



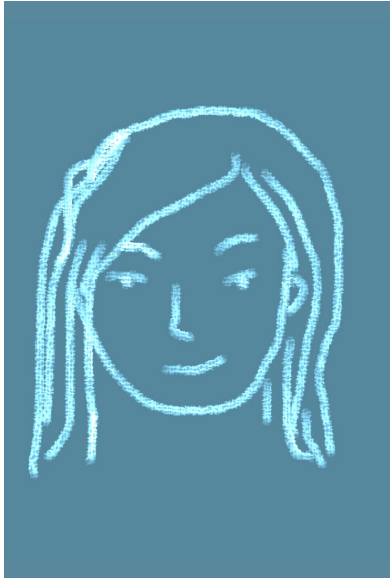
Photo by Yuri Fukamati

New Competencies for Civil Servants

Civil Servant 2.0

Ministry of Finance | Ministry of Economic Affairs and Employment
Prime Minister's Office | Ministry of Transport and Communications

Team



Maya Pillai

Aalto Arts

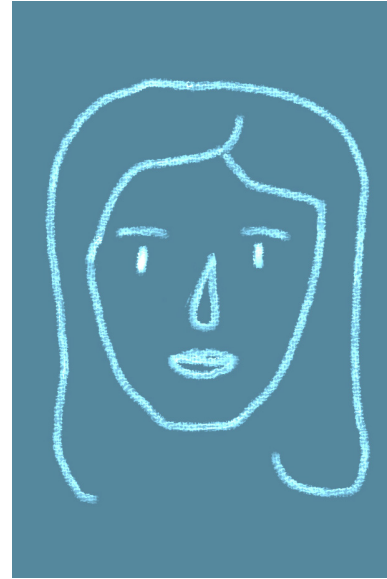
New Media Design
and Production



Yiding Zhang

Aalto Arts

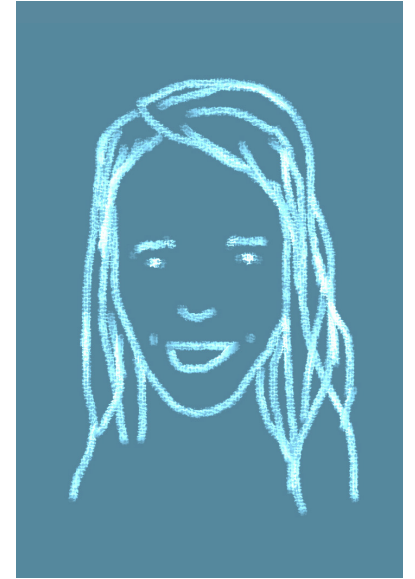
Collaborative and
Industrial Design



Laura Domingo

University of Helsinki

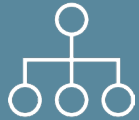
Social and Public
Policy



Eeva Lehto

Aalto Arts

Collaborative and
Industrial Design



**Organizational
structures of the
government**

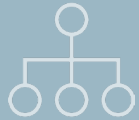


**Working methods of
civil servants**



20th
century





**Organizational
structures of the
government**



**Working methods of
civil servants**

20th
century



More fragmented



Faster paced

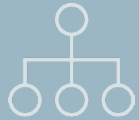


Interconnected



Harder to predict

Now



**Organizational
structures of the
government**



**Working methods of
civil servants**

20th
century



More fragmented



Faster paced



Interconnected



Harder to predict

Now

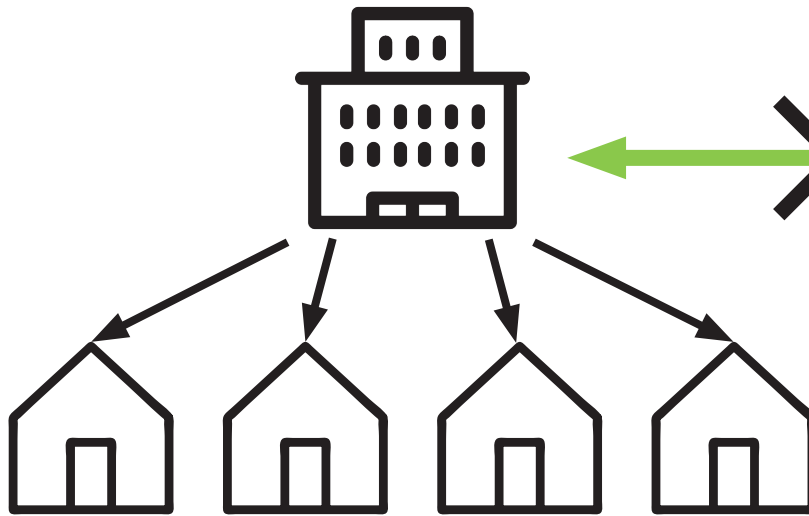


**Complexity of
policy making**



**Complexity of
skills needed**

Civil Servant 2.0



**Complexity of
policy making**

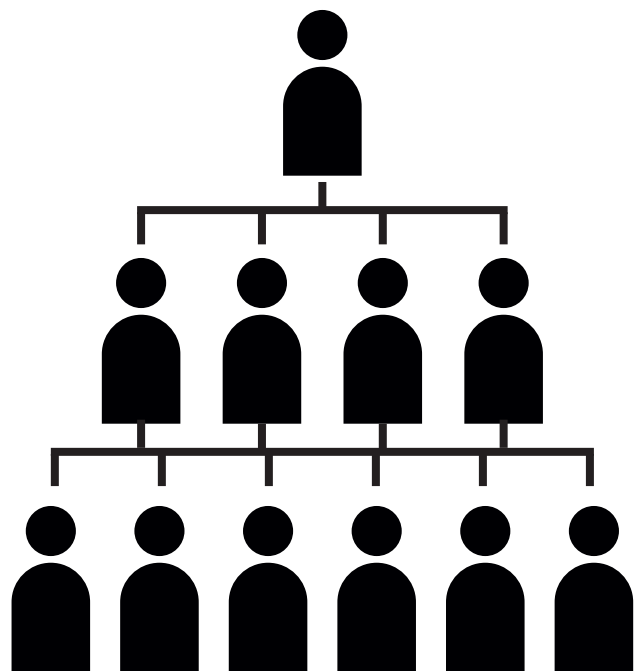


**Complexity of
skills needed**

20th
century

Now

Civil Servant 2.0



20th
century



Now

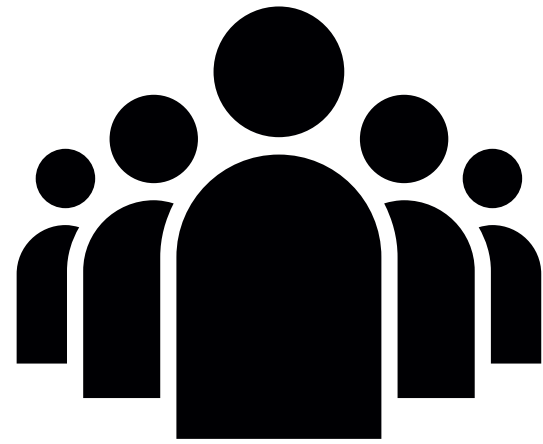


**Complexity of
policy making**



**Complexity of
skills needed**

Civil Servant 2.0



Collaboration



**Complexity of
policy making**



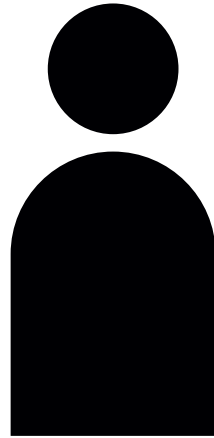
**Complexity of
skills needed**



20th
century

Now

Civil Servant 2.0



**Multi-skilled
civil servant**



**Complexity of
policy making**



**Complexity of
skills needed**



20th
century

Now

Civil Servant 2.0

Research

○
Feb.

○
May



Research

25 + 3

Interviews

Workshops

○ ————— ○
Feb.

May

Research

25 + 3

Interviews

Workshops

Feb.

May

Experienced Employees
Decision Makers
New Employees
Interns

Insight

There are some civil servants advocating for more collaborative and agile ways of working, but...



Insight

There are some civil servants advocating for more collaborative and agile ways of working, but it's a small group

“lone wolves”



Insight

There are some civil servants advocating for more collaborative and agile ways of working, but it's a small group

