

TEAM 1C - KAZUKI MORI, IINES REINIKAINEN, LAURA MONTEN, KAZUICHIRO TAIRA



Coffee Table for Biodiversity

Our Team



IINES REINIKAINEN



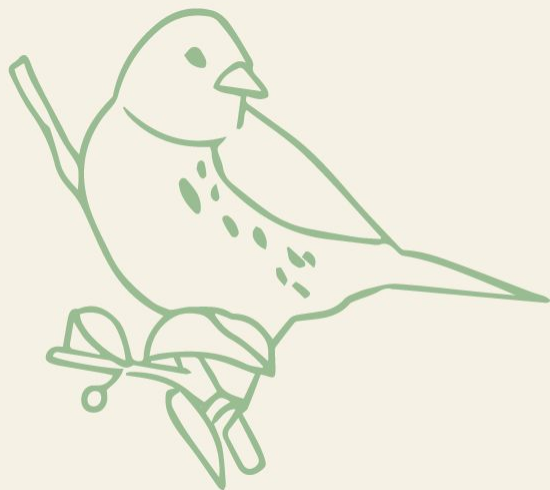
KAZUICHIRO TAIRA



LAURA MONTEN



KAZUKI MORI



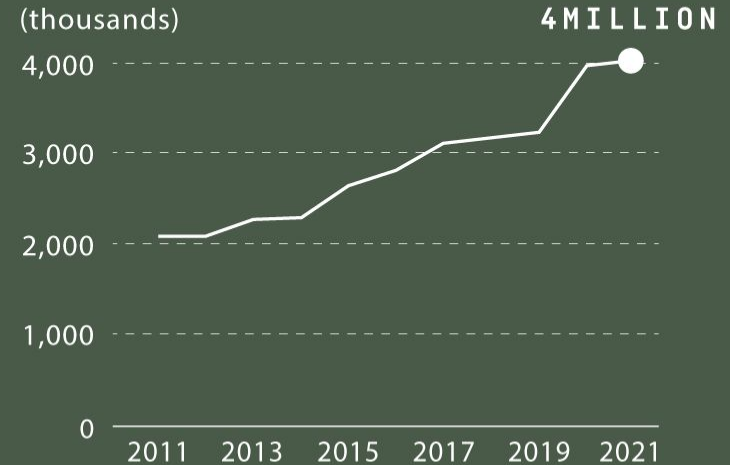


1. Problem Understanding

Project Brief

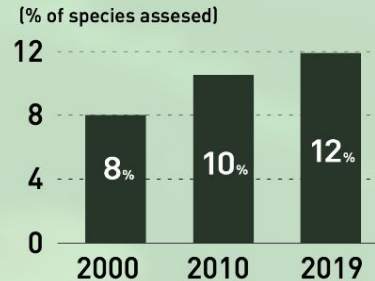
HOW TO INCREASE
THE SUSTAINABILITY OF
FINNISH NATIONAL PARKS?

