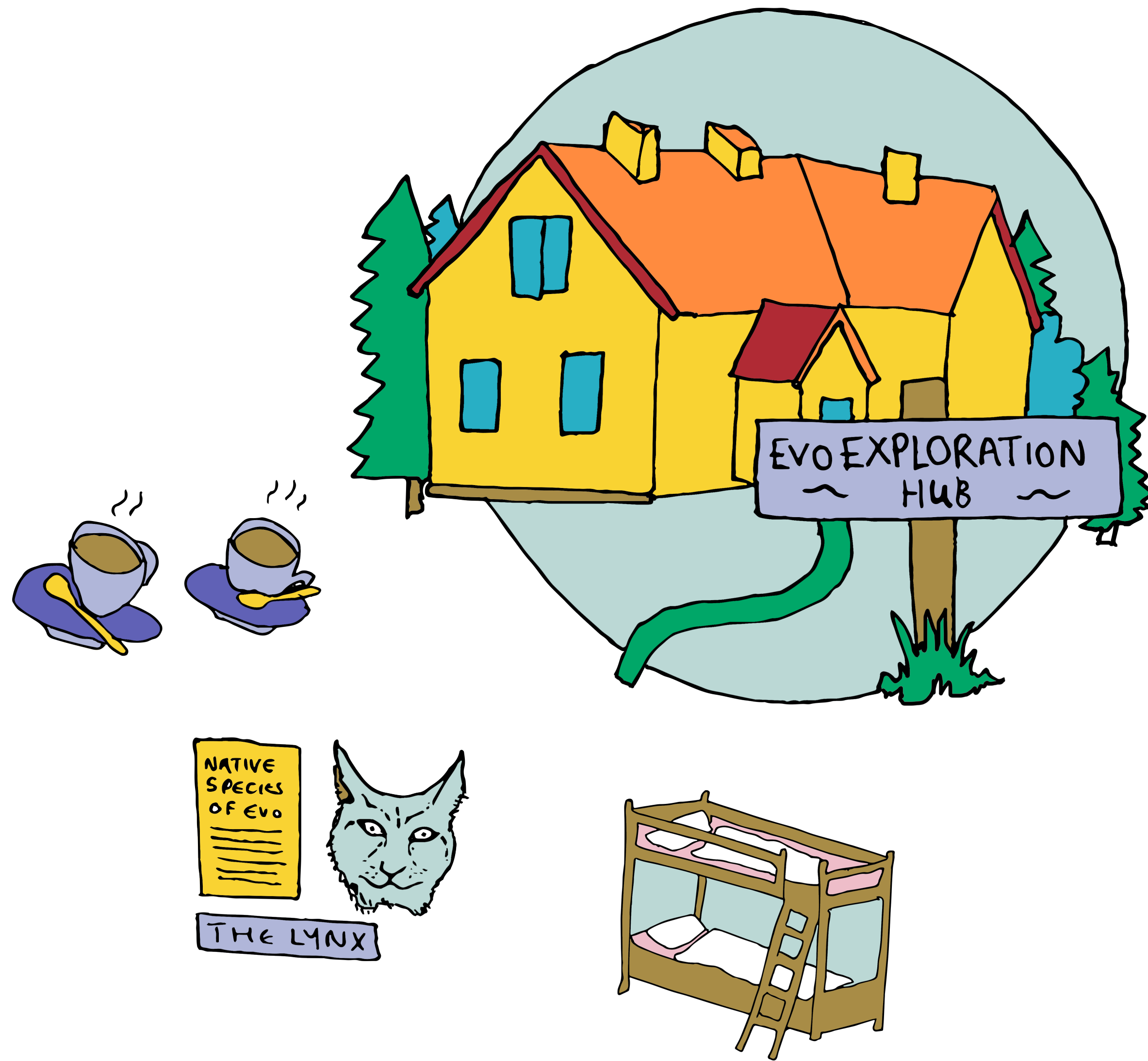


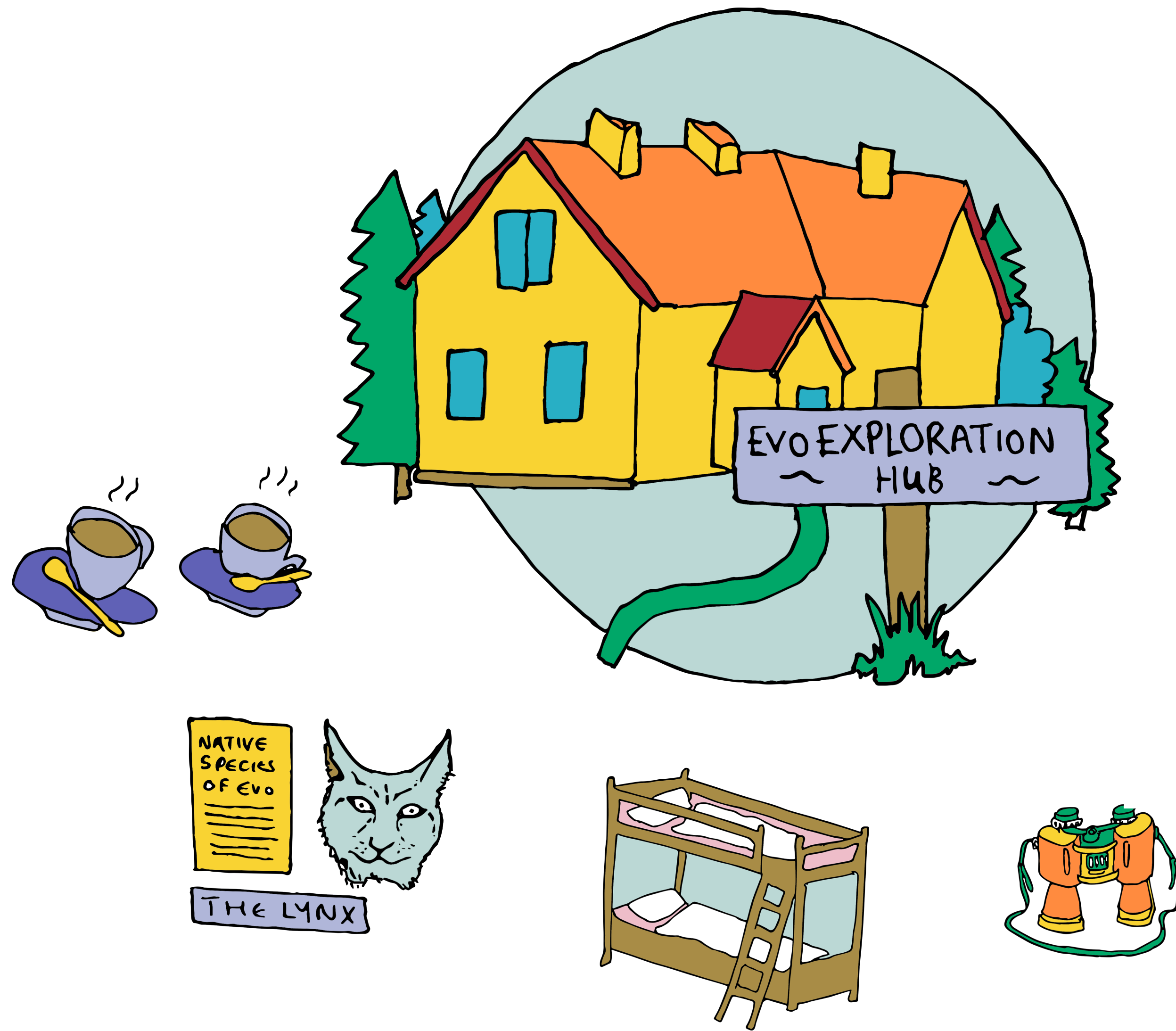
HUB



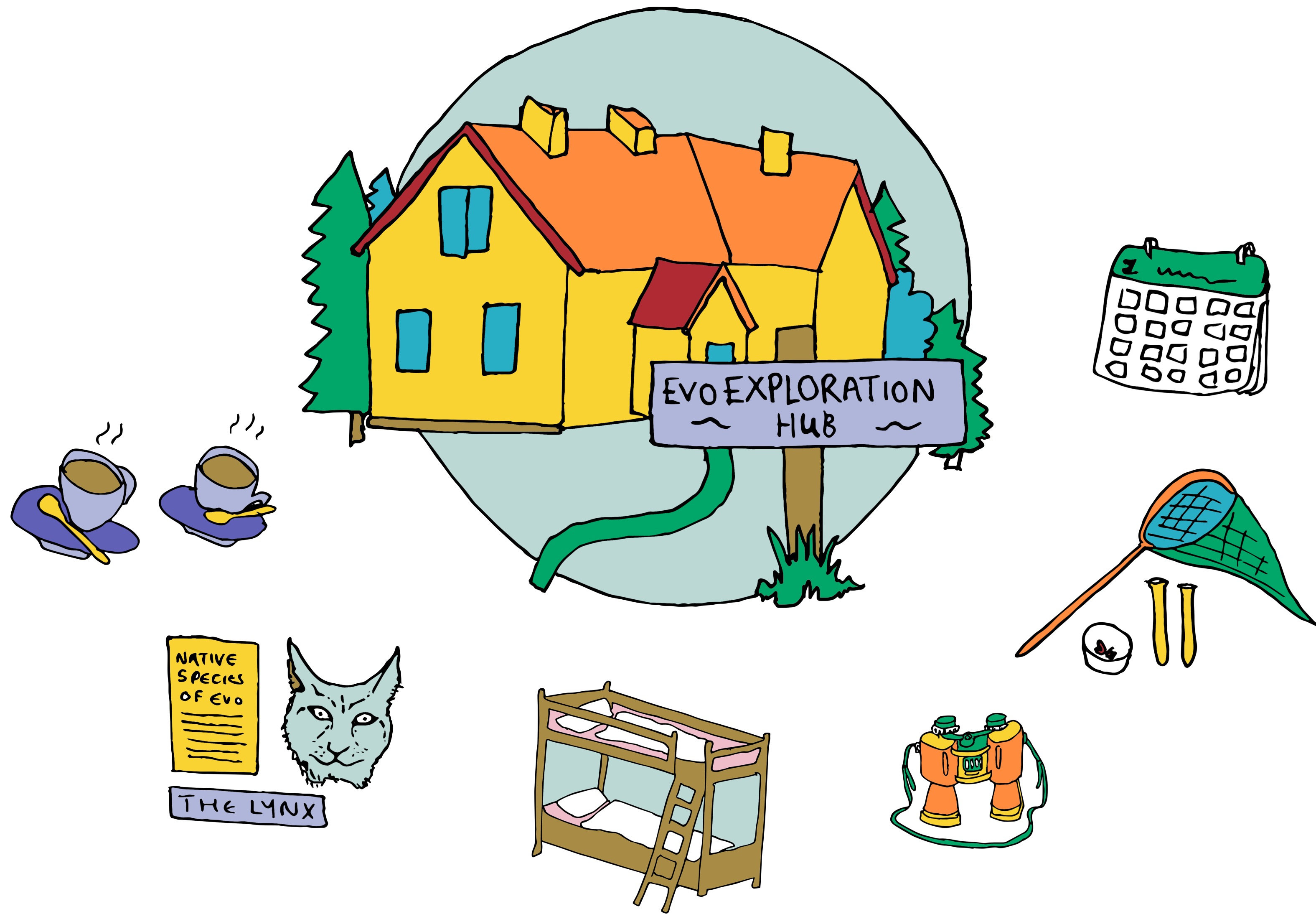