“lone wolves”

“It’s clear that a lot of people have been working here for a long time and want to do things the way they have always been done. It’s divided: some are very open for new things and others just want to do the job they were once given and not make any changes.”

Insight

There is **a big group** of people who feel like they wouldn't gain anything from changing the way they work.

The background of the top half of the image is a close-up, slightly blurred photograph of a desk. The desk is covered with numerous yellow sticky notes of various sizes, some with handwritten text and diagrams. There are also several white papers scattered around, some with printed text and others with sketches. A few pens and pencils are visible, along with a small orange highlighter. The overall color palette is warm, dominated by the yellow of the sticky notes and the light brown of the desk surface.

Insight

There is **a big group** of people who feel like they wouldn't gain anything from changing the way they work.

“Some people feel they are tiny parts of the organization and that their opinions don't matter.”

Insight

There is **a big group** of people who feel like they wouldn't gain anything from changing the way they work.

“Some people feel they are tiny parts of the organization and that their opinions don't matter.”

“The goal is to just to save money”

A photograph of a group of people sitting around a table in a meeting, with a green overlay. The image shows several individuals engaged in a discussion, with papers and a laptop on the table. The text is overlaid on this image.

Insight

**A big part of civil servants' work gets done
through personal networks**

A photograph of a group of people sitting around a table in a meeting, with a green overlay. The image shows several individuals engaged in a discussion, with papers and a water bottle on the table.

Insight

**A big part of civil servants' work gets done
through personal networks**

"If you already know the person it's easy to just send a message."

A photograph of a group of people sitting around a large table in a meeting room. The image is overlaid with a semi-transparent green filter. The people are engaged in a discussion, with some looking at papers and others looking towards each other. The table is cluttered with various items like papers, pens, and a water bottle.

Insight

**A big part of civil servants' work gets done
through personal networks**

"If you already know the person it's easy to just send a message."