VISITOR AMOUNT OF NATIONAL PARKS

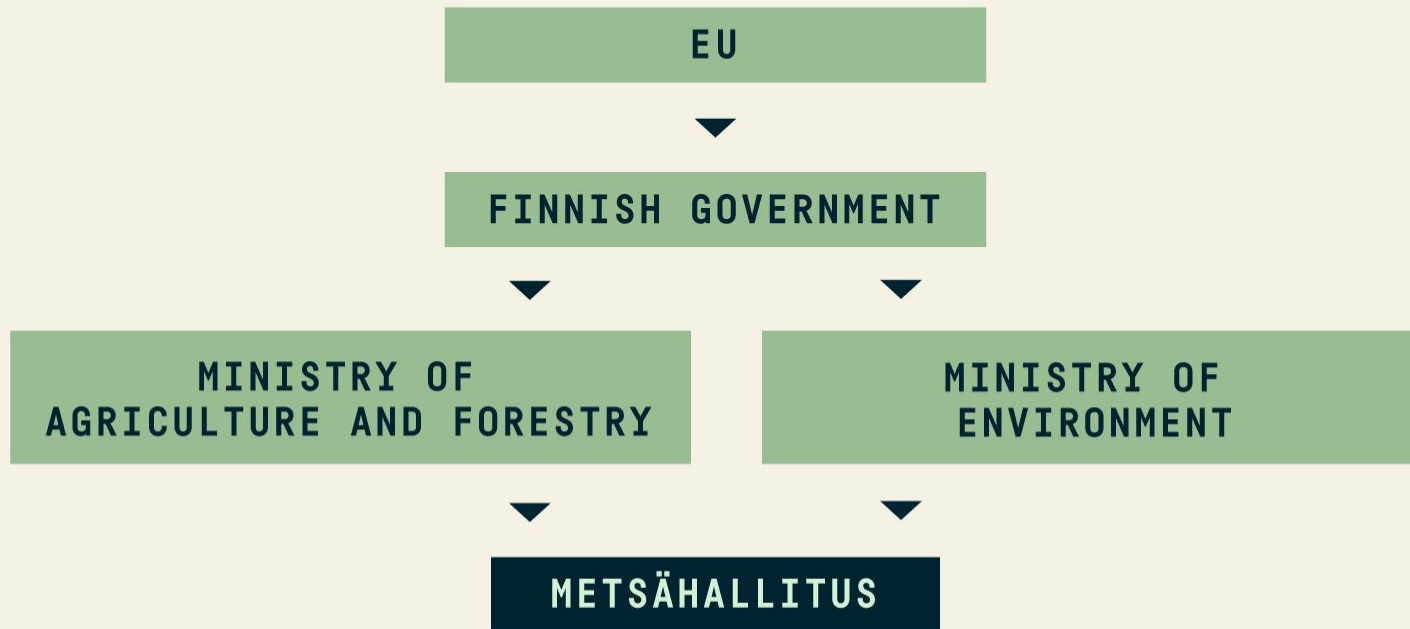


Biodiversity loss

PERCENTAGE OF
ENDANGERED SPECIES
INCREASES 150%
IN 20 YEARS



Strategies and actions for biodiversity



2. Issue Framing





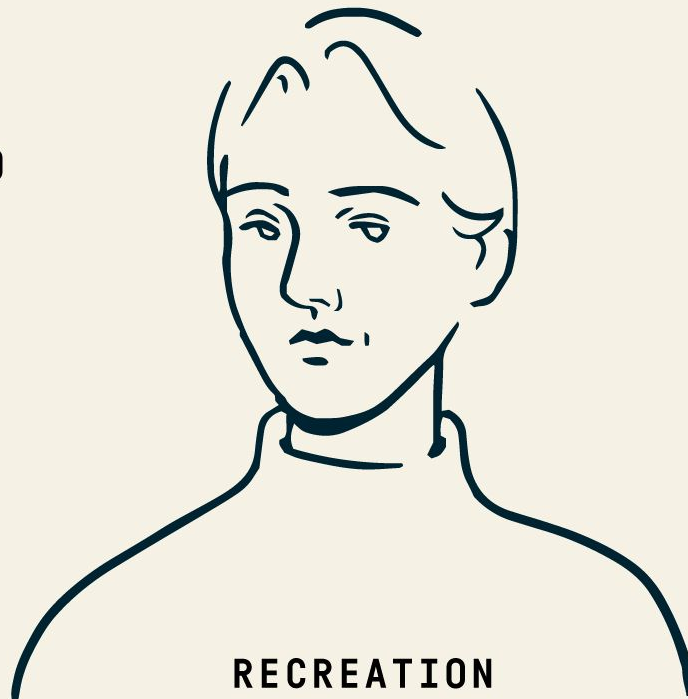
**Different paths,
same forest**

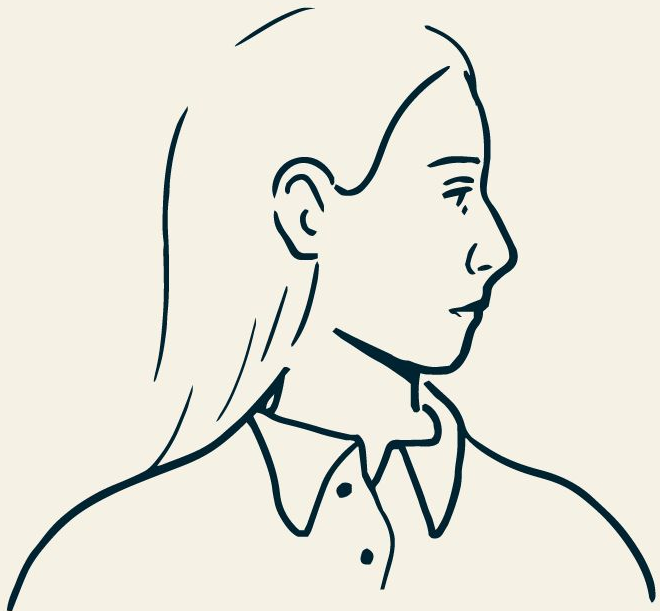
“

IT IS SO HARD TO CO-OPERATE
BECAUSE OF THE SEPARATE BUDGETS.