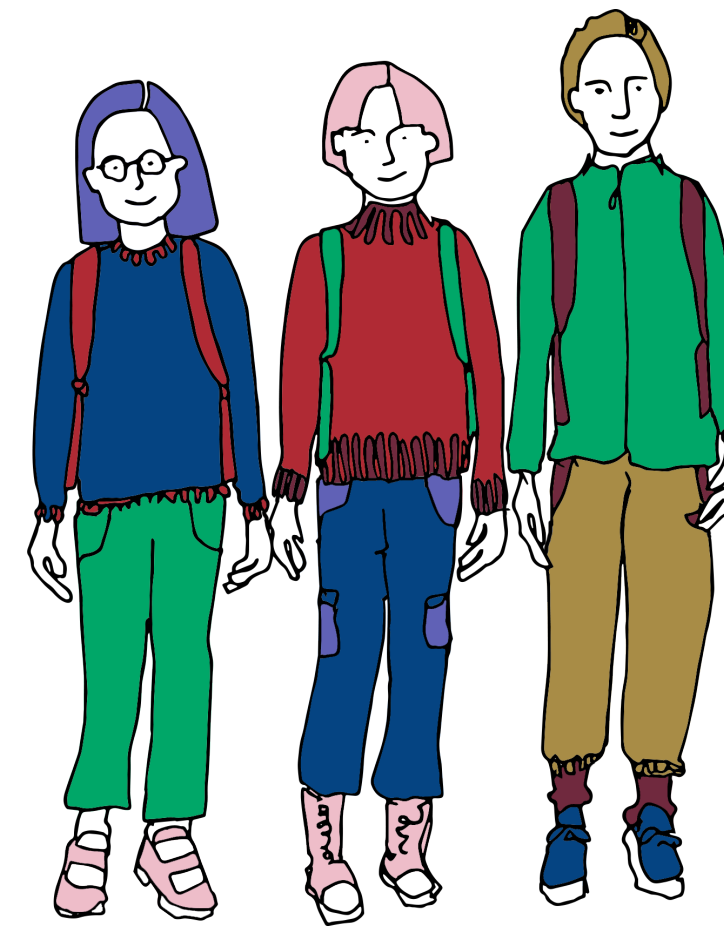
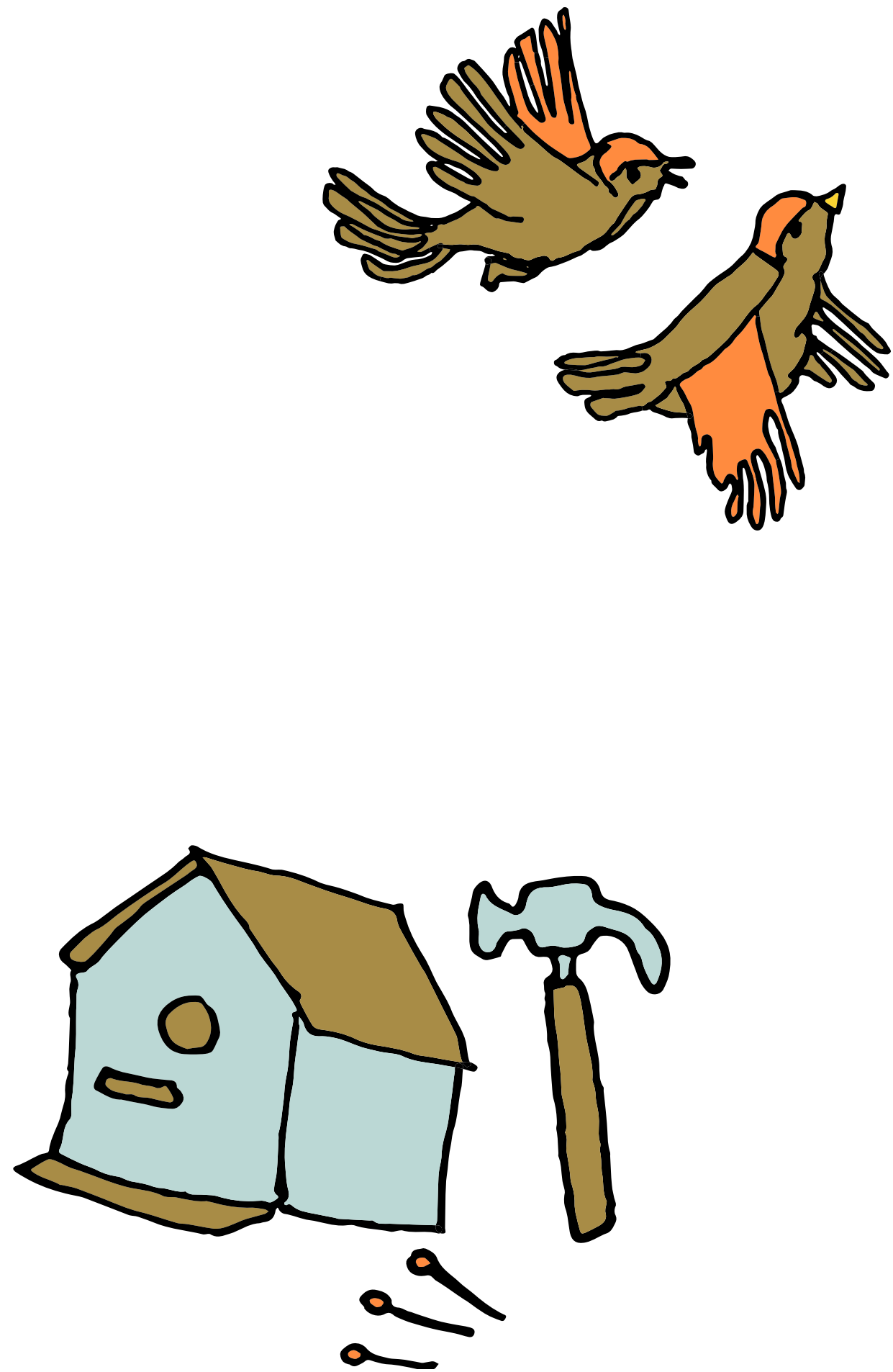