"I have been working here a long time so I have a lot of networks."

Complex issues cannot be solved with one area of expertise.

We need to...

Complex issues cannot be solved with one area of expertise.

We need to...

- *Increase skill recognition and development*

Complex issues cannot be solved with one area of expertise.

We need to...

- *Increase skill recognition and development*
- *Make collaborative and agile work methods beneficial to everyone*

Complex issues cannot be solved with one area of expertise.

We need to...

- *Increase skill recognition and development*
- *Make collaborative and agile work methods beneficial to everyone*
- *Expand outside established networks*

Complex issues cannot be solved with one area of expertise.

We need to...

- *Increase skill recognition and development*
- *Make collaborative and agile work methods beneficial to everyone*
- *Expand outside established networks*
- + *Make these a priority*

KYKY

KYKY

Skill Sharing and Skill Development Program



Collaboration

KYKY



Collaboration



**Skill
Recognition**



KYKY



Collaboration



**Skill
Recognition**



**Personal
Growth**

KYKY



Collaboration



**Skill
Recognition**



**Personal
Growth**

KYKY



**Allocated
Time**



Collaboration



**Skill
Recognition**



**Personal
Growth**

KYKY



Allocated Time



Skill Pool



Collaboration



**Skill
Recognition**



**Personal
Growth**

KYKY



Allocated Time



Skill Pool

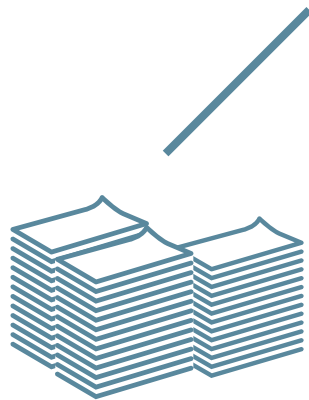
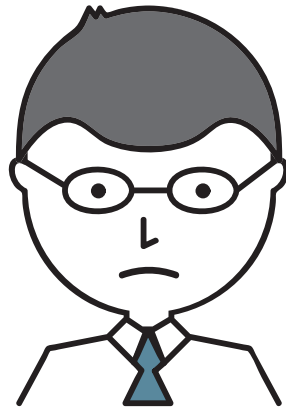


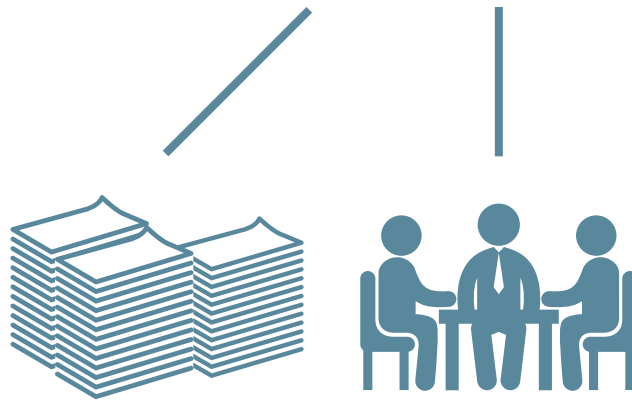
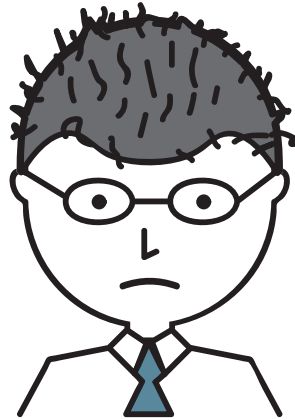
Antti Asker