IT HAS BECOME SO DIFFICULT
FOR PEOPLE WHO WORK IN FORESTRY TO
DO ANYTHING ELSE THAN FOCUS ON
GENERATING REVENUE TO THE STATE.

Specialist in Visitor Data, Metsähallitus





CONSERVATION

“

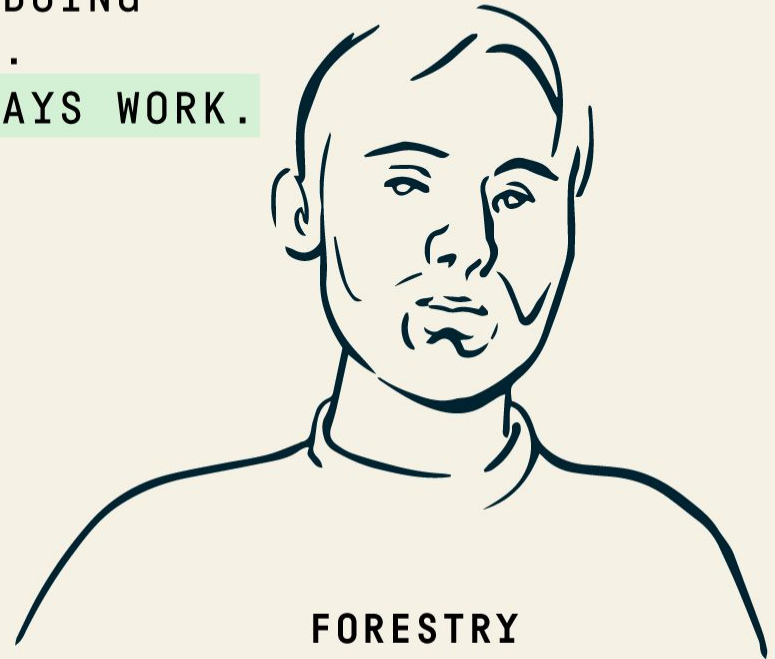
THE EFFECT OF OUR ACTIONS IS
VERY BIG BECAUSE WE OWN SO MANY
FOREST AREAS AND OTHER HABITATS,
BUT WE DON'T KNOW THE OVERALL
IMPACT OF METSÄHALLITUS' ACTIONS
ON BIODIVERSITY.

Specialist in nature conservation,
Metsähallitus

“

IN METSÄHALLITUS WE ARE ONE ENTITY
AND SHOULD KNOW WHAT OTHERS ARE DOING
AND WHAT KIND OF GOALS THEY HAVE.
THE INFORMATION FLOW DOESN'T ALWAYS WORK.