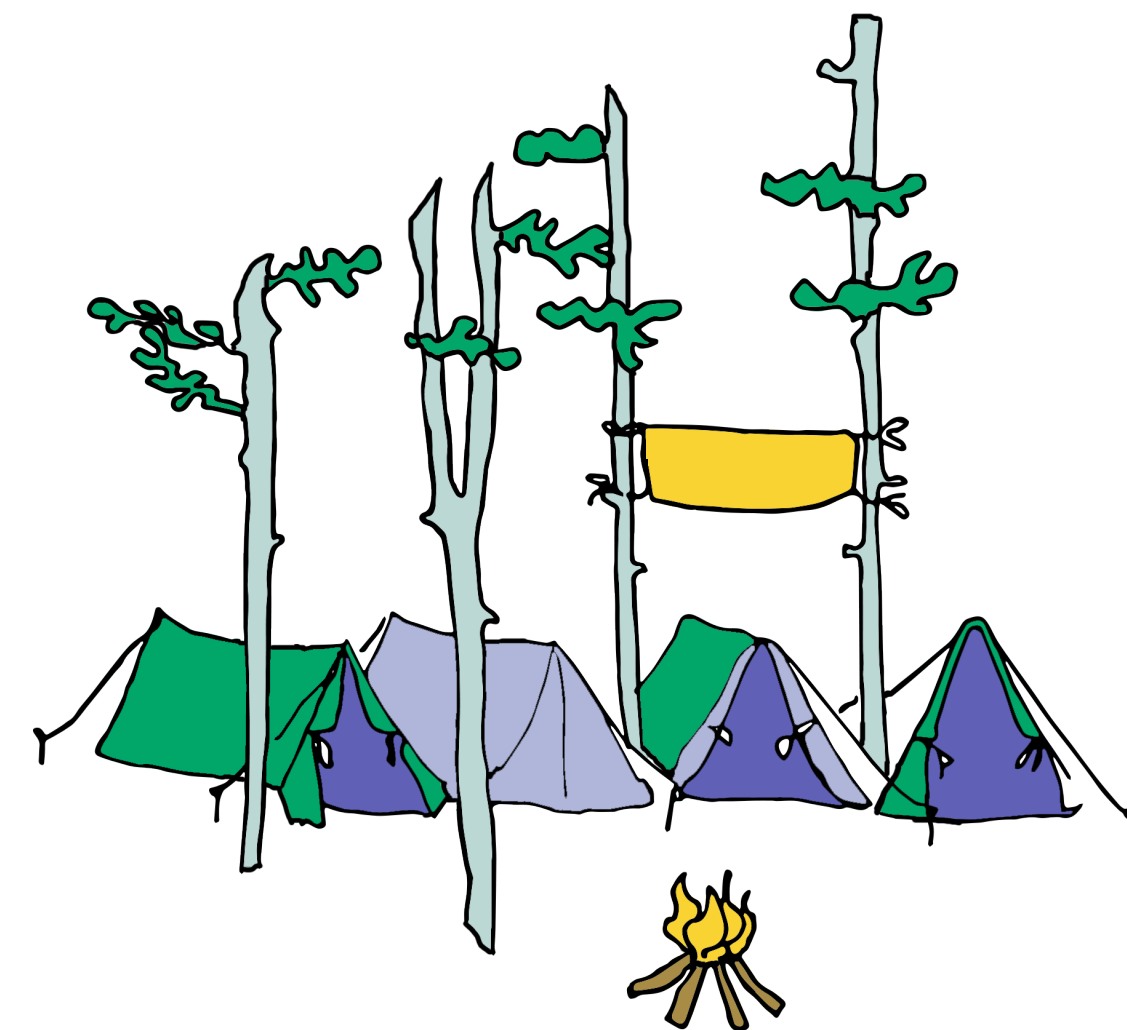
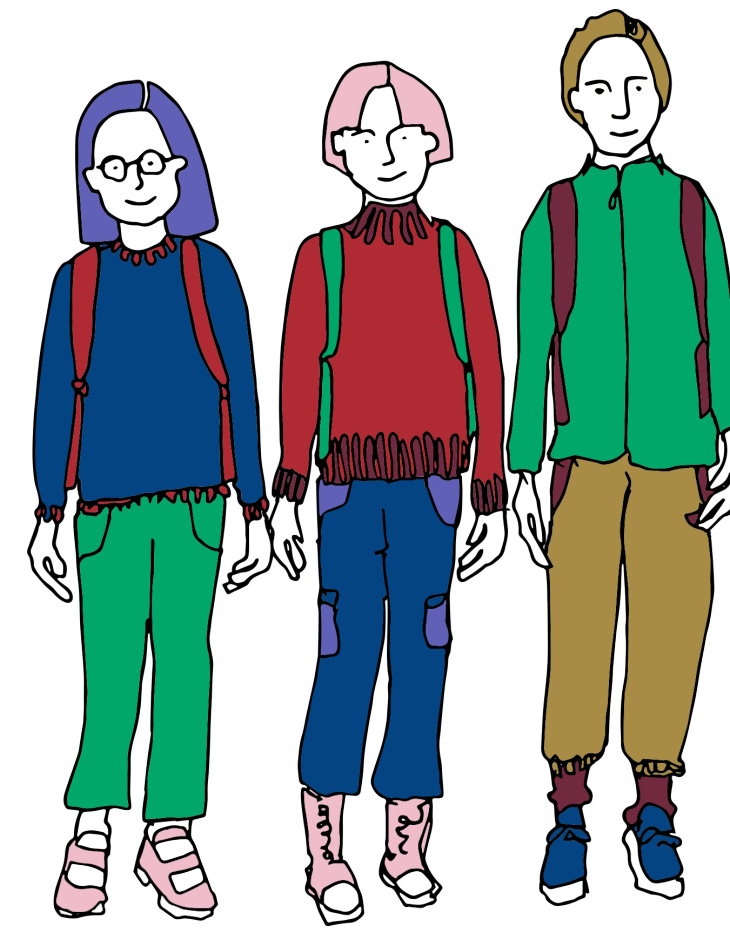
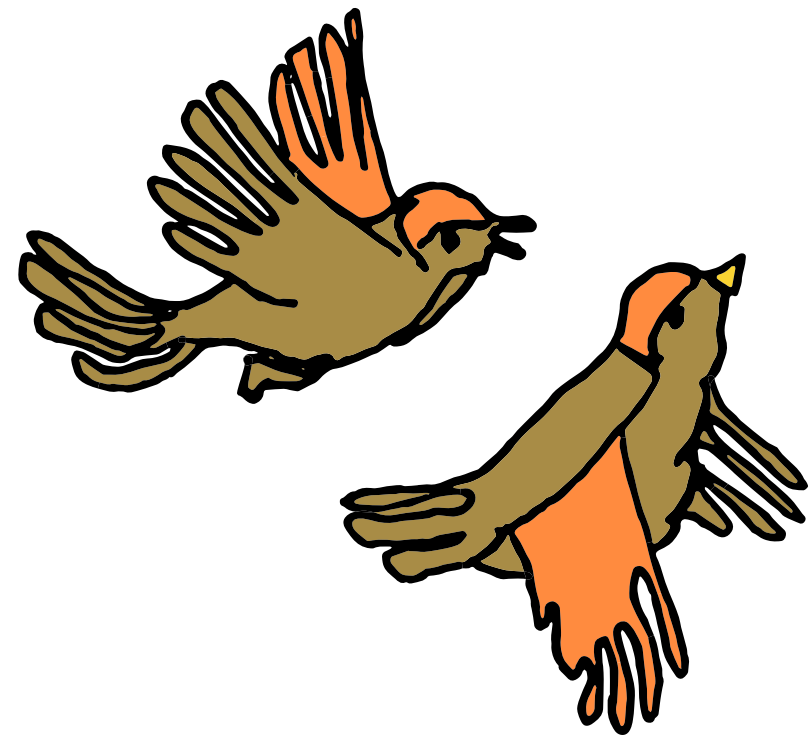