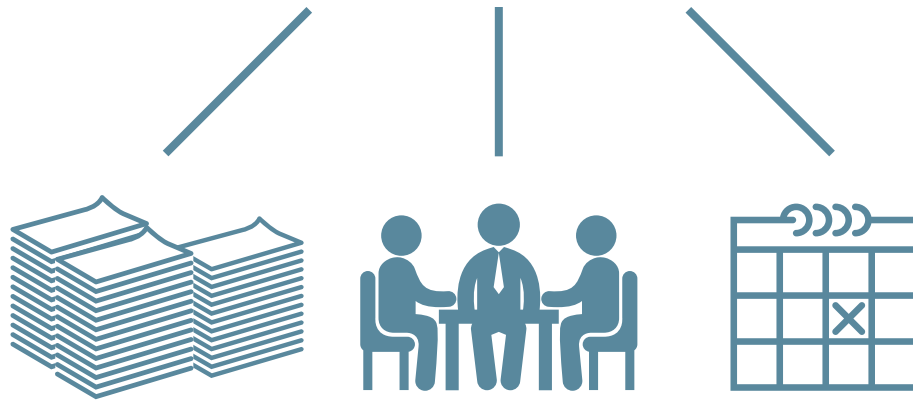
Specialist

Ministry of Employment and Economic Affairs

7 years of experience







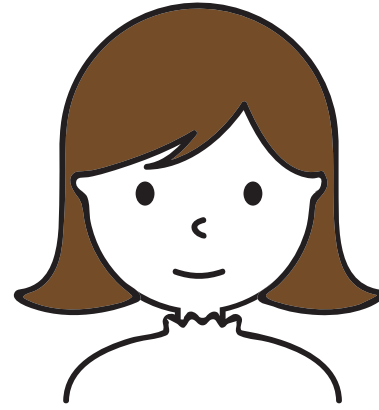


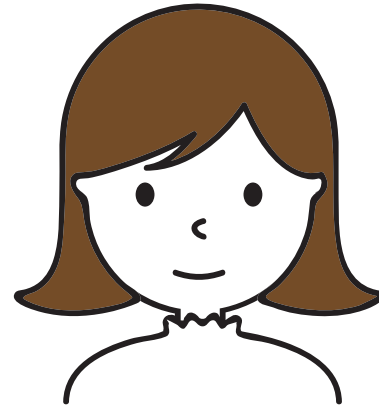
Hanna Helper

Communications Coordinator

Prime Minister's Office

New employee, 1 year









**Organize
a workshop**



**Organize
a workshop**



? ? ?





KYKY





KYKY





KYKY





Log onto the "tool"