Forestry Management and Planning Director,
Metsähallitus

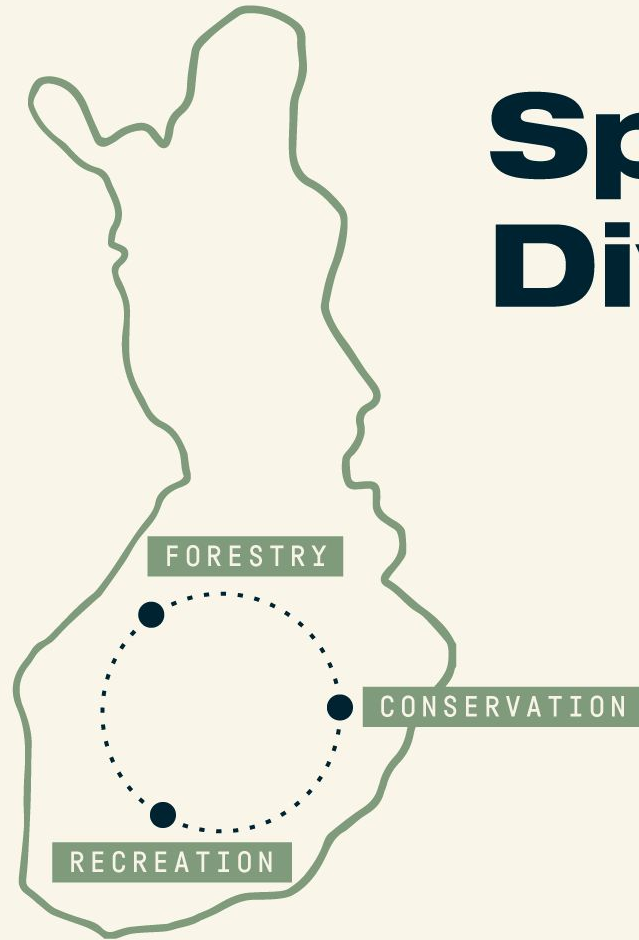


FORESTRY

Fragmented by the root



Spatial Division

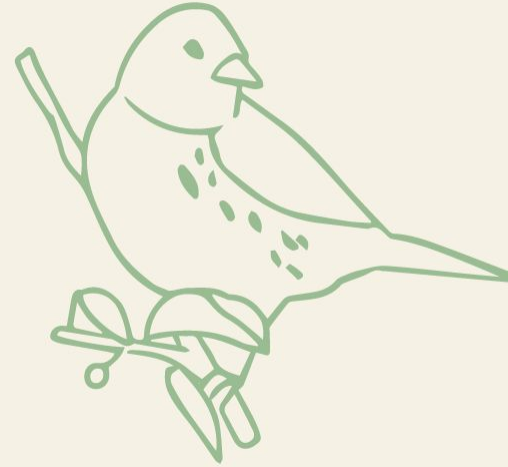


“

THERE SHOULD BE MORE CO-WORK
TO TAKE CARE OF THE AREAS.
NATURE CANNOT BE DIVIDED
BY DEPARTMENTS.

-NUUKSIO FOREMAN, METSÄHALLITUS

Defined issues



1

LACK OF SHARED UNDERSTANDING
ABOUT BIODIVERSITY AND LACK OF
CO-CREATION BETWEEN DEPARTMENTS



2

LACK OF TANGIBLE HOLISTIC
BIODIVERSITY ACTIONS



3. Proposal



WE USED TO HAVE REGIONAL
OFFICES WHERE WE WOULD MEET
PEOPLE FROM DIFFERENT
DEPARTMENTS IN THE COFFEE BREAK.

- FORESTRY MANAGEMENT AND
PLANNING DIRECTOR, METSÄHALLITUS

Coffee Table for Biodiversity

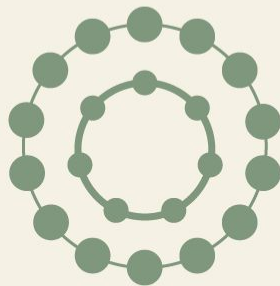


OUTSOURCED FACILITATION

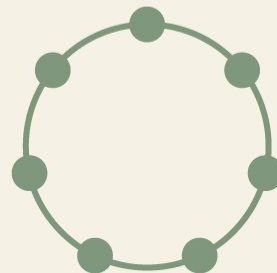


Why smaller scale?

LARGE - SCALE



SMALL - SCALE



OUTCOME

LARGE STRATEGY

TANGIBLE ACTIONS

FREQUENCY

LOW

HIGH

FORMALITY

FORMAL

CASUAL

STAKEHOLDERS

WIDE INTERESTS

MORE FOCUSED

What changes?

LACK OF SHARED
UNDERSTANDING
ABOUT BIODIVERSITY



COMMON GROUND
INSIDE ORGANISATION,
BASED ON SCIENCE

BIODIVERSITY VISIONS
AND STRATEGIES
WITHOUT ACTION PLAN



TANGIBLE AND HOLISTIC
BIODIVERSITY ACTIONS

LACK OF CONTACT
BETWEEN STAKEHOLDERS



CO-CREATION
INSIDE AND OUTSIDE
METSÄHALLITUS

An illustration featuring three stylized line drawings of people from the chest up. On the left is a woman with long hair, shown in profile facing right. In the center is a person with short hair, facing forward. On the right is a man with short hair, facing forward. Each person has a large speech bubble above their head. The first speech bubble is light green and contains text about biodiversity. The second is also light green and contains text about societal value. The third is brown and contains text about understanding and avoiding conflicts. Below each person is a label: 'CONSERVATION', 'RECREATION', and 'FORESTRY' respectively.

BIODIVERSITY IS
NOW ALWAYS
CONSIDERED IN
OTHER DEPARTMENTS'
ACTIONS TOO.

CONSERVATION

WE CAN BRING
VALUE TO THE
SOCIETY WITHOUT
COMPROMISING
SUSTAINABILITY.