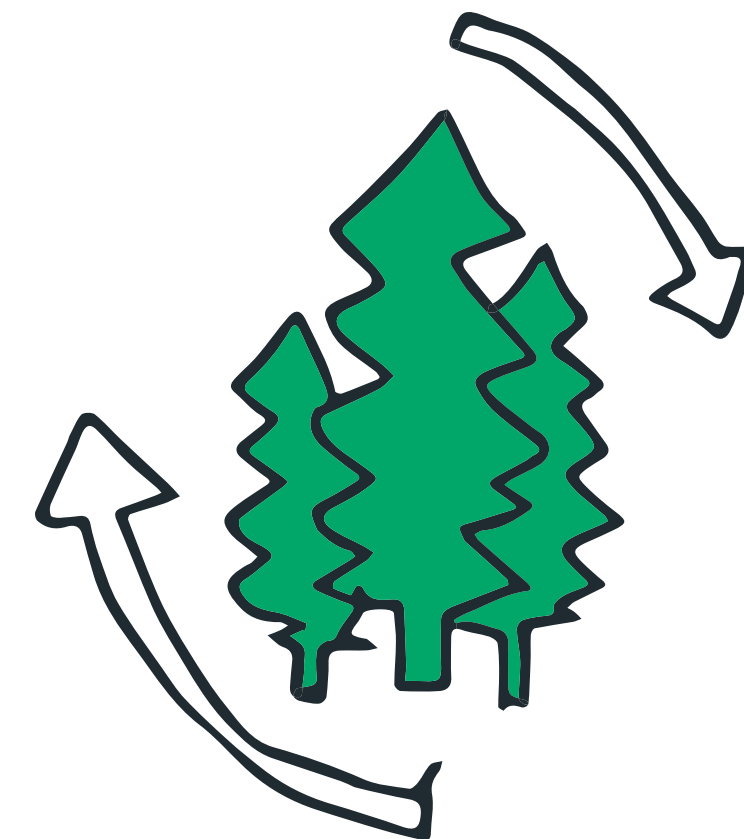
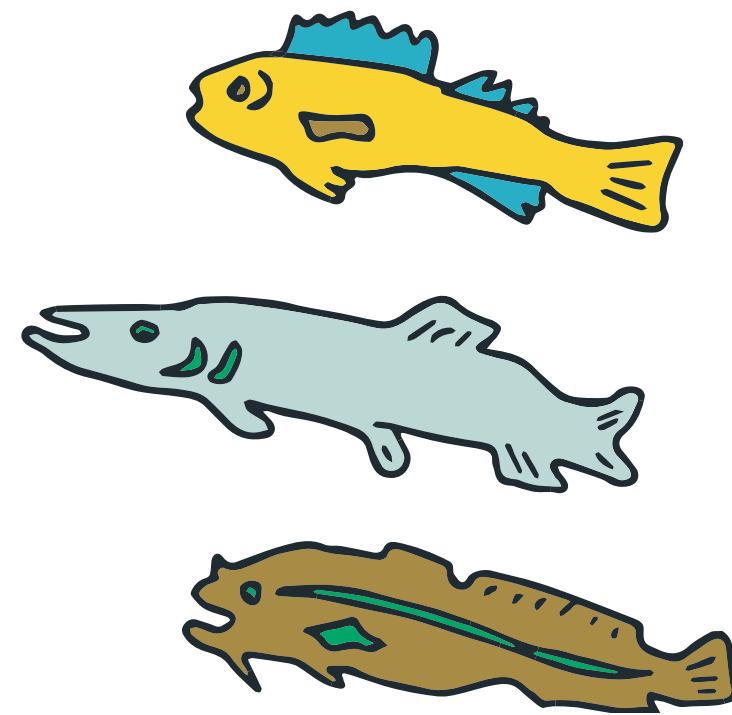
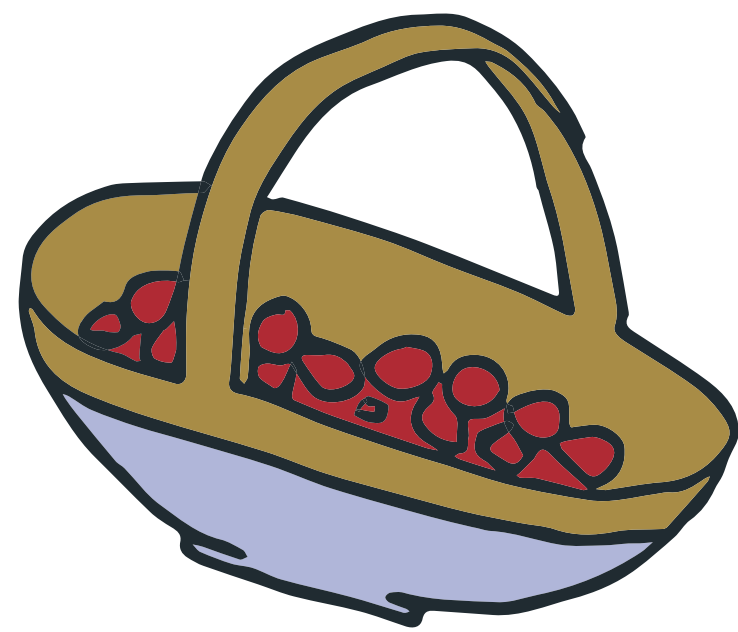






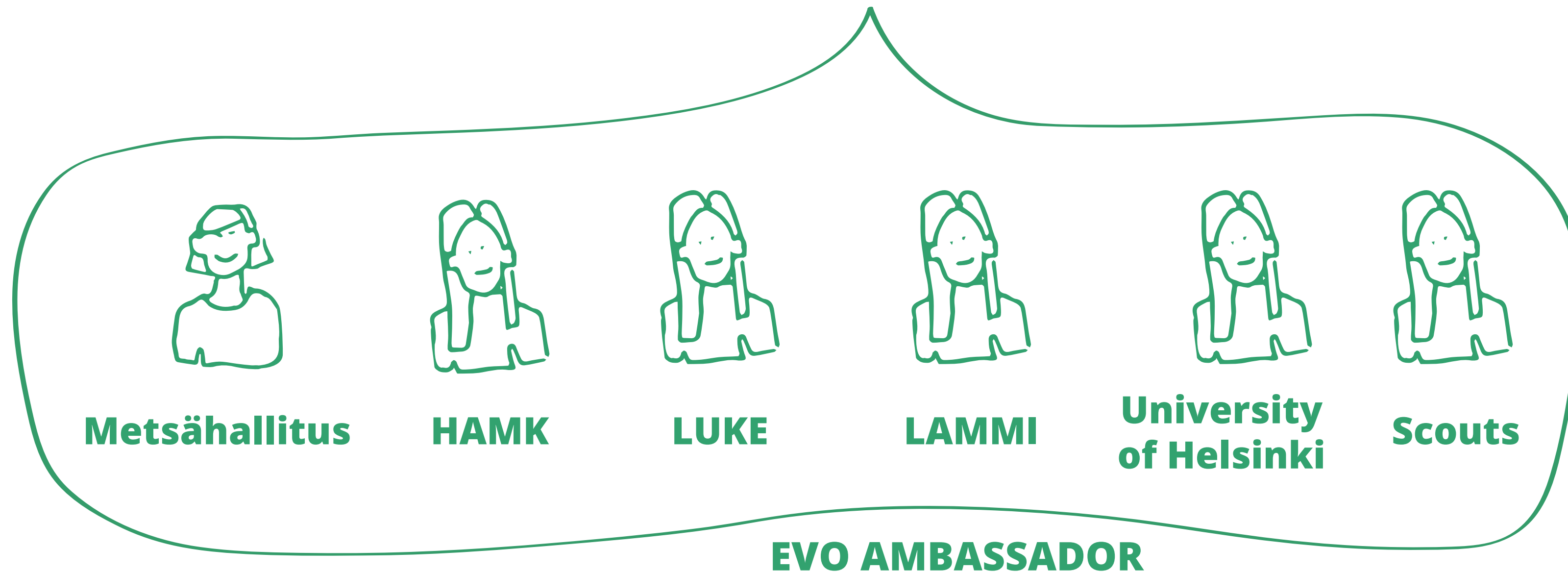


Encourage sustainable coexistence with nature.





Working Group



EVO EXPLORATION AREA

Ideas Workshop

We think Evo has potential to become a unique centre for nature and learning.

Please join us to discuss the future of Evo. Snacks and drinks provided!

24.04.2018

13.00-15.00

Lammi Biological Station
Pääjärventie 320, 16900 Lammi





the Hub & the Activities
 What activities could local stakeholders provide to increase learning?
 How can we bring in new and existing educational activities to the visitors so they can learn more about sustainable forestry, biodiversity, ecology and how to see, treat and enjoy the nature in a mindful and sustainable way?

Keskus & Aktiviteetit
 Mitä oppimista tukevia aktiviteetteja paikalliset palvelun tarjoajat voisivat tarjota?
 Miten voisimme tuoda uusia ja olemassa olevia kasvatuksellisia aktiviteetteja vierailijoille, jotta he voivat oppia enemmän kestävistä metsätaloudesta, biodiversiteetistä, ekologiasta ja miten käyttää, kohdella ja nauttia luonnosta tiedostavalla ja kestäväällä tavalla?

LUONTOPOLUT
 KESKISYÖ
 AUGUSTI

Kannan lausut
 uusia alla suunnitella
 muuttamaan ja lausua

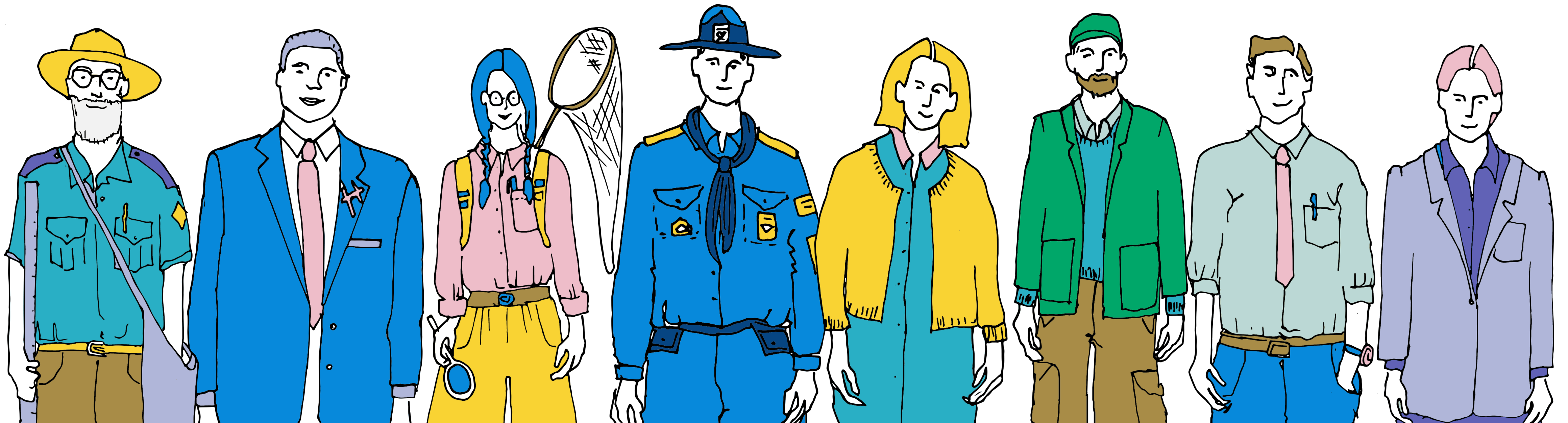
Improvement
 How would you like to improve this concept?
Kehittäminen
 Miten parantaisit konseptiä?

Parhaat...
 ...
 ...