KYKY



List skills on profile



**Workshop
Experience**



KYKY



Reach out to selected
candidates



Gets message from
Antti





KYKY



Share project brief



Agree on time and tasks





KYKY





KYKY





KYKY 



Implementation

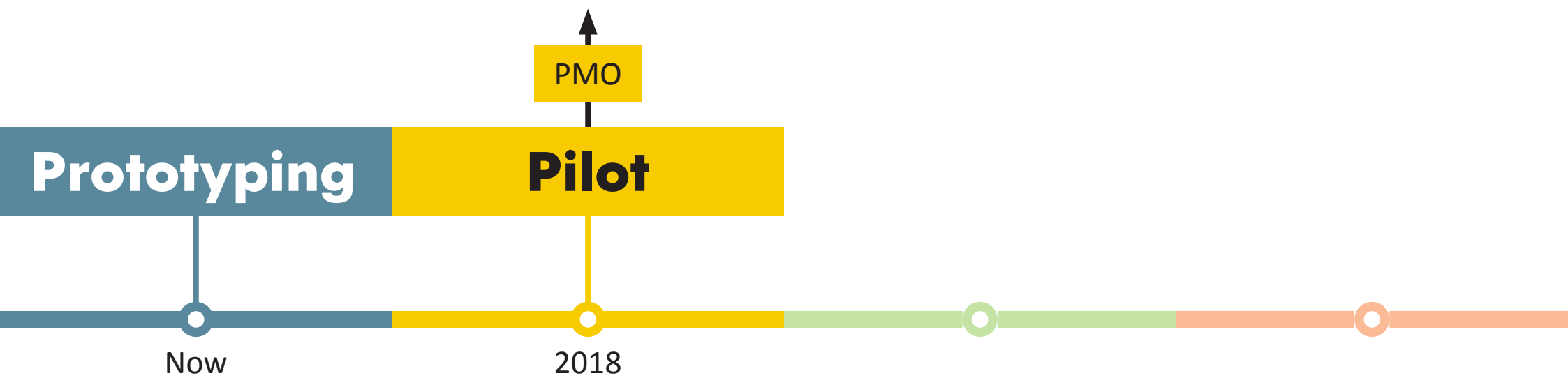


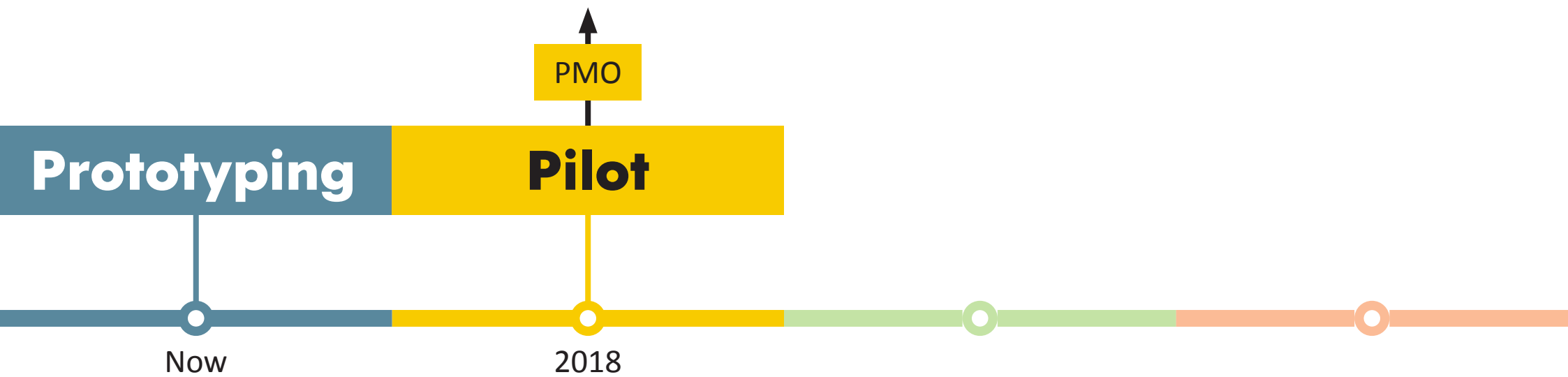
Prototyping

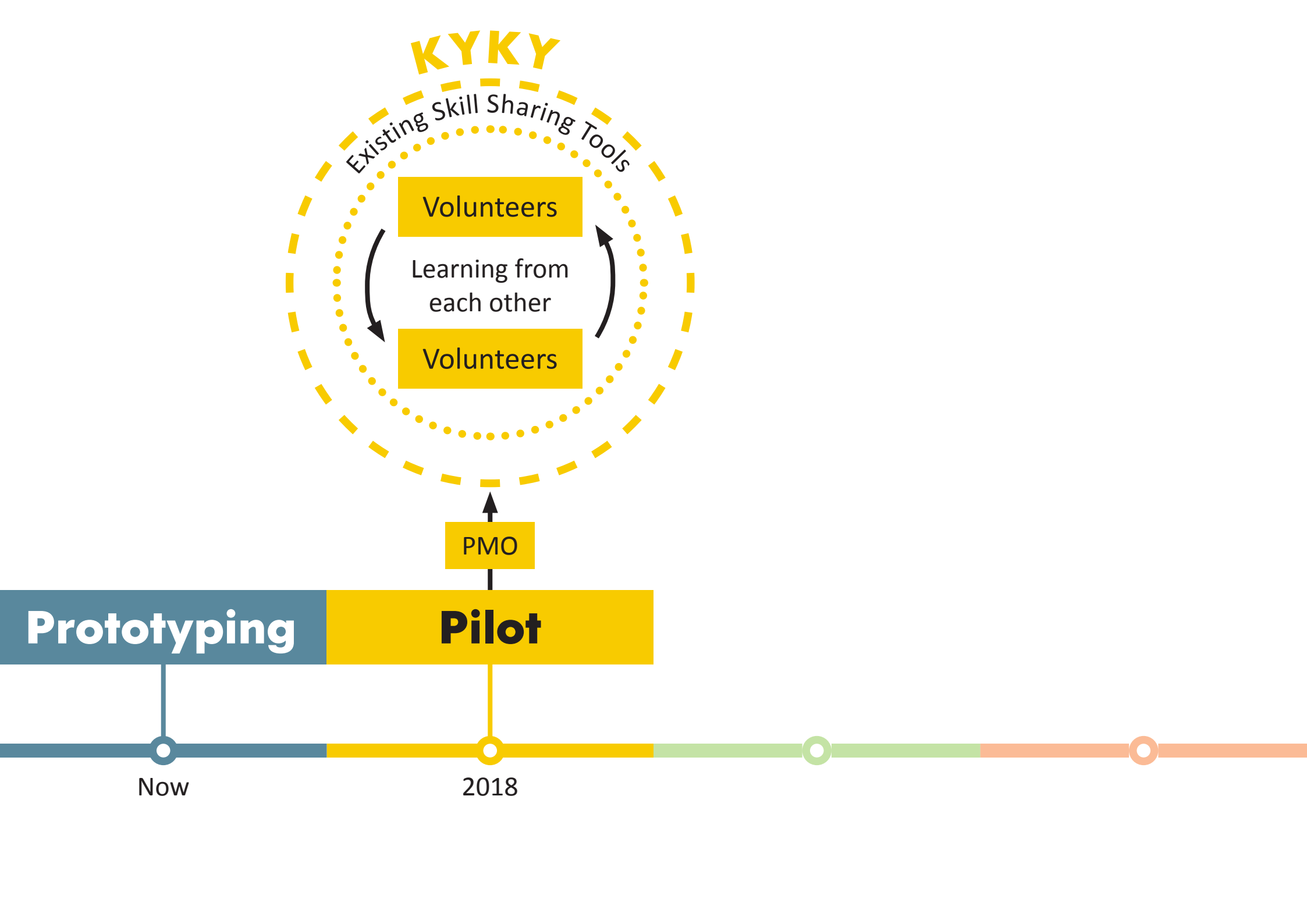
Now

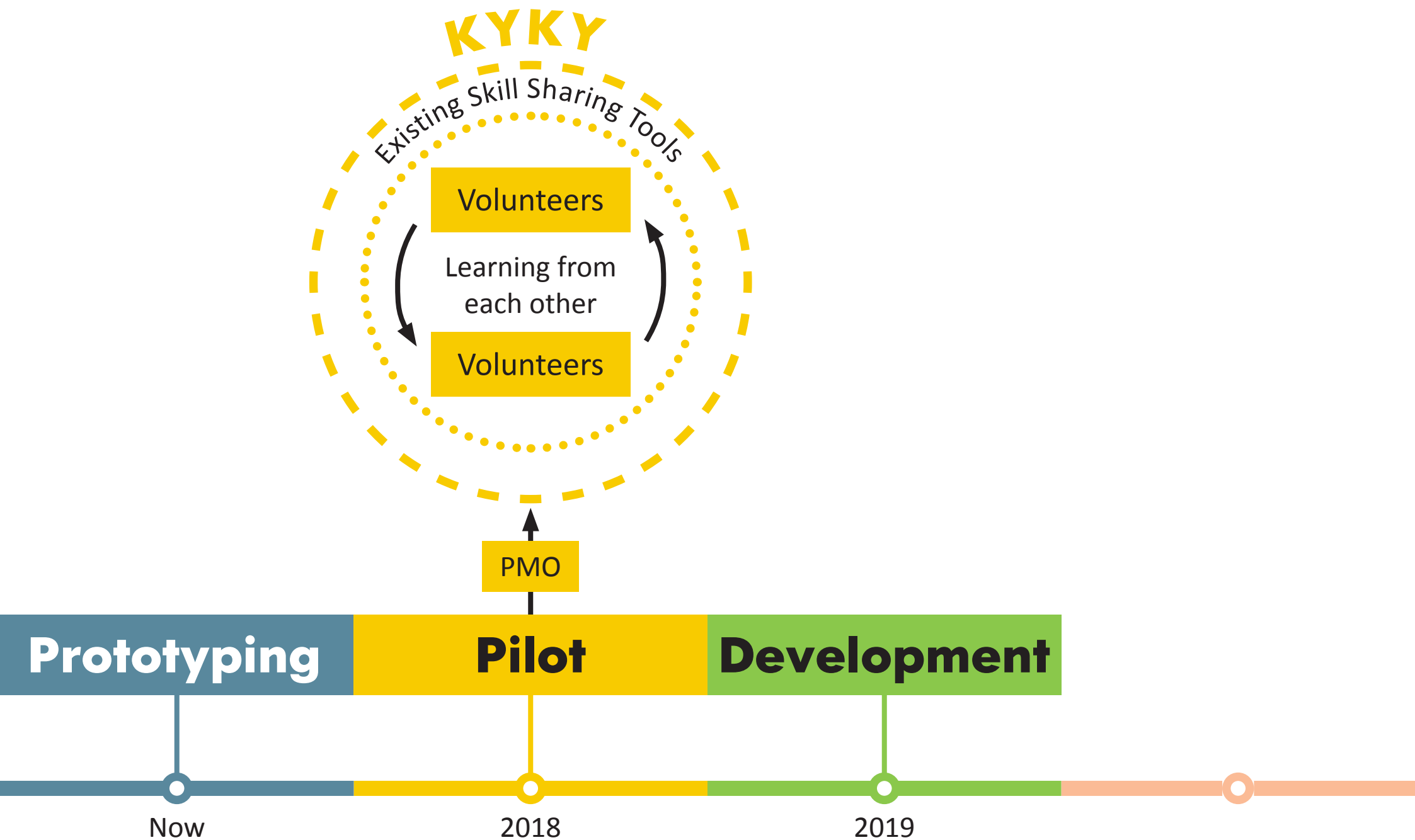


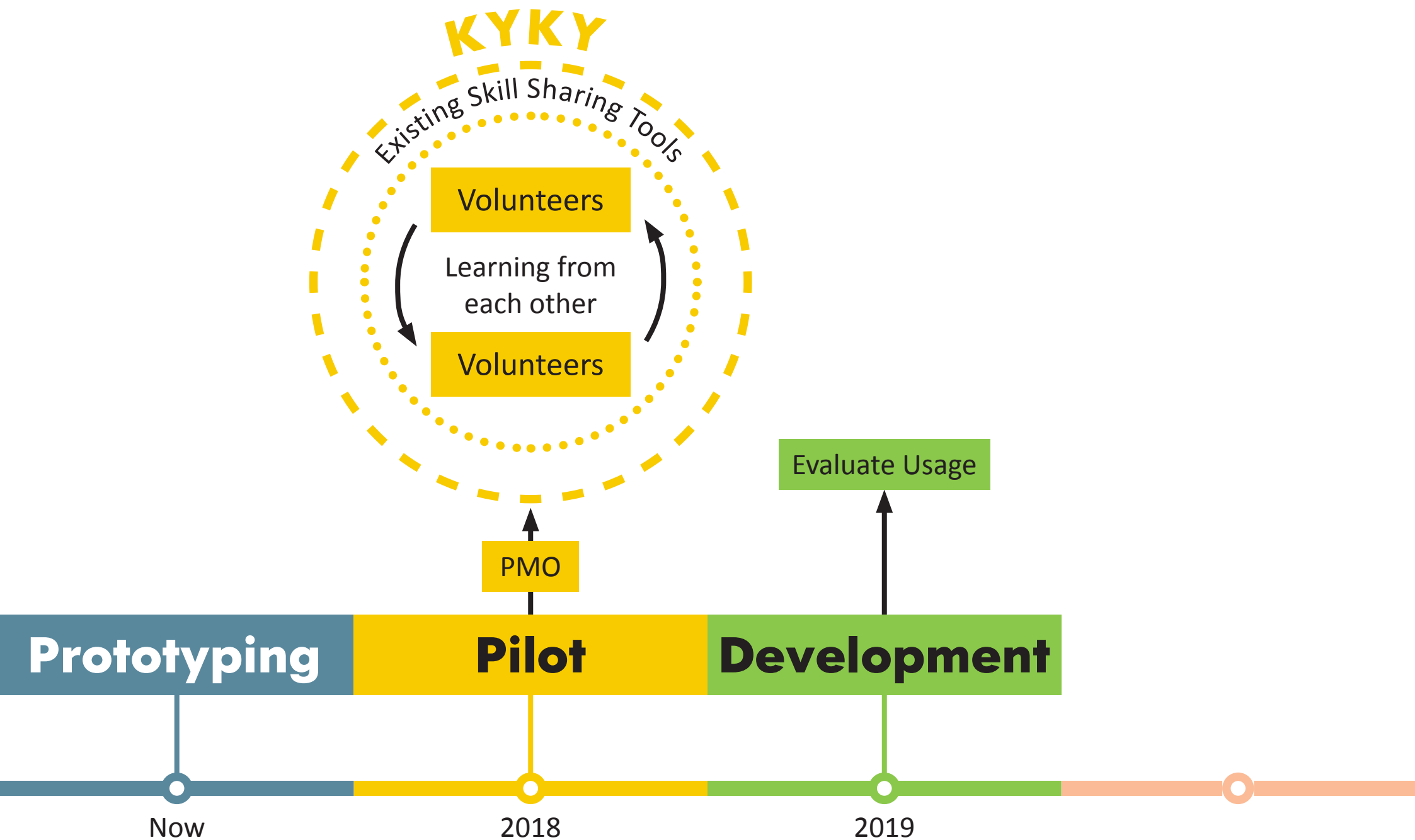


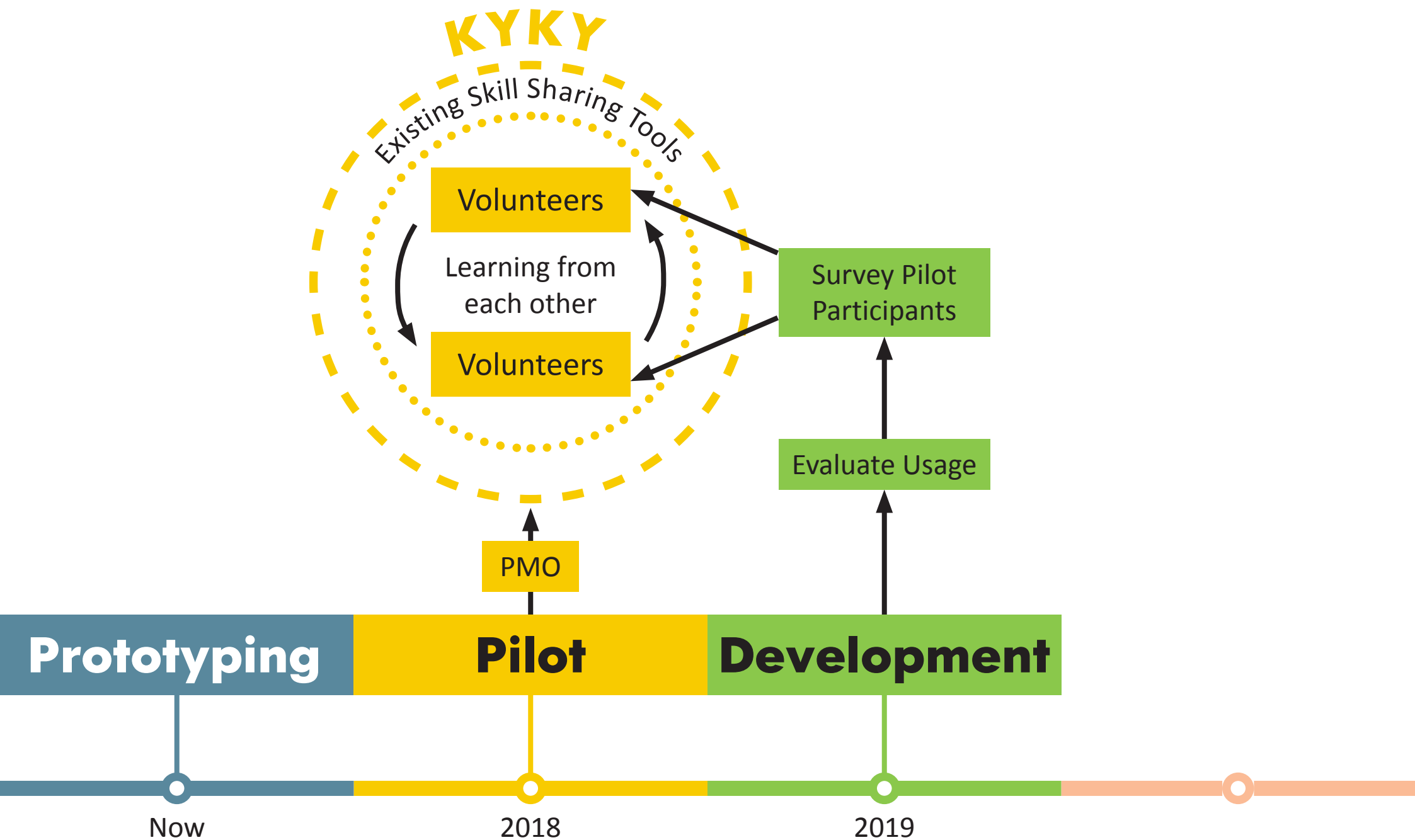