RECREATION

WE ARE ABLE TO
UNDERSTAND EACH
OTHER BETTER AND
AVOID CONFLICTS.

FORESTRY

Pilot practicalities



Area

PILOT IN NUUKSIO
+ SURROUNDINGS



Frequency

4-8 TIMES/YEAR,
DEFINED BY PARTICIPANTS



Outcome

ESTABLISH HOLISTIC
BIODIVERSITY-LED
ACTION PLAN

OPEN DIALOGUE WITH
HIGHER LEVEL
RELATIVE ACTORS

To get started

1

**SOURCE FACILITATOR
AND START PLANNING**

2

**RECOGNISE AND INVITE
THE LOCAL METSÄHALLITUS
REPRESENTATIVES**

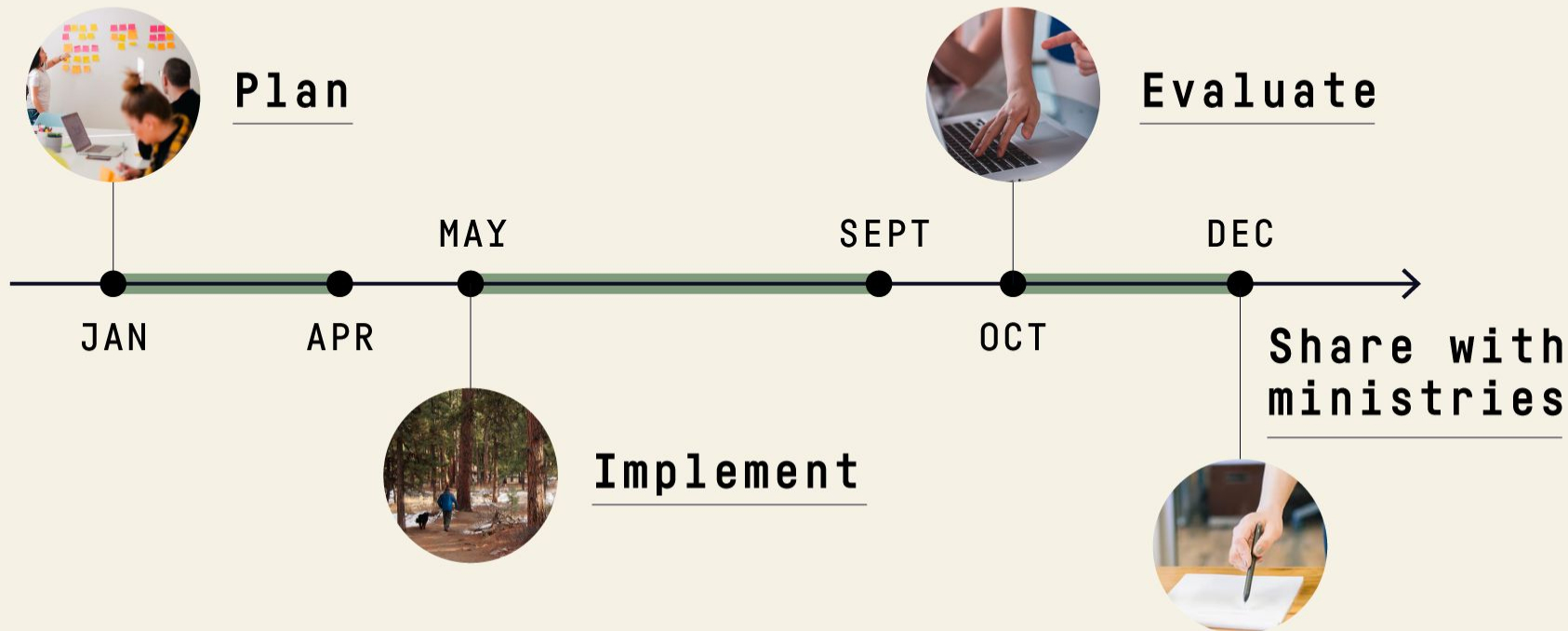
3

**RECOGNISE AND CONTACT
THE LOCAL ORGANIZATIONS**

4

**ARRANGE THE SCHEDULE
AND FREQUENCY WITH
THE REPRESENTATIVES**

Yearly schedule



Steps for the biodiverse future



STEP 1

**PILOT PROJECT
IN NUUKSIO**

STEP 2

**EXPAND TO
OTHER AREAS**

STEP 3

**METSÄHALLITUS'
ROLE IN THE
FUTURE**



4. Conclusion





Let's start!