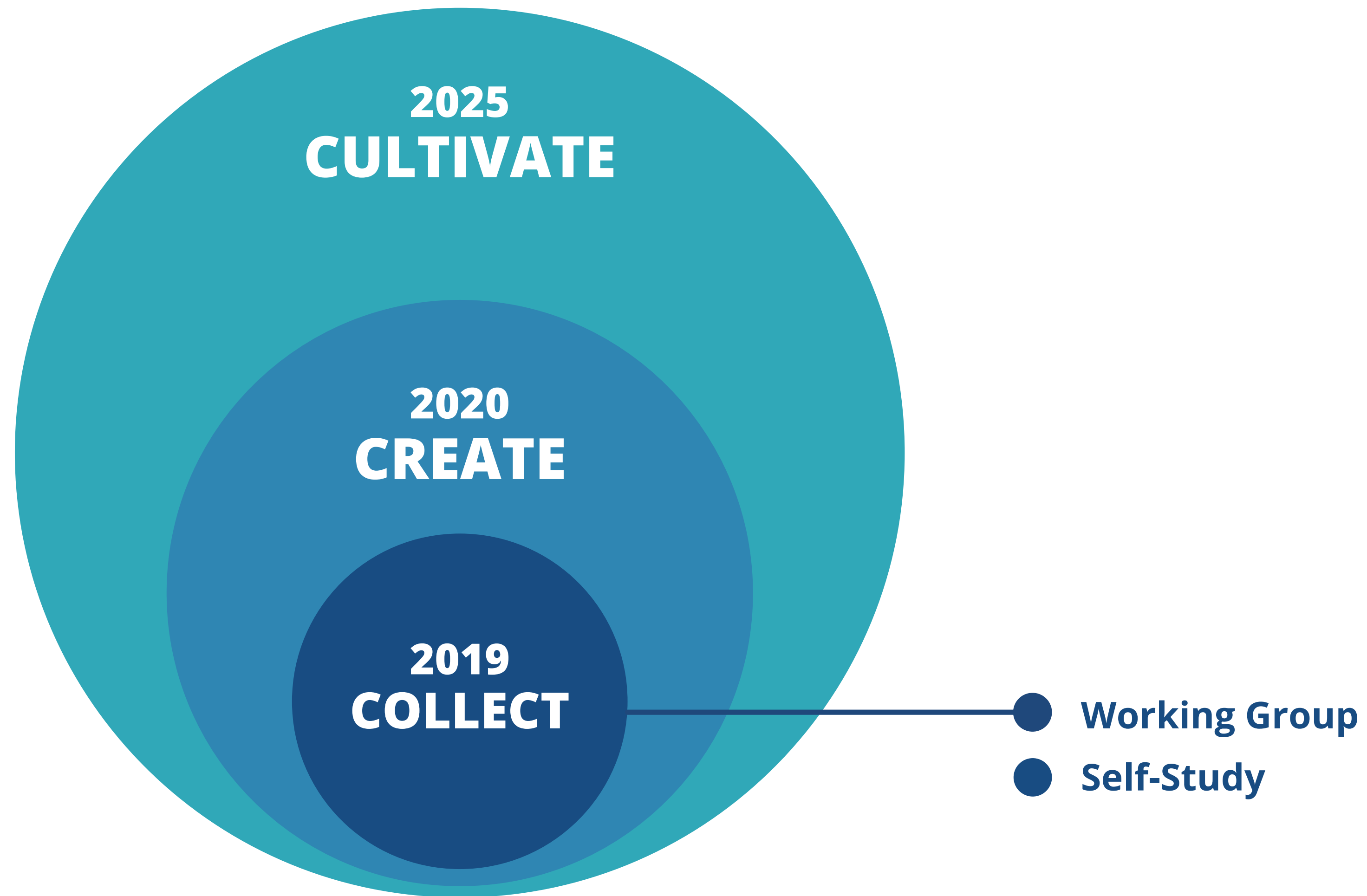


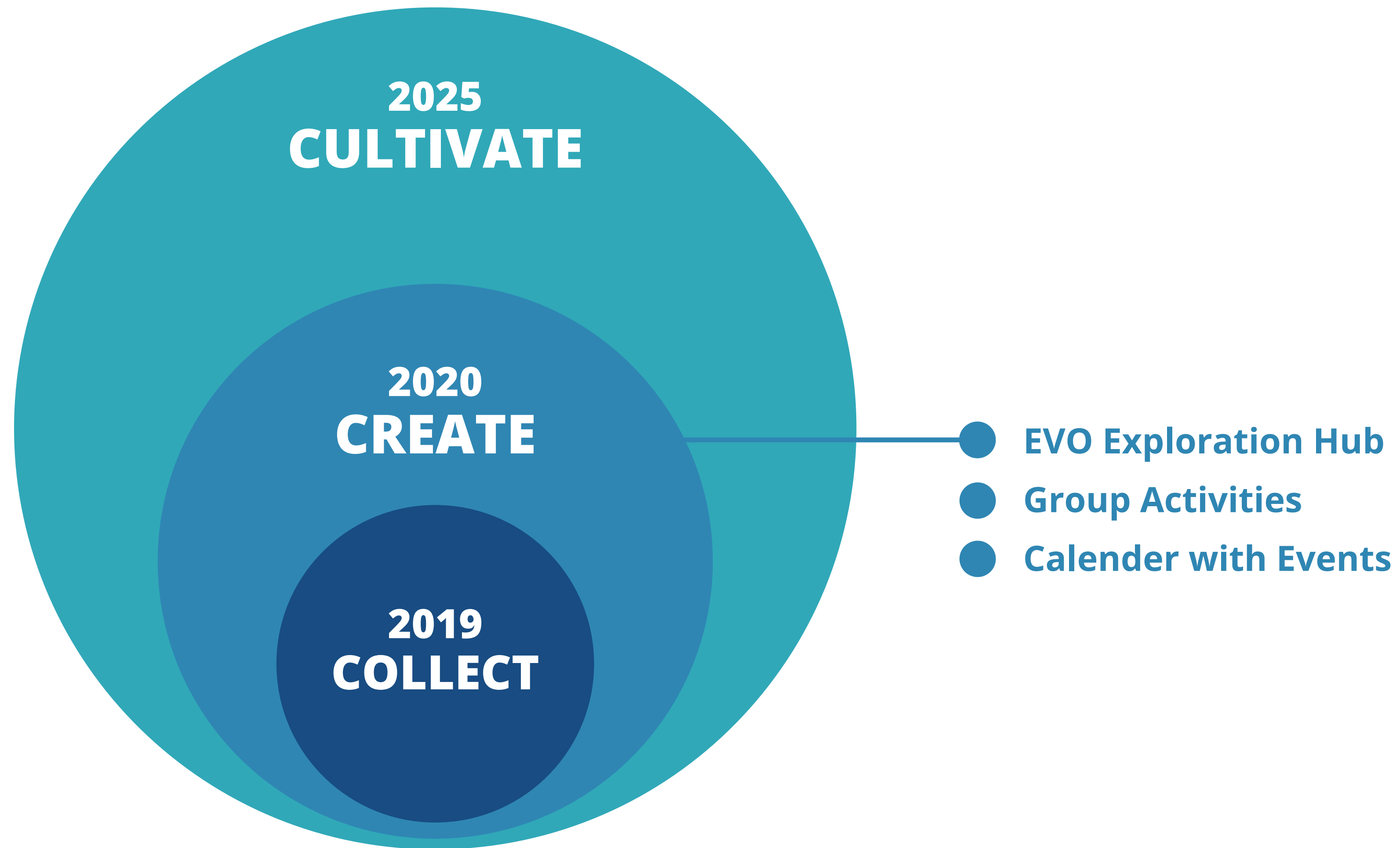
2018
 EVO EXPLORATION
 DESIGN FOR GOVERNMENT
 AALTO UNIVERSITY

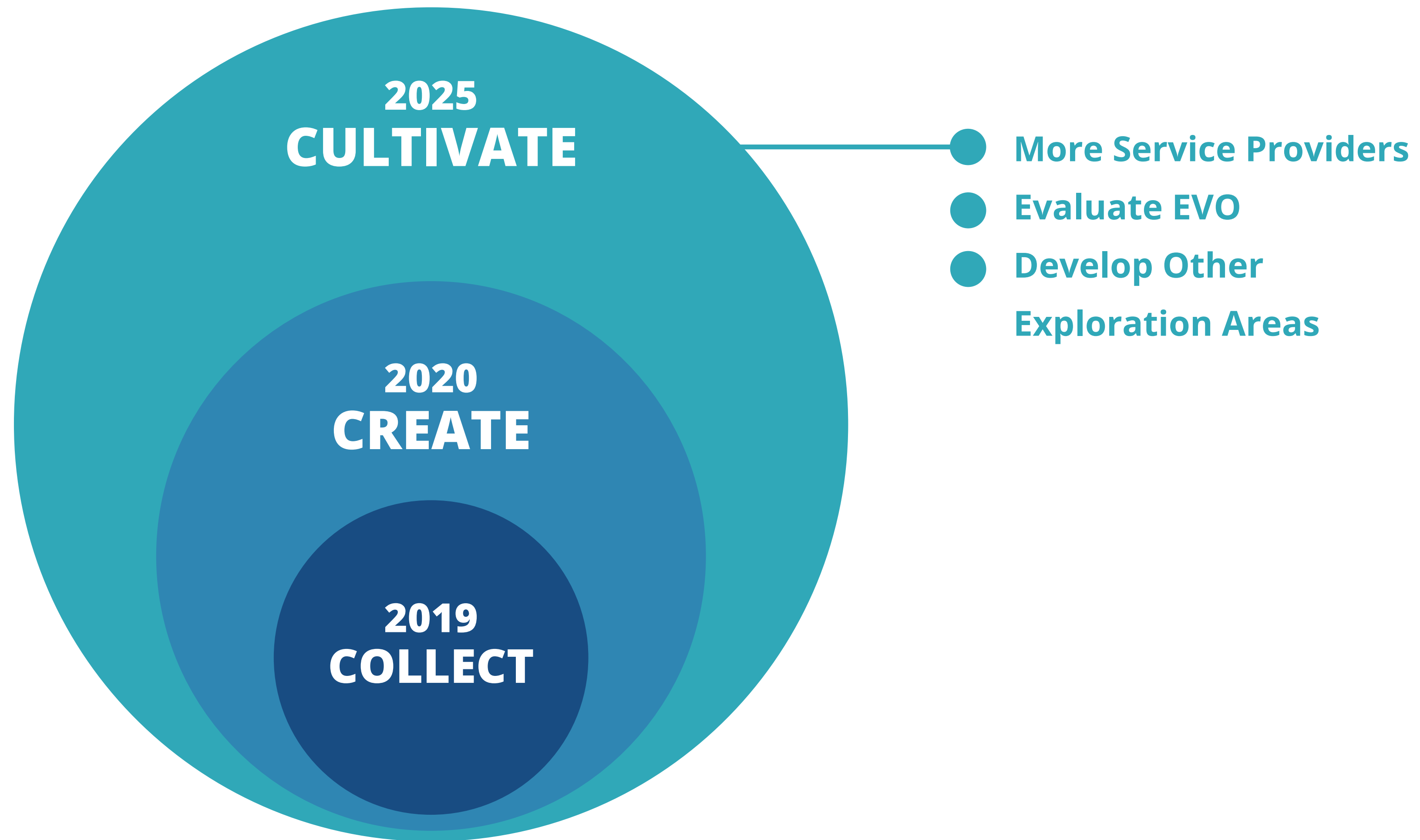
**Provide clear direction for
collaboration with the unique
interests of each area in mind.**