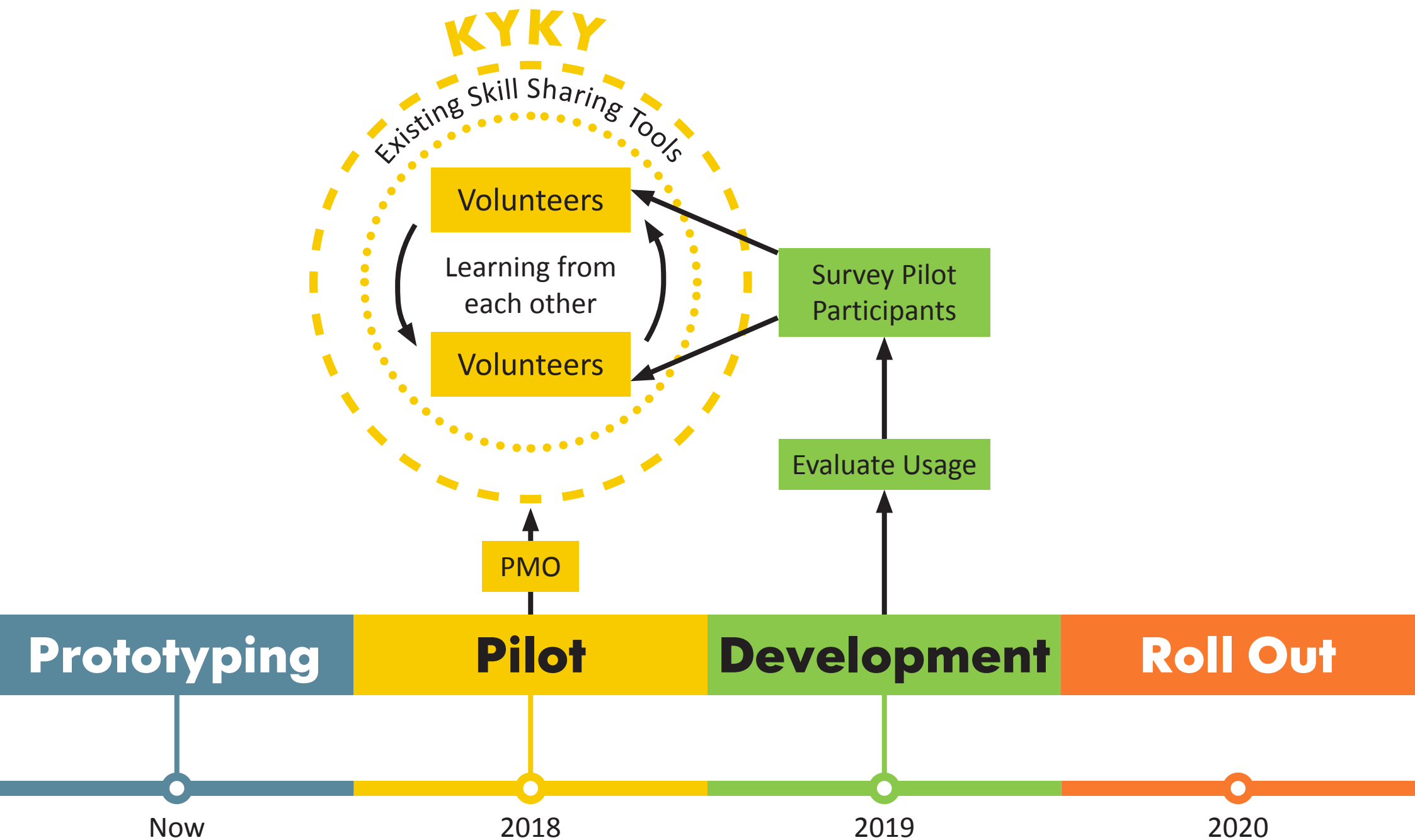












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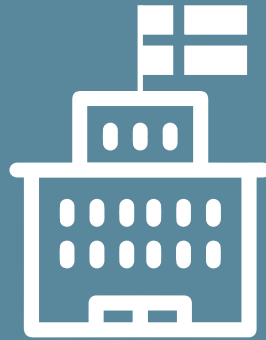


**Personal Skill
Development**

KYKY



**Personal Skill
Development**

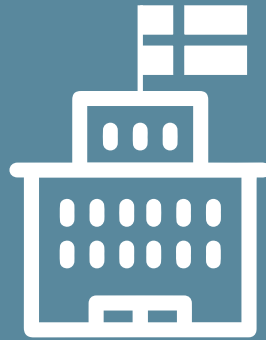


Crack the Silos

KYKY



**Personal Skill
Development**



Crack the Silos

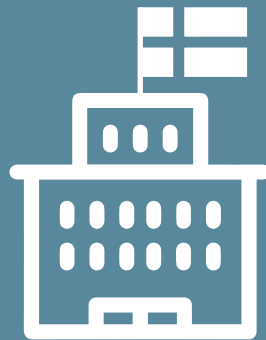


Fill Skill Gaps

KYKY



**Personal Skill
Development**



Crack the Silos



Fill Skill Gaps

Thank You :)