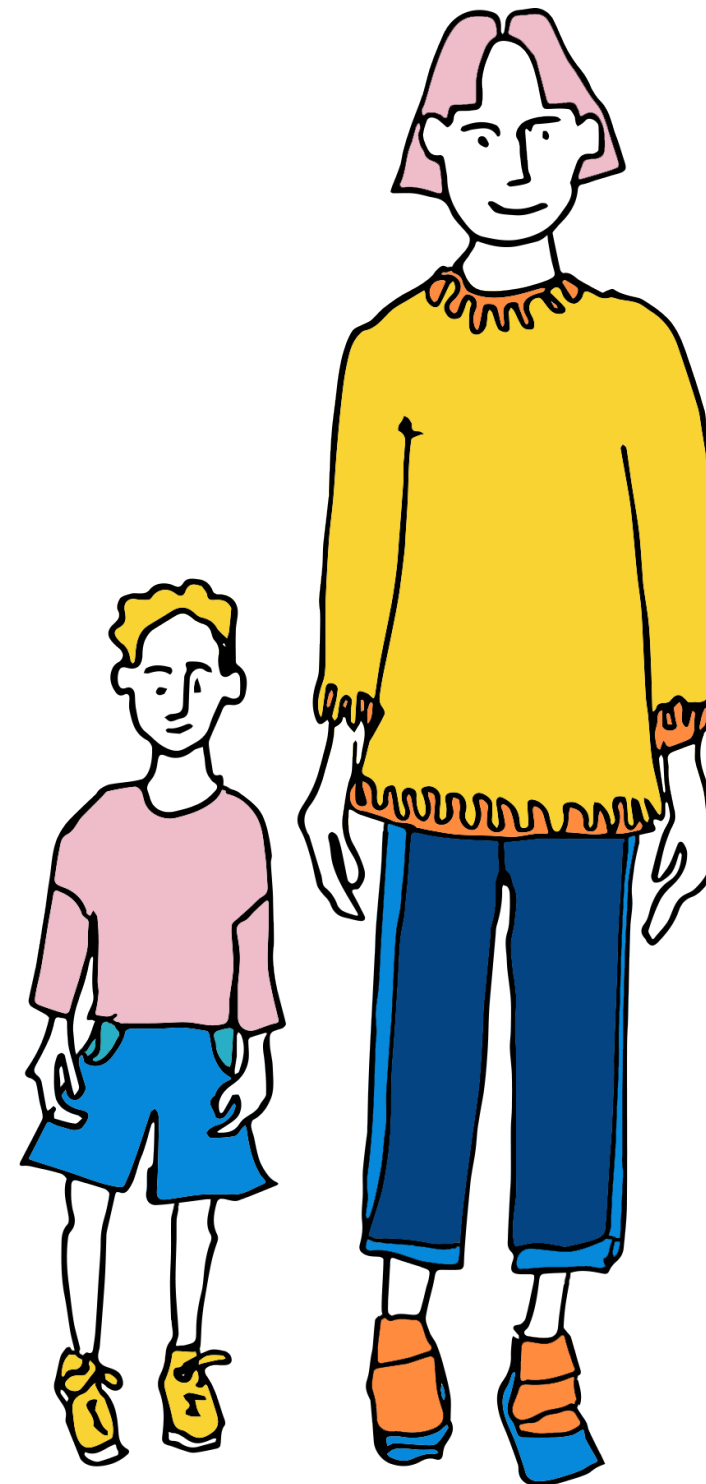




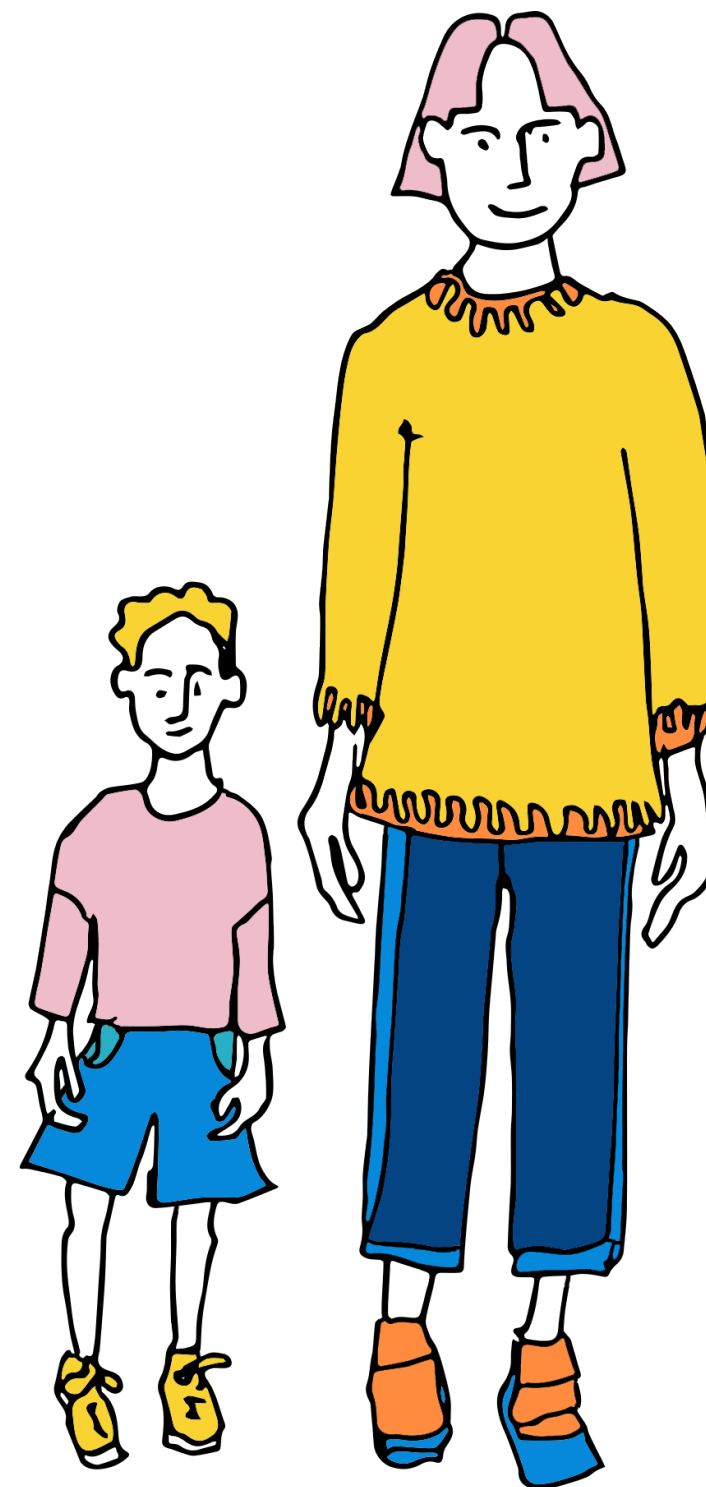
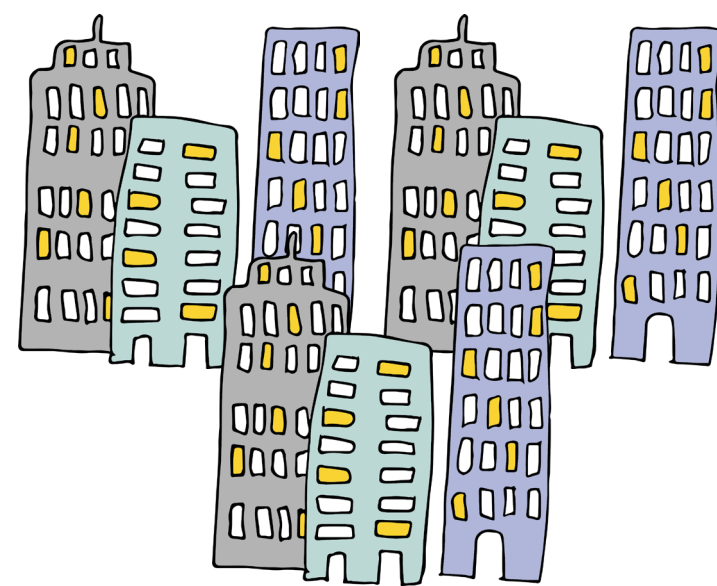
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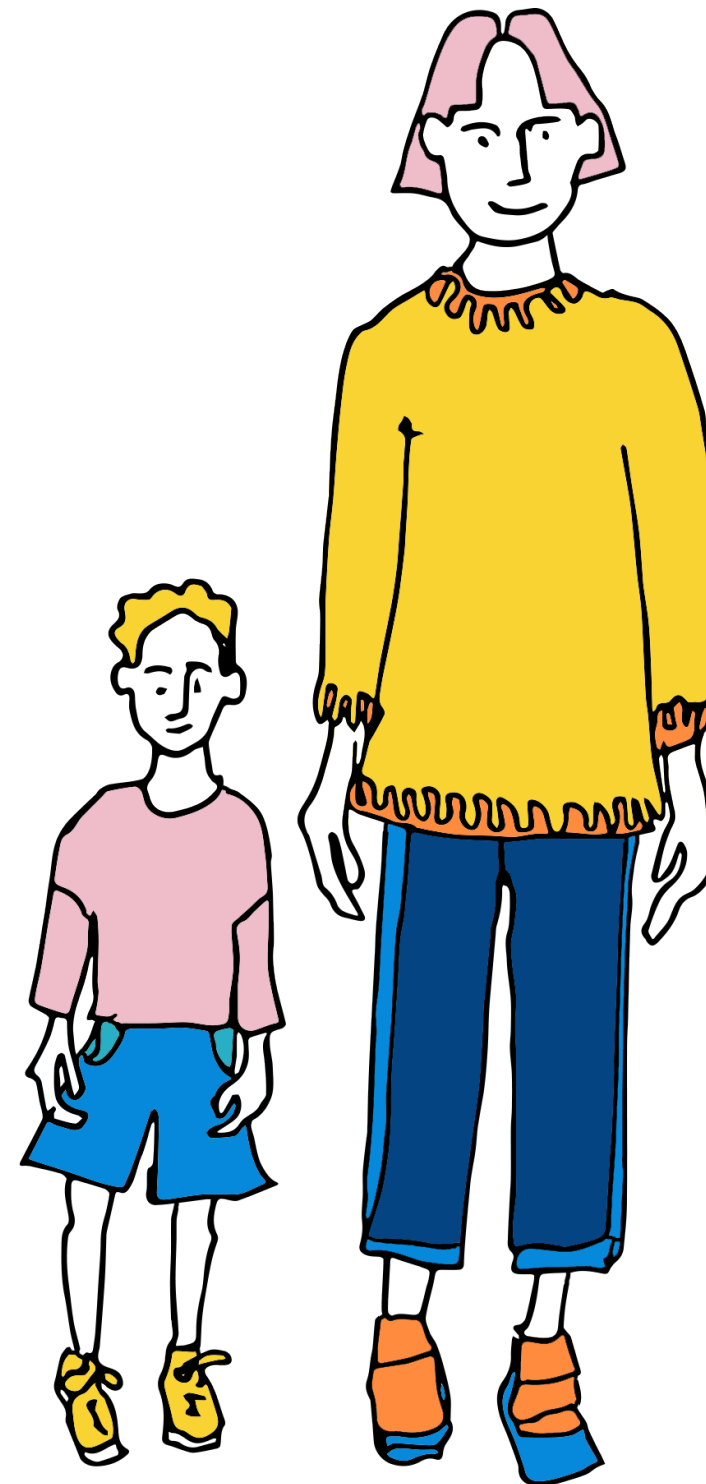
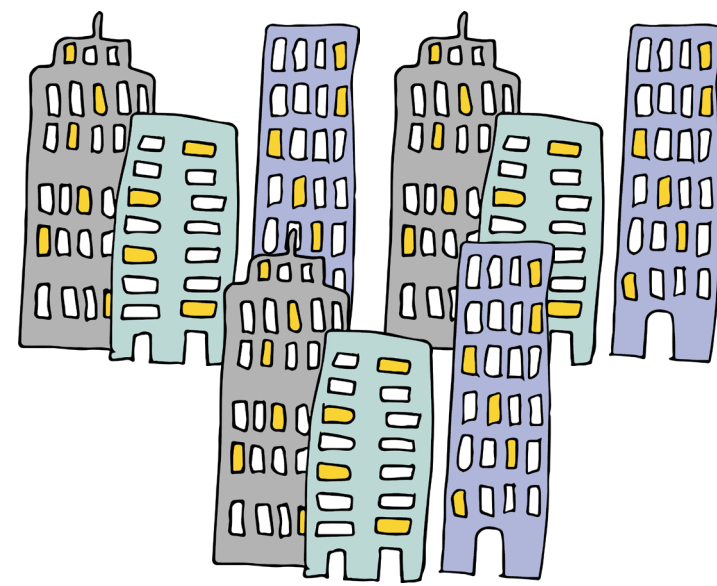
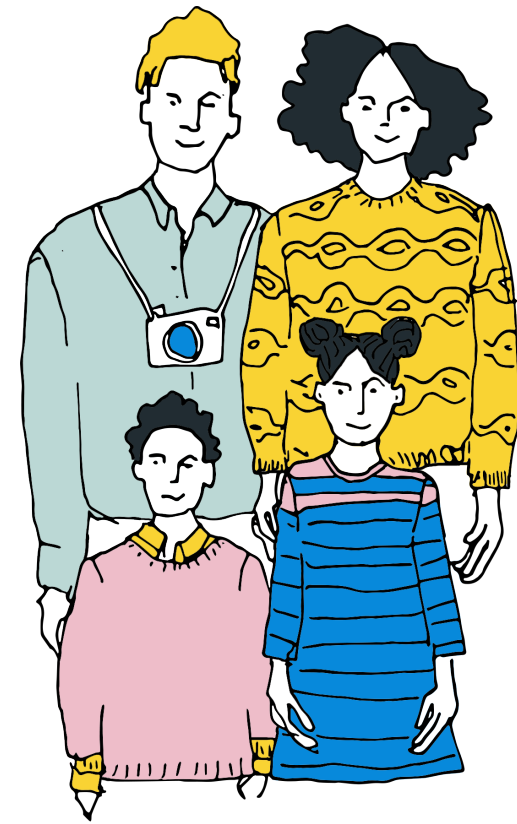
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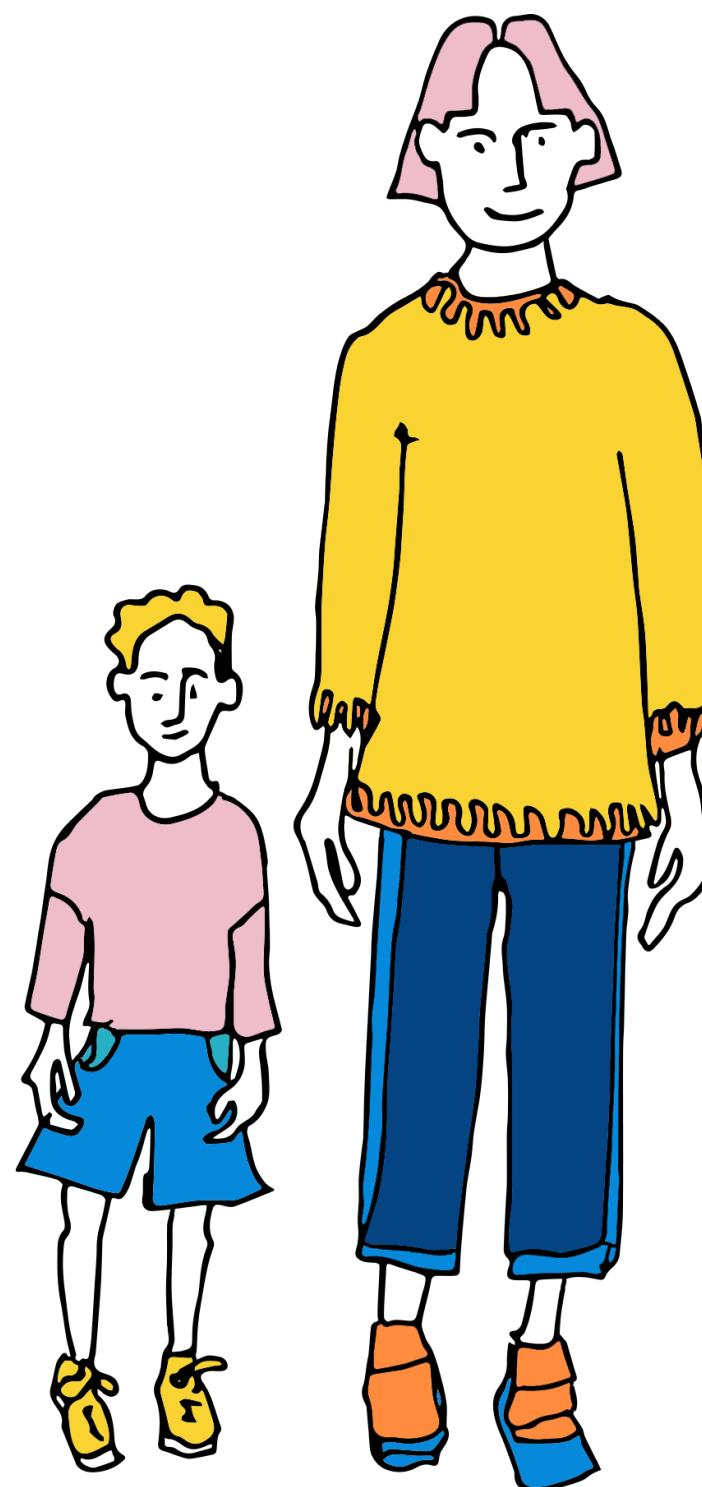
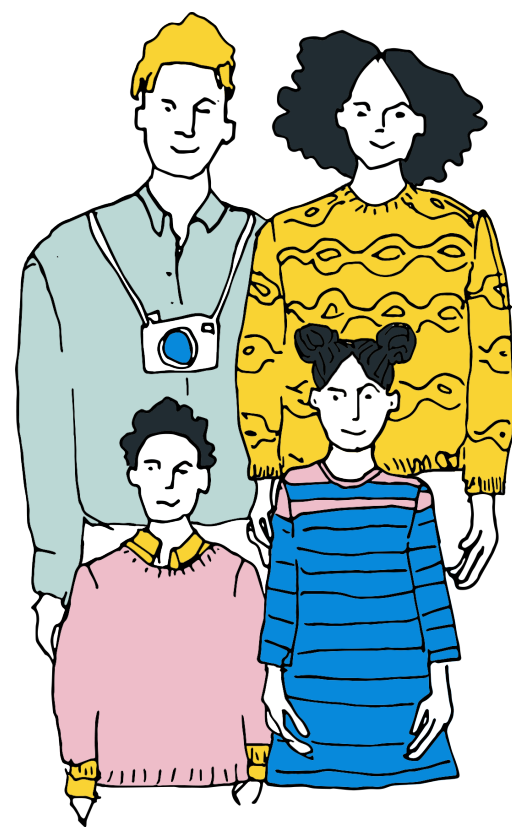
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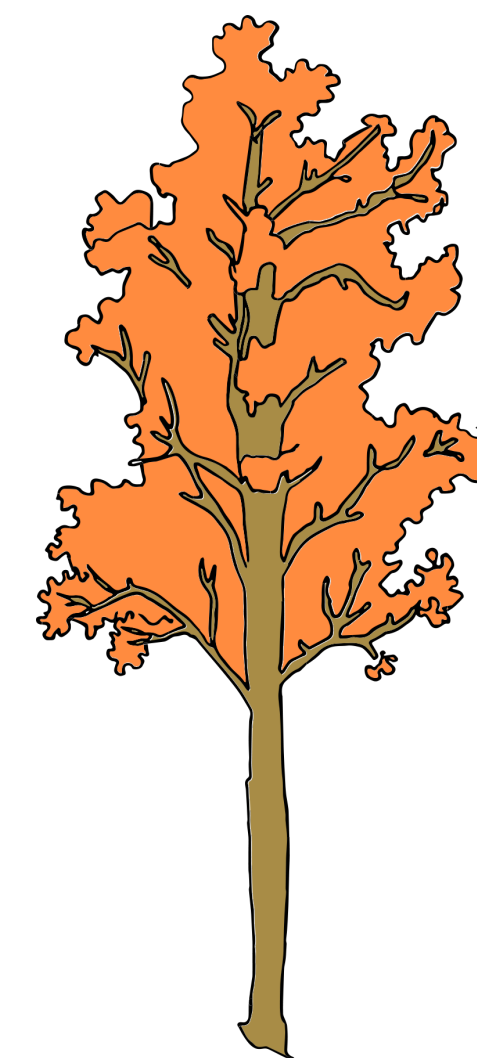
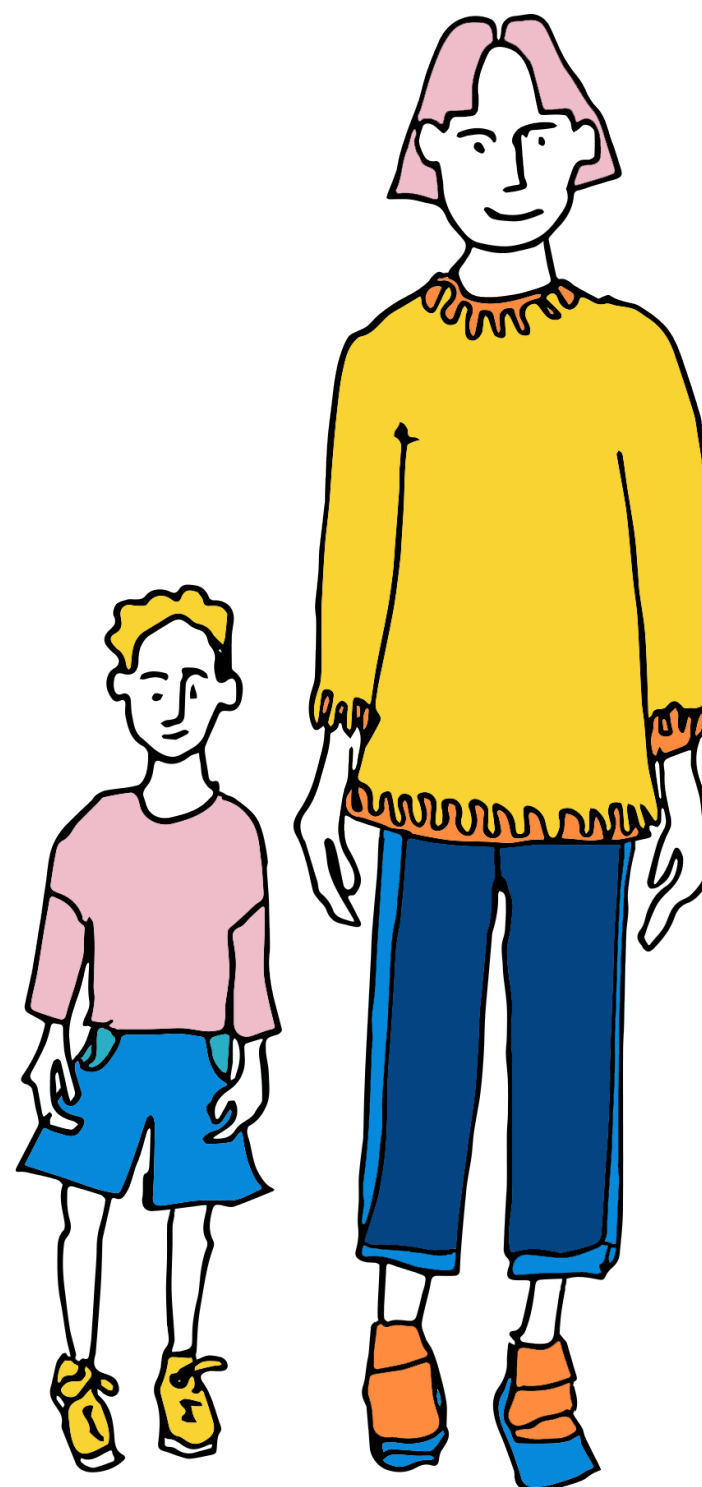
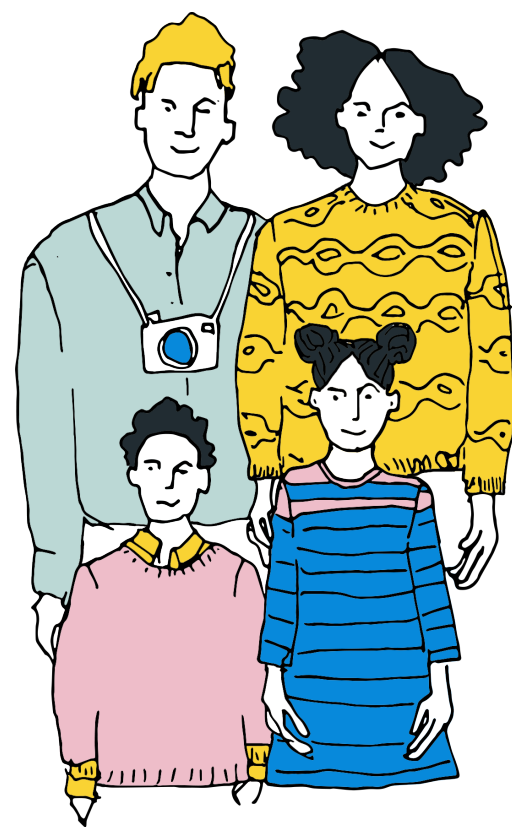
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Exploration Areas

Unify local stakeholders under one common purpose.

Transform Hiking Areas into engaging learning environments.

Encourage sustainable coexistence with nature.

